

Latin America, Middle East & Africa Edible Packaging Market (2017 - 2023)

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Abstracts

Packed food is one of the safest ways to keep food fresh. However, packing food with plastic or paper has inherent threats. Edible packaging has come as an alternative to conventional packaging. Edible food packaging is sheet of edible coating, layered with a food ingredient. The packaging provides various benefits such as it helps in reducing waste, creates product stability, provides safety to the product, and there is no compromise to the product's quality as well. Moreover, it provides convenience to the consumers as well. Food chain stores, restaurants, and other companies dealing in food processed products have been frequently coming up with edible packaging products. KFC new coffee cup is one of the latest examples of edible packaging. The product comes with crunchy wafer cup, in which consumers can drink their coffee and could eat the crunchy wafer cup. Likewise, edible packaging is also available in burgers and other fast foods. Foods and vegetables have also been waxed by edible packaging all over the world. The product has been successful in gaining consumer's attention due to its uniqueness and design.

Plastic packaging is one of the major concerns, globally. Millions of plastic bottle are thrown away every year. Edible water bottles are one of the innovative approaches to solve the hazardous created by plastic waste. The water bottle named Ooho is a kind of water ball that is biodegradable and hygienic. It is a kind of portable container of water that saves the environment from being polluted.

Based on the End Users, the Edible Packaging market is segmented into Pharmaceutical and Food & Beverages. Based on Materials, the market is segmented into Lipids, Polysaccharides, Proteins, Composite Films, and Surfactants. Based on Country, Edible Packaging market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA).

Brazil remained the dominant Country in the Latin America, Middle East and Africa Edible Packaging market in 2016.

The report covers the analysis of key stake holders of the Edible Packaging market. Key companies profiled in the report include Tate & Lyle Plc, Devro Plc., Watson, Inc., Tipa Corporation, Safetraces Inc., Bluwrap, JRF Technology LLC., and Kuraray Holdings U.S.A., Inc. (MONOSOL LLC).

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