

# Latin America, Middle East & Africa Flavors (Food & Beverages) Market (2016 - 2022)

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## Abstracts

Flavor is an extract or substance that provides a particular taste that one feels when having different types of foods and beverages. Smell is the main determinant for sensing food's flavor. The main purpose of using flavors into the product is to make products more appealing and tastier. Apart from food and beverages, flavors are also used in pharmaceuticals and oral care industries.

Middle East species are famous all over the world. Different varieties of flavors are available in the Middle Eastern cuisines. Turmeric, cumin seeds, mints and others are some of the species that is popular among population. Additionally, demand for ready to eat meals is also increasing in the countries like Dubai, South Korea and others. Time limitation and increase in the number of nuclear families have increased the demand for ready-made meals. Therefore, Companies dealing in food & beverages have now focused on the manufacturing of ready to eat meals that takes less time to cook and provides good flavours as well.

The market has been segmented on the basis of type, end-user, and country. Based on End-user, the market is segmented into Beverages, Dairy & Frozen Products, Bakery & Confectionery, Savory & Snacks, and Animal & Pet Food. Beverages are further segmented into Hot Drinks, Soft Drinks, and Alcohol Drinks. Dairy & Frozen Products include Dairy Products and Meat. Bakery & Confectionery is further categorized into Bakery, Chocolate & Ice-cream, and Confectionery. Savory & Snacks is categorized into Savory and Snacks. Animal & Pet Food includes Animal Food and Pet Food. Based on Product Type, the market is segmented into Natural and Artificial flavors.

Based on country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The key players operating in the flavors market are Archer Daniels Medical Company, Kerry Group, Givaudan, Firmenich International SA, Symrise AG, Sensient Technologies Corporation, International Flavors & Fragrances Inc., and Huabao International.

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