

# Latin America, Middle East & Africa Content Services Platforms Market (2018 - 2024)

<https://marketpublishers.com/r/L77DE5C69BBEN.html>

Date: May 2019

Pages: 167

Price: US\$ 1,500.00 (Single User License)

ID: L77DE5C69BBEN

## Abstracts

The Latin America, Middle East and Africa Content Services Platforms Market would witness market growth of 23.2% CAGR during the forecast period (2018 – 2024).

The content services platform can be seen as the progression of current ECM solutions. The content services platform has its own database and connects with other databases to achieve enterprise-wide content lifecycle management, access to data, and accountability. Prevalent services offered from these platforms include document and record management, data capture and indexing, categorization, workflow management, version control and analytics.

Start-ups across Latin America are collaborating to push the bloated logistics sector into the 21st century using the development of artificial intelligence (AI), machine learning, big data and Internet of Things (IoT). The rapid development of the e-commerce business-to-consumer (B2C) industry, combined with a powerful business-to-business sector, has increased the need for improved logistics and transport alternatives to enhance production chains in Latin America.

Based on Component, the market is segmented into Solutions and Services. Solutions is further segmented into Document & Records Management, Workflow Management & Case Management, Information Security & Governance, Data Capture, Content Reporting & Analytics, and Others. Services is further segmented into Integration & Deployment, Advisory & Consulting, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Deployment mode, the market is segmented into Cloud and on-premise. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government &

Public Sector, and Others.. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Box Inc., OpenText Corporation, Oracle Corporation, Everteam, Hewlett-Packard Enterprise Company, IBM Corporation, Adobe Systems Inc., Laserfiche, Hyland Software Inc., and Microsoft Corporation.

Scope of the Study

Market Segmentation:

By Component

Solution

Document & Records Management

Workflow Management & Case Management

Information Security & Governance

Data Capture

Content Reporting & Analytics

Others

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

#### By Deployment Mode

On Premise

Cloud

#### By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Box Inc.

OpenText Corporation

Oracle Corporation

Everteam

Hewlett-Packard Enterprise Company

IBM Corporation

Adobe Systems Inc.

Laserfiche

Hyland Software Inc.

Microsoft Corporation

### Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Content Services Platforms Market, by Component
  - 1.4.2 LAMEA Content Services Platforms Market, by Organization Size
  - 1.4.3 LAMEA Content Services Platforms Market, by Deployment Mode
  - 1.4.4 LAMEA Content Services Platforms Market, by End User
  - 1.4.5 LAMEA Content Services Platforms Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
  - 2.1.4 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. MARKET ANALYSIS**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches
  - 3.2.3 Mergers, Expansions & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: Leading Players

### **CHAPTER 4. LAMEA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT**

## 4.1 Introduction

### 4.1.1 LAMEA Content Services Platforms Solution Market by Country

#### 4.1.1.1 Overview

#### 4.1.1.2 Market scenario and forecast

### 4.1.1.3 LAMEA Content Services Platforms Market by Solution Type

#### 4.1.1.3.1 LAMEA Content Services Platforms Document & Records Management

#### Market by Country

##### 4.1.1.3.2 Overview

##### 4.1.1.3.3 Market scenario and forecast

#### 4.1.1.3.4 LAMEA Content Services Platforms Workflow Management & Case

#### Management Market by Country

##### 4.1.1.3.5 Overview

##### 4.1.1.3.6 Market scenario and forecast

#### 4.1.1.3.7 LAMEA Content Services Platforms Information Security & Governance

#### Market by Country

##### 4.1.1.3.8 Overview

##### 4.1.1.3.9 Market scenario and forecast

#### 4.1.1.3.10 LAMEA Content Services Platforms Data Capture Market by Country

##### 4.1.1.3.11 Overview

##### 4.1.1.3.12 Market scenario and forecast

#### 4.1.1.3.13 LAMEA Content Services Platforms Content Reporting & Analytics

#### Market by Country

##### 4.1.1.3.14 Overview

##### 4.1.1.3.15 Market scenario and forecast

#### 4.1.1.3.16 LAMEA Other Solution Type Content Services Platforms Market by

#### Country

##### 4.1.1.3.17 Market scenario and forecast

### 4.1.2 LAMEA Content Services Platforms Services Market by Country

#### 4.1.2.1 Overview

#### 4.1.2.2 Market scenario and forecast

### 4.1.2.3 LAMEA Content Services Platforms Market by Services Type

#### 4.1.2.3.1 LAMEA Content Services Platforms Integration & Deployment Market by

#### Country

##### 4.1.2.3.2 Market scenario and forecast

#### 4.1.2.3.3 LAMEA Content Services Platforms Advisory & Consulting Market by

#### Country

##### 4.1.2.3.4 Market scenario and forecast

#### 4.1.2.3.5 LAMEA Content Services Platforms Support & Maintenance Market by

## Country

### 4.1.2.3.6 Market scenario and forecast

## **CHAPTER 5. LAMEA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE**

### 5.1 Introduction

#### 5.1.1 LAMEA Large Enterprises Content Services Platforms Market by Country

##### 5.1.1.1 Overview

##### 5.1.1.2 Market scenario and forecast

#### 5.1.2 LAMEA Small & Medium-Sized Enterprises Content Services Platforms Market by Country

##### 5.1.2.1 Overview

##### 5.1.2.2 Market scenario and forecast

## **CHAPTER 6. LAMEA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE**

### 6.1 Introduction

#### 6.1.1 LAMEA On-Premise Content Services Platforms Market by Country

##### 6.1.1.1 Overview

##### 6.1.1.2 Market scenario and forecast

#### 6.1.2 LAMEA Cloud Content Services Platforms Market by Country

##### 6.1.2.1 Overview

##### 6.1.2.2 Market scenario and forecast

## **CHAPTER 7. LAMEA CONTENT SERVICES PLATFORMS MARKET BY END USER**

### 7.1 Introduction

#### 7.1.1 LAMEA BFSI Content Services Platforms Market by Country

##### 7.1.1.1 Overview

##### 7.1.1.2 Market scenario and forecast

#### 7.1.2 LAMEA Healthcare & Life Sciences Content Services Platforms Market by Country

##### 7.1.2.1 Overview

##### 7.1.2.2 Market scenario and forecast

#### 7.1.3 LAMEA Energy & Utilities Content Services Platforms Market by Country

##### 7.1.3.1 Market scenario and forecast

#### 7.1.4 LAMEA Education & Legal Content Services Platforms Market by Country



- 7.1.4.1 Market scenario and forecast
- 7.1.5 LAMEA Telecom & IT Content Services Platforms Market by Country
  - 7.1.5.1 Market scenario and forecast
- 7.1.6 LAMEA Government & Public Sector Content Services Platforms Market by Country
  - 7.1.6.1 Overview
  - 7.1.6.2 Market scenario and forecast
- 7.1.7 LAMEA Others Content Services Platforms Market by Country
  - 7.1.7.1 Overview
  - 7.1.7.2 Market scenario and forecast

## **CHAPTER 8. LAMEA CONTENT SERVICES PLATFORMS MARKET BY COUNTRY**

- 8.1 Introduction
  - 8.1.1 Overview
  - 8.1.2 Market scenario and forecast
- 8.2 Brazil Content Services Platforms Market
  - 8.2.1 Overview
  - 8.2.2 Market scenario and forecast
  - 8.2.3 Brazil Content Services Platforms Market by Component
    - 8.2.3.1 Brazil Content Services Platforms Market by Solution Type
    - 8.2.3.2 Brazil Content Services Platforms Market by Services Type
  - 8.2.4 Brazil Content Services Platforms Market by Organization Size
  - 8.2.5 Brazil Content Services Platforms Market by Deployment Mode
  - 8.2.6 Brazil Content Services Platforms Market by End User
- 8.3 Argentina Content Services Platforms Market
  - 8.3.1 Overview
  - 8.3.2 Market scenario and forecast
  - 8.3.3 Argentina Content Services Platforms Market by Component
    - 8.3.3.1 Argentina Content Services Platforms Market by Solution Type
    - 8.3.3.2 Argentina Content Services Platforms Market by Services Type
  - 8.3.4 Argentina Content Services Platforms Market by Organization Size
  - 8.3.5 Argentina Content Services Platforms Market by Deployment Mode
  - 8.3.6 Argentina Content Services Platforms Market by End User
- 8.4 UAE Content Services Platforms Market
  - 8.4.1 Overview
  - 8.4.2 Market scenario and forecast
  - 8.4.3 UAE Content Services Platforms Market by Component
    - 8.4.3.1 UAE Content Services Platforms Market by Solution Type

- 8.4.3.2 UAE Content Services Platforms Market by Services Type
- 8.4.4 UAE Content Services Platforms Market by Organization Size
- 8.4.5 UAE Content Services Platforms Market by Deployment Mode
- 8.4.6 UAE Content Services Platforms Market by End User
- 8.5 Saudi Arabia Content Services Platforms Market
  - 8.5.1 Market scenario and forecast
  - 8.5.2 Saudi Arabia Content Services Platforms Market by Component
    - 8.5.2.1 Saudi Arabia Content Services Platforms Market by Solution Type
    - 8.5.2.2 Saudi Arabia Content Services Platforms Market by Services Type
  - 8.5.3 Saudi Arabia Content Services Platforms Market by Organization Size
  - 8.5.4 Saudi Arabia Content Services Platforms Market by Deployment Mode
  - 8.5.5 Saudi Arabia Content Services Platforms Market by End User
- 8.6 South Africa Content Services Platforms Market
  - 8.6.1 Market scenario and forecast
  - 8.6.2 South Africa Content Services Platforms Market by Component
    - 8.6.2.1 South Africa Content Services Platforms Market by Solution Type
    - 8.6.2.2 South Africa Content Services Platforms Market by Services Type
  - 8.6.3 South Africa Content Services Platforms Market by Organization Size
  - 8.6.4 South Africa Content Services Platforms Market by Deployment Mode
  - 8.6.5 South Africa Content Services Platforms Market by End User
- 8.7 Nigeria Content Services Platforms Market
  - 8.7.1 Market scenario and forecast
  - 8.7.2 Nigeria Content Services Platforms Market by Component
    - 8.7.2.1 Nigeria Content Services Platforms Market by Solution Type
    - 8.7.2.2 Nigeria Content Services Platforms Market by Services Type
  - 8.7.3 Nigeria Content Services Platforms Market by Organization Size
  - 8.7.4 Nigeria Content Services Platforms Market by Deployment Mode
  - 8.7.5 Nigeria Content Services Platforms Market by End User
- 8.8 Rest of LAMEA Content Services Platforms Market
  - 8.8.1 Market scenario and forecast
  - 8.8.2 Rest of LAMEA Content Services Platforms Market by Component
    - 8.8.2.1 Rest of LAMEA Content Services Platforms Market by Solution Type
    - 8.8.2.2 Rest of LAMEA Content Services Platforms Market by Services Type
  - 8.8.3 Rest of LAMEA Content Services Platforms Market by Organization Size
  - 8.8.4 Rest of LAMEA Content Services Platforms Market by Deployment Mode
  - 8.8.5 Rest of LAMEA Content Services Platforms Market by End User

## **CHAPTER 9. COMPANY PROFILES**

## 9.1 Box Inc.

- 9.1.1 Company Overview
- 9.1.2 Financial Analysis
- 9.1.3 Regional Analysis
- 9.1.4 Research & Development Expense
- 9.1.5 SWOT Analysis

## 9.2 OpenText corporation

- 9.2.1 Company Overview
- 9.2.2 Financial Analysis
- 9.2.3 Regional Analysis
- 9.2.4 Research & Development Expense
- 9.2.5 Recent strategies and developments:
  - 9.2.5.1 Acquisitions and Mergers:
  - 9.2.5.2 Product Launch:
- 9.2.6 SWOT Analysis

## 9.3 Oracle Corporation

- 9.3.1 Company Overview
- 9.3.2 Financial Analysis
- 9.3.3 Segmental and Regional Analysis
- 9.3.4 Research & Development Expense
- 9.3.5 Recent strategies and developments:
  - 9.3.5.1 Collaborations, Partnerships and Agreements:
  - 9.3.5.2 Product Launch:
- 9.3.6 SWOT Analysis

## 9.4 Everteam

- 9.4.1 Company Overview
- 9.4.2 Recent strategies and developments:
  - 9.4.2.1 Collaborations, Partnerships and Agreements:
  - 9.4.2.2 Acquisitions and Mergers:

## 9.5 Hewlett Packard enterprise (Micro Focus)

- 9.5.1 Company Overview
- 9.5.2 Financial Analysis
- 9.5.3 Segmental and Regional Analysis
- 9.5.4 Research & Development Expense
- 9.5.5 Recent strategies and developments:
  - 9.5.5.1 Acquisitions and Merger:
  - 9.5.5.2 Product Launch:
  - 9.5.5.3 Expansion:
- 9.5.6 SWOT Analysis: Hewlett-Packard enterprise

## 9.6 IBM Corporation

### 9.6.1 Company Overview

### 9.6.2 Financial Analysis

### 9.6.3 Regional & Segmental Analysis

### 9.6.4 Research & Development

### 9.6.5 Recent strategies and developments:

#### 9.6.5.1 Collaborations, Partnerships and Agreements:

#### 9.6.5.2 Product Launch:

### 9.6.6 SWOT Analysis

## 9.7 Adobe Systems Inc.

### 9.7.1 Company Overview

### 9.7.2 Financial Analysis

### 9.7.3 Segmental and Regional Analysis

### 9.7.4 Research & Development Expense

### 9.7.5 Recent strategies and developments:

#### 9.7.5.1 Acquisitions and Mergers:

#### 9.7.5.2 Product Launch:

### 9.7.6 SWOT Analysis

## 9.8 Laserfiche

### 9.8.1 Company overview

### 9.8.2 Recent strategies and developments:

#### 9.8.2.1 Collaborations, Partnerships and Agreements:

## 9.9 Hyland Software Inc.

### 9.9.1 Company Overview

### 9.9.2 Recent strategies and developments:

#### 9.9.2.1 Collaborations, partnerships and agreements:

#### 9.9.2.2 Product Launch:

#### 9.9.2.3 Acquisitions and Mergers:

## 9.1 Microsoft Corporation

### 9.10.1 Company Overview

### 9.10.2 Financial Analysis

### 9.10.3 Segmental and Regional Analysis

### 9.10.4 Research & Development Expenses

### 9.10.5 Recent strategies and developments:

#### 9.10.5.1 Collaborations, Partnerships and Agreements:

### 9.10.6 SWOT Analysis

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CONTENT SERVICES PLATFORMS MARKET

TABLE 4 PRODUCT LAUNCHES – CONTENT SERVICES PLATFORMS MARKET

TABLE 5 MERGERS, EXPANSIONS & ACQUISITIONS – CONTENT SERVICES PLATFORMS MARKET

TABLE 6 LAMEA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 7 LAMEA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 8 LAMEA CONTENT SERVICES PLATFORMS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 9 LAMEA CONTENT SERVICES PLATFORMS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 10 LAMEA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 11 LAMEA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 12 LAMEA CONTENT SERVICES PLATFORMS DOCUMENT & RECORDS MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 13 LAMEA CONTENT SERVICES PLATFORMS DOCUMENT & RECORDS MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 14 LAMEA CONTENT SERVICES PLATFORMS WORKFLOW MANAGEMENT & CASE MANAGEMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 15 LAMEA CONTENT SERVICES PLATFORMS WORKFLOW MANAGEMENT & CASE MANAGEMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 16 LAMEA CONTENT SERVICES PLATFORMS INFORMATION SECURITY & GOVERNANCE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 17 LAMEA CONTENT SERVICES PLATFORMS INFORMATION SECURITY & GOVERNANCE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 18 LAMEA CONTENT SERVICES PLATFORMS DATA CAPTURE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 19 LAMEA CONTENT SERVICES PLATFORMS DATA CAPTURE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 20 LAMEA CONTENT SERVICES PLATFORMS CONTENT REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 21 LAMEA CONTENT SERVICES PLATFORMS CONTENT REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 22 LAMEA OTHER SOLUTION TYPE CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 23 LAMEA OTHER SOLUTION TYPE CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 24 LAMEA CONTENT SERVICES PLATFORMS SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 25 LAMEA CONTENT SERVICES PLATFORMS SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 26 LAMEA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 27 LAMEA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 28 LAMEA CONTENT SERVICES PLATFORMS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 29 LAMEA CONTENT SERVICES PLATFORMS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 30 LAMEA CONTENT SERVICES PLATFORMS ADVISORY & CONSULTING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 31 LAMEA CONTENT SERVICES PLATFORMS ADVISORY & CONSULTING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 32 LAMEA CONTENT SERVICES PLATFORMS SUPPORT & MAINTENANCE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 33 LAMEA CONTENT SERVICES PLATFORMS SUPPORT & MAINTENANCE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 34 LAMEA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 35 LAMEA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 36 LAMEA LARGE ENTERPRISES CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 37 LAMEA LARGE ENTERPRISES CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 38 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES CONTENT SERVICES

PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 39 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES CONTENT SERVICES

PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 40 LAMEA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT  
MODE, 2014 - 2017, USD MILLION

TABLE 41 LAMEA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT  
MODE, 2018 - 2024, USD MILLION

TABLE 42 LAMEA ON-PREMISE CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

TABLE 43 LAMEA ON-PREMISE CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

TABLE 44 LAMEA CLOUD CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

TABLE 45 LAMEA CLOUD CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

TABLE 46 LAMEA CONTENT SERVICES PLATFORMS MARKET BY END USER,  
2014 - 2017, USD MILLION

TABLE 47 LAMEA CONTENT SERVICES PLATFORMS MARKET BY END USER,  
2018 - 2024, USD MILLION

TABLE 48 LAMEA BFSI CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

TABLE 49 LAMEA BFSI CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

TABLE 50 LAMEA HEALTHCARE & LIFE SCIENCES CONTENT SERVICES  
PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 51 LAMEA HEALTHCARE & LIFE SCIENCES CONTENT SERVICES  
PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 52 LAMEA ENERGY & UTILITIES CONTENT SERVICES PLATFORMS  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 53 LAMEA ENERGY & UTILITIES CONTENT SERVICES PLATFORMS  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 54 LAMEA EDUCATION & LEGAL CONTENT SERVICES PLATFORMS  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 55 LAMEA EDUCATION & LEGAL CONTENT SERVICES PLATFORMS  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 56 LAMEA TELECOM & IT CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

TABLE 57 LAMEA TELECOM & IT CONTENT SERVICES PLATFORMS MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

TABLE 58 LAMEA GOVERNMENT & PUBLIC SECTOR CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 59 LAMEA GOVERNMENT & PUBLIC SECTOR CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 60 LAMEA OTHERS CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 61 LAMEA OTHERS CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 62 LAMEA CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 63 LAMEA CONTENT SERVICES PLATFORMS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 64 BRAZIL CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 65 BRAZIL CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 66 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 67 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 68 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 69 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 70 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 71 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 72 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 73 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 74 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 75 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 76 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 77 BRAZIL CONTENT SERVICES PLATFORMS MARKET BY END USER,



2018 - 2024, USD MILLION

TABLE 78 ARGENTINA CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 79 ARGENTINA CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 80 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 81 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 82 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 83 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 84 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 85 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 86 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 87 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 88 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 89 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 90 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 91 ARGENTINA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 92 UAE CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 93 UAE CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 94 UAE CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 95 UAE CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 96 UAE CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 97 UAE CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 98 UAE CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 99 UAE CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 100 UAE CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 101 UAE CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 102 UAE CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 103 UAE CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 104 UAE CONTENT SERVICES PLATFORMS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 105 UAE CONTENT SERVICES PLATFORMS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 106 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 107 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 108 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 109 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 110 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 111 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 112 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 113 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 114 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 115 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 116 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY

DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 117 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY  
DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 118 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY END  
USER, 2014 - 2017, USD MILLION

TABLE 119 SAUDI ARABIA CONTENT SERVICES PLATFORMS MARKET BY END  
USER, 2018 - 2024, USD MILLION

TABLE 120 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET, 2014 -  
2017, USD MILLION

TABLE 121 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET, 2018 -  
2024, USD MILLION

TABLE 122 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
COMPONENT, 2014 - 2017, USD MILLION

TABLE 123 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
COMPONENT, 2018 - 2024, USD MILLION

TABLE 124 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 125 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 126 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 127 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 128 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 129 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 130 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 131 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY  
DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 132 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY END  
USER, 2014 - 2017, USD MILLION

TABLE 133 SOUTH AFRICA CONTENT SERVICES PLATFORMS MARKET BY END  
USER, 2018 - 2024, USD MILLION

TABLE 134 NIGERIA CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017,  
USD MILLION

TABLE 135 NIGERIA CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024,  
USD MILLION

TABLE 136 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 137 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 138 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 139 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 140 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 141 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 142 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 143 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 144 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 145 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 146 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 147 NIGERIA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 148 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET, 2014 - 2017, USD MILLION

TABLE 149 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET, 2018 - 2024, USD MILLION

TABLE 150 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 151 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 152 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 153 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 154 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 155 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY

SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 156 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 157 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 158 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

TABLE 159 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION

TABLE 160 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 161 REST OF LAMEA CONTENT SERVICES PLATFORMS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 162 KEY INFORMATION – BOX INC.

TABLE 166 KEY INFORMATION – HEWLETT-PACKARD ENTERPRISE COMPANY

TABLE 168 KEY INFORMATION – ADOBE SYSTEMS INC.

TABLE 169 KEY INFORMATION – LASERFICHE

TABLE 170 KEY INFORMATION – HYLAND SOFTWARE INC.

TABLE 171 KEY INFORMATION - MICROSOFT CORPORATION

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 SWOT ANALYSIS: BOX INC.

FIG 6 SWOT ANALYSIS: OPENTEXT CORPORATION

FIG 7 SWOT ANALYSIS: ORACLE CORPORATION

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: EVERTEAM

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT-PACKARD  
ENTERPRISE COMPANY

FIG 10 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE

FIG 11 SWOT ANALYSIS: IBM CORPORATION

FIG 12 SWOT ANALYSIS: ADOBE SYSTEMS INC.

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: HYLAND SOFTWARE INC.

FIG 14 SWOT ANALYSIS: MICROSOFT CORPORATION

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