

Latin America, Middle East & Africa Content Services Platforms Market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Content Services Platforms Market would witness market growth of 23.2% CAGR during the forecast period (2018 – 2024).

The content services platform can be seen as the progression of current ECM solutions. The content services platform has its own database and connects with other databases to achieve enterprise-wide content lifecycle management, access to data, and accountability. Prevalent services offered from these platforms include document and record management, data capture and indexing, categorization, workflow management, version control and analytics.

Start-ups across Latin America are collaborating to push the bloated logistics sector into the 21st century using the development of artificial intelligence (AI), machine learning, big data and Internet of Things (IoT). The rapid development of the e-commerce business-to-consumer (B2C) industry, combined with a powerful business-to-business sector, has increased the need for improved logistics and transport alternatives to enhance production chains in Latin America.

Based on Component, the market is segmented into Solutions and Services. Solutions is further segmented into Document & Records Management, Workflow Management & Case Management, Information Security & Governance, Data Capture, Content Reporting & Analytics, and Others. Services is further segmented into Integration & Deployment, Advisory & Consulting, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Deployment mode, the market is segmented into Cloud and on-premise. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government &

Public Sector, and Others.. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Box Inc., OpenText Corporation, Oracle Corporation, Everteam, Hewlett-Packard Enterprise Company, IBM Corporation, Adobe Systems Inc., Laserfiche, Hyland Software Inc., and Microsoft Corporation.

Scope of the Study

Market Segmentation:

By Component

Solution

Document & Records Management

Workflow Management & Case Management

Information Security & Governance

Data Capture

Content Reporting & Analytics

Others

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Deployment Mode

On Premise

Cloud

By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Box Inc.

OpenText Corporation

Oracle Corporation

Everteam

Hewlett-Packard Enterprise Company

IBM Corporation

Adobe Systems Inc.

Laserfiche

Hyland Software Inc.

Microsoft Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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