

# Latin America, Middle East & Africa Flour Market (2017 - 2023)

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# **Abstracts**

Flour is used as a major ingredient in various food types and also in bakery items such as in cakes, breads, pastry, and others. Flour is a powder obtained by crushing grain. White flour, wheat flour, and rye flour are some of the varieties of flours available in the market. From bread to biscuits, from cakes to bakery, flour has its usage in different types of foods. Bread flour is used in bakery products. Bread flour is entirely made up of hard wheat. The product is majorly used in production of cakes and pastries. However, specialized products are also available in the market such as pastry flour, cake flours and others. Flour has its usage in biscuit industry as well. The factors driving the growth of flour market are increase in the number of quick service restaurants (QSR) and change in income levels of the consumers. Additionally, rapid urbanization has also led to changing preferences among the consumers.

Based on the Raw Materials, the Flour market is segmented into Wheat, Maize, Rice, and Others. Based on Types, the market is segmented into wet and dry. Based on Application, the market is segmented into Bread & Bakery Products, Noodles & Pasta, Wafers, Crackers & Biscuits, Animal Feed, Non-Feed Application, and Others.

Based on Country, Flour market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA). Brazil remained the dominant Country in the Latin America, Middle East and Africa Flour market in 2016.

The report covers the analysis of key stake holders of the Flour market. Key companies profiled in the report include Archer Daniels Midland Company (Wild Flavors), General Mills Inc., King Arthur Flour Company, Inc., Associated British Foods Plc., Conagra Foods, Inc., Hodgson Mill, White Wings Corporation, and Ardent Mills.



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