

# Latin America, Middle East & Africa Application virtualization Market (2018 - 2024)

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## Abstracts

The Latin America, Middle East and Africa Application virtualization Market would witness market growth of 17.8% CAGR during the forecast period (2018 – 2024). The wide application of new technologies has enhanced demand for cloud-based services as a major platform, including platform as a service (PaaS), software as a service and infrastructure as a service (IaaS). The application and adoption of changing technology has increased. In addition, Cloud-based Services will now be equipped with a common CIFS that provides access to printers, files, serial ports and others and acts as a communication channel between network nodes. Today, technological transport is the main driving force of the virtualization application market. The lack of awareness of applications in emerging markets and security in developing countries, however, constitutes major challenges in the application virtualization market.

Applications can be readily accessed without having to go a long installation process with application virtualization. Instead of using multiple desktops, users need to only install the app once at a central server. This also allows users to use the non-Windows computer to access apps. This allows administrators to provide users with a seamless security experience. For example, sensitive information is not exposed or compromised in the case of device theft because data are held at the centralized data centre, rather than on customer devices where IT providers can control and centrally manage data.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Agent Based Solution and Agent Less Solution. Services segment is further subdivided into Training & Consulting Services and Support & Maintenance Services. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Construction, Government & Defense,

Healthcare & Life Sciences, Education, Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, Sangfor Technology Inc., Ncomputing Inc., Nextaxiom Technology Inc., Parallels International, Red Hat Inc., Citrix Systems, VMware Inc., Google Inc., and Oracle Corporation.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Application Virtualization Market, by Component
  - 1.4.2 LAMEA Application Virtualization Market, by Organization Size
  - 1.4.3 LAMEA Application Virtualization Market, by End User
  - 1.4.4 LAMEA Application Virtualization Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
  - 2.1.4 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. MARKET ANALYSIS**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches
  - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2018)
  - 3.3.2 Key Strategic Move: Leading Players

### **CHAPTER 4. LAMEA APPLICATION VIRTUALIZATION MARKET BY COMPONENT**

- 4.1.1 LAMEA Application Virtualization Solution Market by Country

- 4.1.1.1 Overview
- 4.1.1.2 Market trends and forecast
- 4.1.2 LAMEA Application Virtualization Market by Solution Type
  - 4.1.2.1 LAMEA Agent Based Solution Application Virtualization Market by Country
    - 4.1.2.1.1 Overview
    - 4.1.2.1.2 Market trends and forecast
  - 4.1.2.2 LAMEA Agent Less Solution Application Virtualization Market by Country
    - 4.1.2.2.1 Overview
    - 4.1.2.2.2 Market trends and forecast
- 4.1.3 LAMEA Application Virtualization Services Market by Country
  - 4.1.3.1 Overview
  - 4.1.3.2 Market trends and forecast
- 4.1.4 LAMEA Application Virtualization Market by Services Type
  - 4.1.4.1 LAMEA Application Virtualization Training & Consulting Services Market by Country
    - 4.1.4.1.1 Market trends and forecast
  - 4.1.4.2 LAMEA Application Virtualization Support & Maintenance Services Market by Country
    - 4.1.4.2.1 Market trends and forecast

## **CHAPTER 5. LAMEA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE**

- 5.1.1 LAMEA Large Enterprises Application Virtualization Market by Country
  - 5.1.1.1 Overview
  - 5.1.1.2 Market trends and forecast
- 5.1.2 LAMEA Small & Medium-Sized Enterprises Application Virtualization Market by Country
  - 5.1.2.1 Overview
  - 5.1.2.2 Market trends and forecast

## **CHAPTER 6. LAMEA APPLICATION VIRTUALIZATION MARKET BY END USER**

- 6.1.1 LAMEA BFSI Application Virtualization Market by Country
  - 6.1.1.1 Overview
  - 6.1.1.2 Market trends and forecast
- 6.1.2 LAMEA IT & Telecom Application Virtualization Market by Country
  - 6.1.2.1 Overview
  - 6.1.2.2 Market trends and forecast

### 6.1.3 LAMEA Construction Application Virtualization Market by Country

#### 6.1.3.1 Overview

#### 6.1.3.2 Market trends and forecast

### 6.1.4 LAMEA Government & Defense Application Virtualization Market by Country

#### 6.1.4.1 Overview

#### 6.1.4.2 Market trends and forecast

### 6.1.5 LAMEA Healthcare & Life Sciences Application Virtualization Market by Country

#### 6.1.5.1 Overview

#### 6.1.5.2 Market trends and forecast

### 6.1.6 LAMEA Education Application Virtualization Market by Country

#### 6.1.6.1 Overview

#### 6.1.6.2 Market trends and forecast

### 6.1.7 LAMEA Others Application Virtualization Market by Country

#### 6.1.7.1 Market trends and forecast

## **CHAPTER 7. LAMEA APPLICATION VIRTUALIZATION MARKET BY COUNTRY**

### 7.1 Introduction

#### 7.1.1 Overview

#### 7.1.2 Market trends and forecast

### 7.2 Brazil Application Virtualization Market

#### 7.2.1 Overview

#### 7.2.2 Market trends and forecast

#### 7.2.3 Brazil Application Virtualization Market by Component

##### 7.2.3.1 Brazil Application Virtualization Market by Solution Types

##### 7.2.3.2 Brazil Application Virtualization Market by Services Type

#### 7.2.4 Brazil Application Virtualization Market by Organization Size

#### 7.2.5 Brazil Application Virtualization Market by End User

### 7.3 Argentina Application Virtualization Market

#### 7.3.1 Overview

#### 7.3.2 Market trends and forecast

#### 7.3.3 Argentina Application Virtualization Market by Component

##### 7.3.3.1 Argentina Application Virtualization Market by Solution Type

##### 7.3.3.2 Argentina Application Virtualization Market by Services Type

#### 7.3.4 Argentina Application Virtualization Market by Organization Size

#### 7.3.5 Argentina Application Virtualization Market by End User

### 7.4 UAE Application Virtualization Market

#### 7.4.1 Overview

#### 7.4.2 Market trends and forecast

- 7.4.3 UAE Application Virtualization Market by Component
  - 7.4.3.1 UAE Application Virtualization Market by Solution Type
  - 7.4.3.2 UAE Application Virtualization Market by Services Type
- 7.4.4 UAE Application Virtualization Market by Organization Size
- 7.4.5 UAE Application Virtualization Market by End User
- 7.5 Saudi Arabia Application Virtualization Market
  - 7.5.1 Market trends and forecast
  - 7.5.2 Saudi Arabia Application Virtualization Market by Component
    - 7.5.2.1 Saudi Arabia Application Virtualization Market by Solution Type
    - 7.5.2.2 Saudi Arabia Application Virtualization Market by Services Type
  - 7.5.3 Saudi Arabia Application Virtualization Market by Organization Size
  - 7.5.4 Saudi Arabia Application Virtualization Market by End User
- 7.6 South Africa Application Virtualization Market
  - 7.6.1 Overview
  - 7.6.2 Market trends and forecast
  - 7.6.3 South Africa Application Virtualization Market by Component
    - 7.6.3.1 South Africa Application Virtualization Market by Solution Type
    - 7.6.3.2 South Africa Application Virtualization Market by Services Type
  - 7.6.4 South Africa Application Virtualization Market by Organization Size
  - 7.6.5 South Africa Application Virtualization Market by End User
- 7.7 Nigeria Application Virtualization Market
  - 7.7.1 Overview
  - 7.7.2 Market trends and forecast
  - 7.7.3 Nigeria Application Virtualization Market by Component
    - 7.7.3.1 Nigeria Application Virtualization Market by Solution Type
    - 7.7.3.2 Nigeria Application Virtualization Market by Services Type
  - 7.7.4 Nigeria Application Virtualization Market by Organization Size
  - 7.7.5 Nigeria Application Virtualization Market by End User
- 7.8 Rest of LAMEA Application Virtualization Market
  - 7.8.1 Market trends and forecast
  - 7.8.2 Rest of LAMEA Application Virtualization Market by Component
    - 7.8.2.1 Rest of LAMEA Application Virtualization Market by Solution Type
    - 7.8.2.2 Rest of LAMEA Application Virtualization Market by Services Type
  - 7.8.3 Rest of LAMEA Application Virtualization Market by Organization Size
  - 7.8.4 Rest of LAMEA Application Virtualization Market by End User

## **CHAPTER 8. COMPANY PROFILES**

### **8.1 Microsoft Corporation**

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Segmental and Regional Analysis
- 8.1.4 Research & Development Expenses
- 8.1.5 Recent strategies and developments:
  - 8.1.5.1 Product launch
  - 8.1.5.2 Acquisition:
- 8.1.6 SWOT Analysis
- 8.2 Sangfor Technology Inc.
  - 8.2.1 Company Overview
  - 8.2.2 Recent strategies and developments:
    - 8.2.2.1 Product launch:
- 8.3 NComputing Inc.
  - 8.3.1 Company Overview
  - 8.3.2 Recent strategies and developments:
    - 8.3.2.1 Product launch:
    - 8.3.2.2 Partnership:
    - 8.3.2.3 Acquisition:
- 8.4 Nextaxiom Technology Inc.
  - 8.4.1 Company Overview
- 8.5 Parallels International Inc. (Corel corporation)
  - 8.5.1 Company Overview
  - 8.5.2 Recent strategies and developments:
    - 8.5.2.1 Acquisition:
    - 8.5.2.2 Product launch:
- 8.6 Red Hat
  - 8.6.1 Company Overview
  - 8.6.2 Financial Analysis
  - 8.6.3 Segmental and Regional Analysis
  - 8.6.4 Research & Development Expense
  - 8.6.5 Recent strategies and developments:
    - 8.6.5.1 Partnerships:
  - 8.6.6 SWOT analysis: IBM Corporation
- 8.7 CITRIX Systems
  - 8.7.1 Company Overview
  - 8.7.2 Financial Analysis
  - 8.7.3 Product And Regional Analysis
  - 8.7.4 Research & Development Expense
  - 8.7.5 Recent strategies and developments:

8.7.5.1 Collaboration:

8.8 VMware Inc.

8.8.1 Company Overview

8.8.2 Financial Analysis

8.8.3 Regional Analysis

8.8.4 Research & Development Expense

8.8.5 Recent strategies and developments:

8.8.5.1 Partnership, collaborations and agreements:

8.8.5.2 Expansion

8.8.6 SWOT Analysis:

8.9 Google Inc.

8.9.1 Company Overview

8.9.2 Financial Analysis

8.9.3 Segmental and Regional Analysis

8.9.4 Research & Development Expense

8.9.5 Recent strategies and developments:

8.9.5.1 Partnership:

8.9.6 SWOT Analysis: Alphabet Inc. (Google Inc.)

8.1 Oracle Corporation

8.10.1 Company Overview

8.10.2 Financial Analysis

8.10.3 Segmental and Regional Analysis

8.10.4 Research & Development Expense

8.10.5 Recent strategies and developments:

8.10.5.1 Acquisition:

8.10.5.2 Partnership

8.10.6 SWOT Analysis: Oracle Corporation



## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– APPLICATION VIRTUALIZATION MARKET

TABLE 4 PRODUCT LAUNCHES – APPLICATION VIRTUALIZATION MARKET

TABLE 5 MERGERS & ACQUISITIONS – APPLICATION VIRTUALIZATION MARKET

TABLE 6 LAMEA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 7 LAMEA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 8 LAMEA APPLICATION VIRTUALIZATION SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 9 LAMEA APPLICATION VIRTUALIZATION SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 10 LAMEA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 11 LAMEA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 12 LAMEA AGENT BASED SOLUTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 13 LAMEA AGENT BASED SOLUTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 14 LAMEA AGENT LESS SOLUTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 15 LAMEA AGENT LESS SOLUTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 16 LAMEA APPLICATION VIRTUALIZATION SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 17 LAMEA APPLICATION VIRTUALIZATION SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 18 LAMEA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 19 LAMEA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE,

2018 - 2024, USD MILLION

TABLE 20 LAMEA APPLICATION VIRTUALIZATION TRAINING & CONSULTING SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 21 LAMEA APPLICATION VIRTUALIZATION TRAINING & CONSULTING SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 22 LAMEA APPLICATION VIRTUALIZATION SUPPORT & MAINTENANCE SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 23 LAMEA APPLICATION VIRTUALIZATION SUPPORT & MAINTENANCE SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 24 LAMEA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 25 LAMEA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 26 LAMEA LARGE ENTERPRISES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 27 LAMEA LARGE ENTERPRISES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 28 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 29 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 30 LAMEA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 31 LAMEA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 32 LAMEA BFSI APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 33 LAMEA BFSI APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 34 LAMEA IT & TELECOM APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 35 LAMEA IT & TELECOM APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 36 LAMEA CONSTRUCTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 37 LAMEA CONSTRUCTION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 38 LAMEA GOVERNMENT & DEFENSE APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 39 LAMEA GOVERNMENT & DEFENSE APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 40 LAMEA HEALTHCARE & LIFE SCIENCES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 41 LAMEA HEALTHCARE & LIFE SCIENCES APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 42 LAMEA EDUCATION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 43 LAMEA EDUCATION APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 44 LAMEA OTHERS APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 45 LAMEA OTHERS APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 46 LAMEA APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 47 LAMEA APPLICATION VIRTUALIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 48 BRAZIL APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 49 BRAZIL APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 50 BRAZIL APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 51 BRAZIL APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 52 BRAZIL APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 53 BRAZIL APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 54 BRAZIL APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 55 BRAZIL APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 56 BRAZIL APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 57 BRAZIL APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 58 BRAZIL APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 -

2017, USD MILLION

TABLE 59 BRAZIL APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 60 ARGENTINA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 61 ARGENTINA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 62 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 63 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 64 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 65 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 66 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 67 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 68 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 69 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 70 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 71 ARGENTINA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 72 UAE APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 73 UAE APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 74 UAE APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 75 UAE APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 76 UAE APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 77 UAE APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 78 UAE APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 79 UAE APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 80 UAE APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 81 UAE APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 82 UAE APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 83 UAE APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 84 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 85 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 86 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 87 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 88 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 89 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 90 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 91 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 92 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 93 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 94 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 95 SAUDI ARABIA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 96 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 97 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024,

USD MILLION

TABLE 98 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 99 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 100 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 101 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 102 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 103 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 104 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 105 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 106 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 107 SOUTH AFRICA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 108 NIGERIA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 109 NIGERIA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 110 NIGERIA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 111 NIGERIA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 112 NIGERIA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 113 NIGERIA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 114 NIGERIA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 115 NIGERIA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 116 NIGERIA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 117 NIGERIA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 118 NIGERIA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 119 NIGERIA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 120 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET, 2014 - 2017, USD MILLION

TABLE 121 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET, 2018 - 2024, USD MILLION

TABLE 122 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 123 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 124 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

TABLE 125 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

TABLE 126 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 127 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 128 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 129 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 130 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 131 REST OF LAMEA APPLICATION VIRTUALIZATION MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 132 KEY INFORMATION - MICROSOFT CORPORATION

TABLE 133 KEY INFORMATION – SANGFOR TECHNOLOGY INC.

TABLE 134 KEY INFORMATION – NCOMPUTING INC.

TABLE 135 KEY INFORMATION – NEXTAXIOM TECHNOLOGY INC.

TABLE 136 KEY INFORMATION –PARALLELS INTERNATIONAL INC.

TABLE 137 KEY INFORMATION –RED HAT INC.

TABLE 138 KEY INFORMATION –CITRIX SYSTEMS

TABLE 139 KEY INFORMATION –VMWARE INC.

TABLE 140 KEY INFORMATION – GOOGLE INC.

## TABLE 141 KEY INFORMATION – ORACLE CORPORATION



## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2018)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORP.

FIG 6 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: NCOMPUTING INC.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: PARALLELS INTERNATIONAL

FIG 9 SWOT ANALYSIS: IBM CORP.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: VMWARE

FIG 11 SWOT ANALYSIS: VMWARE

FIG 12 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 14 SWOT ANALYSIS: ORACLE CORPORATION

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