

# Latin America, Middle East & Africa Fabric Protection Market (2019-2025)

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## Abstracts

The Latin America, Middle East and Africa Fabric Protection Market would witness market growth of 5.83% CAGR during the forecast period (2019-2025).

There are different fabric protection products available across the market. Within their carrying agent, the cheapest ones appear to have less active ingredient suspended, making them less effective. The product works by creating an invisible and powerful layer around each fiber to prevent soil, dust, and liquids from entering. These have an impressive repellent agent and give more time before they are absorbed into the fabric, rugs or upholstery to clean up and remove spills and dust. Fabrics protectors wear out so it is necessary to re-apply, the frequency will depend on their usage.

Central & South America's industry experiences mixed dynamics, offering relative stability to favorable external market conditions. Significant growth is expected to be seen in demand for protection sprays for footwear protection, particularly for sued and leather footwear waterproofing. It is estimated that this segment will remain dominant even during the forecast period. The increasing demand for luxury footwear coupled with a growing preference for leather footwear among both the young and the elderly is expected to drive demand for footwear protection products.

Based on Application, the market is segmented into Upholstery, Apparel and Footwear. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include 3M Company, The Chemours Company, S.C. Johnson and Son, Inc., Nikwax Ltd., Grangers International Ltd., Crep Protect Ltd., The

Bickmore Company, and Trifli Technologies Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Application

Upholstery

Apparel

Footwear

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

3M Company

The Chemours Company

S.C. Johnson and Son, Inc.

Nikwax Ltd.

Grangers International Ltd.

Crep Protect Ltd.

The Bickmore Company

Trifli Technologies Pvt. Ltd.

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Fabric Protection Market, by Application
  - 1.4.2 LAMEA Fabric Protection Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. LAMEA FABRIC PROTECTION MARKET BY APPLICATION**

- 3.1 LAMEA Upholstery Market by Country
- 3.2 LAMEA Apparel Market by Country
- 3.3 LAMEA Footwear Market by Country

### **CHAPTER 4. LAMEA FABRIC PROTECTION MARKET BY COUNTRY**

- 4.1 Brazil Fabric Protection Market
  - 4.1.1 Brazil Fabric Protection Market by Application
- 4.2 Argentina Fabric Protection Market
  - 4.2.1 Argentina Fabric Protection Market by Application
- 4.3 UAE Fabric Protection Market
  - 4.3.1 UAE Fabric Protection Market by Application
- 4.4 Saudi Arabia Fabric Protection Market
  - 4.4.1 Saudi Arabia Fabric Protection Market by Application
- 4.5 South Africa Fabric Protection Market
  - 4.5.1 South Africa Fabric Protection Market by Application

#### 4.6 Nigeria Fabric Protection Market

##### 4.6.1 Nigeria Fabric Protection Market by Application

#### 4.7 Rest of LAMEA Fabric Protection Market

##### 4.7.1 Rest of LAMEA Fabric Protection Market by Application

### **CHAPTER 5. COMPANY PROFILES**

#### 5.1 3M Company

##### 5.1.1 Company Overview

##### 5.1.2 Financial Analysis

##### 5.1.3 Segmental and Regional Analysis

##### 5.1.4 Research & Development Expense

#### 5.2 The Chemours Company

##### 5.2.1 Company Overview

##### 5.2.2 Financial Analysis

##### 5.2.3 Segmental and Regional Analysis

##### 5.2.4 Research & Development Expense

##### 5.2.5 Recent strategies and developments:

###### 5.2.5.1 Partnerships, Collaborations, and Agreements:

#### 5.3 S.C. Johnson and Son, Inc.

##### 5.3.1 Company Overview

##### 5.3.2 Recent strategies and developments:

###### 5.3.2.1 Acquisition and Mergers:

#### 5.4 Nikwax Ltd.

##### 5.4.1 Company Overview

##### 5.4.2 Recent strategies and developments:

###### 5.4.2.1 Partnerships, Collaborations, and Agreements:

#### 5.5 Grangers International Ltd.

##### 5.5.1 Company Overview

#### 5.6 Crep Protect Ltd.

##### 5.6.1 Company Overview

#### 5.7 The Bickmore Company

##### 5.7.1 Company Overview

#### 5.8 Trifli Technologies Pvt. Ltd.

##### 5.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA FABRIC PROTECTION MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA FABRIC PROTECTION MARKET, 2019 - 2025, USD MILLION

TABLE 3 LAMEA FABRIC PROTECTION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 4 LAMEA FABRIC PROTECTION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 5 LAMEA UPHOLSTERY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 LAMEA UPHOLSTERY MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 LAMEA APPAREL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 LAMEA APPAREL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 LAMEA FOOTWEAR MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 LAMEA FOOTWEAR MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 LAMEA FABRIC PROTECTION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 LAMEA FABRIC PROTECTION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 BRAZIL FABRIC PROTECTION MARKET, 2015 - 2018, USD MILLION

TABLE 14 BRAZIL FABRIC PROTECTION MARKET, 2019 - 2025, USD MILLION

TABLE 15 BRAZIL FABRIC PROTECTION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 16 BRAZIL FABRIC PROTECTION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 17 ARGENTINA FABRIC PROTECTION MARKET, 2015 - 2018, USD MILLION

TABLE 18 ARGENTINA FABRIC PROTECTION MARKET, 2019 - 2025, USD MILLION

TABLE 19 ARGENTINA FABRIC PROTECTION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 20 ARGENTINA FABRIC PROTECTION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 21 UAE FABRIC PROTECTION MARKET, 2015 - 2018, USD MILLION

TABLE 22 UAE FABRIC PROTECTION MARKET, 2019 - 2025, USD MILLION

TABLE 23 UAE FABRIC PROTECTION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 24 UAE FABRIC PROTECTION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 25 SAUDI ARABIA FABRIC PROTECTION MARKET, 2015 - 2018, USD

MILLION

TABLE 26 SAUDI ARABIA FABRIC PROTECTION MARKET, 2019 - 2025, USD  
MILLION

TABLE 27 SAUDI ARABIA FABRIC PROTECTION MARKET BY APPLICATION, 2015 -  
2018, USD MILLION

TABLE 28 SAUDI ARABIA FABRIC PROTECTION MARKET BY APPLICATION, 2019 -  
2025, USD MILLION

TABLE 29 SOUTH AFRICA FABRIC PROTECTION MARKET, 2015 - 2018, USD  
MILLION

TABLE 30 SOUTH AFRICA FABRIC PROTECTION MARKET, 2019 - 2025, USD  
MILLION

TABLE 31 SOUTH AFRICA FABRIC PROTECTION MARKET BY APPLICATION, 2015  
- 2018, USD MILLION

TABLE 32 SOUTH AFRICA FABRIC PROTECTION MARKET BY APPLICATION, 2019  
- 2025, USD MILLION

TABLE 33 NIGERIA FABRIC PROTECTION MARKET, 2015 - 2018, USD MILLION

TABLE 34 NIGERIA FABRIC PROTECTION MARKET, 2019 - 2025, USD MILLION

TABLE 35 NIGERIA FABRIC PROTECTION MARKET BY APPLICATION, 2015 - 2018,  
USD MILLION

TABLE 36 NIGERIA FABRIC PROTECTION MARKET BY APPLICATION, 2019 - 2025,  
USD MILLION

TABLE 37 REST OF LAMEA FABRIC PROTECTION MARKET, 2015 - 2018, USD  
MILLION

TABLE 38 REST OF LAMEA FABRIC PROTECTION MARKET, 2019 - 2025, USD  
MILLION

TABLE 39 REST OF LAMEA FABRIC PROTECTION MARKET BY APPLICATION,  
2015 - 2018, USD MILLION

TABLE 40 REST OF LAMEA FABRIC PROTECTION MARKET BY APPLICATION,  
2019 - 2025, USD MILLION

TABLE 41 KEY INFORMATION – 3M COMPANY

TABLE 42 KEY INFORMATION – THE CHEMOURS COMPANY

TABLE 43 KEY INFORMATION – S.C.JOHNSON AND SON, INC.

TABLE 44 KEY INFORMATION – NIKWAX LTD.

TABLE 45 KEY INFORMATION – GRANGERS INTERNATIONAL LTD.

TABLE 46 KEY INFORMATION – CREP PROTECT LTD.

TABLE 47 KEY INFORMATION – THE BICKMORE COMPANY

TABLE 48 KEY INFORMATION – TRIFLI TECHNOLOGIES PVT. LTD.

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH



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