

# Latin America, Middle East & Africa Coated Paper Market (2019-2025)

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## Abstracts

The Latin America, Middle East and Africa Coated Paper Market would witness market growth of 4.5% CAGR during the forecast period (2019-2025).

Coated paper gives the magazines and similar publications a glossy, professional texture. The paper resists dirt and moisture and, as it is not absorbent, allows less ink to be printed. The images are sharp because the ink appears to stay on top of the paper instead of soaking in it. Typically, coated papers are heavier than uncoated paper, adding heft to a print job. Since coated paper is smoother and has a better—less absorbent—ink holdout than uncoated paper, it is more suitable for certain forms of finishing techniques like flood or spot varnish or other finish coatings. To improve clarity, smoothness, or other printing properties, the coated paper has an agent added to its surface. After the paper is covered, the rollers are used to "polish" the paper. This fills between the fibers in the tiny pits and holes, giving it a smooth, flat surface.

Increasing demand in various industries for marketing and packaging would boost demand for products over the forecast period. Product demand is also influenced by the rising impact of media advertising such as newsprints, magazines, brochures, and catalogs. In addition, a trend towards innovative and environmentally friendly packaging has resulted in the advent of bio-degradable packaging solutions that serve as a key market driver.

Based on Application, the market is segmented into Packaging & Labeling, Printing and Others. Based on type, the market is segmented into Coated Mechanical and Coated Woodfree. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oji Holdings Corporation (Mitsui Group), Stora Enso Oyj, Nippon Paper Industries Co., Ltd., Michelman, Inc., Solenis LLC (BASF SE), Imerys S.A., Arjowiggins SAS (Worms & Cie), Minerals Technologies, Inc., Penford Corporation (Ingredion, Inc.), and The Dow Chemical Company.

## Scope of the Study

## Market Segmentation:

### By Application

Packaging & Labelling

Printing

Others

### By Type

Coated Mechanical

Coated Woodfree

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Oji Holdings Corporation (Mitsui Group)

Stora Enso Oyj

Nippon Paper Industries Co., Ltd.

Michelman, Inc.

Solenis LLC (BASF SE)

Imerys S.A.

Arjowiggins SAS (Worms & Cie)

Minerals Technologies, Inc.

Penford Corporation (Ingredion, Inc.)

The Dow Chemical Company

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