

Latin America, Middle East & Africa Flexible Display Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Flexible Displays Market would witness market growth of 27.3% CAGR during the forecast period (2019-2025).

The major factor driving growth is the increasing proliferation of portable electronic devices. Flexible displays are lightweight, energy-efficient, and shatter-proof, which in turn drives their use for the development of smartphones. Growing consumer electronics sales, such as wearable devices, bendable TVs and foldable laptops, are projected to increase demand for flexible displays over the forecast period. In addition, technological advances in the flexible Organic Light Emitting Diodes (OLED) manufacturing process have increased demand in recent years.

Growing plastic preference as a substrate material can also be attributed to the growing demand for low-cost, flexible substrates, especially in the electronics industry. Glass substrates, on the other hand, have excellent resistance to water vapor and other gases and are therefore durable. Since plastic is susceptible to scratching, creasing and losing color over time, the flexible display industry players are working on developing durable glass substrates.

Based on Type, the market is segmented into OLED and Others. Based on Application, the market is segmented into Smartphone, Smart Wearables, TV, E-reader, Automotive & Transportation and Others. Based on Material Type, the market is segmented into Plastic, Glass and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Display Co., Ltd. (LG Corporation),

Samsung Electronics Co., Ltd. (Samsung Group), AU Optronics Corporation, Corning, Inc., Sharp Corporation, Kateeva, Inc., BOE Technology Group Co., Ltd., Royole Corporation, E Ink Holdings, Inc. and Visionox Technology, Inc.

Scope of the Study

Market Segmentation:

By Type

OLED

Others

By Application

Smartphone

Smart Wearbles

TV

E-reader

Automotive & Transportation

Others

By Material Type

Plastic

Glass

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

LG Display Co., Ltd. (LG Corporation)

Samsung Electronics Co., Ltd. (Samsung Group)

AU Optronics Corporation

Corning, Inc.

Sharp Corporation

Kateeva, Inc.

BOE Technology Group Co., Ltd.

Royole Corporation

E Ink Holdings, Inc.

Visionox Technology, Inc.

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