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Latin America, Middle East & Africa Application virtualization Market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Application virtualization Market would witness market growth of 17.8% CAGR during the forecast period (2018 – 2024). The wide application of new technologies has enhanced demand for cloud-based services as a major platform, including platform as a service (PaaS), software as a service and infrastructure as a service (IaaS). The application and adoption of changing technology has increased. In addition, Cloud-based Services will now be equipped with a common CIFS that provides access to printers, files, serial ports and others and acts as a communication channel between network nodes. Today, technological transport is the main driving force of the virtualization application market. The lack of awareness of applications in emerging markets and security in developing countries, however, constitutes major challenges in the application virtualization market.

Applications can be readily accessed without having to go a long installation process with application virtualization. Instead of using multiple desktops, users need to only install the app once at a central server. This also allows users to use the non-Windows computer to access apps. This allows administrators to provide users with a seamless security experience. For example, sensitive information is not exposed or compromised in the case of device theft because data are held at the centralized data centre, rather than on customer devices where IT providers can control and centrally manage data.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Agent Based Solution and Agent Less Solution. Services segment is further subdivided into Training & Consulting Services and Support & Maintenance Services. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Construction, Government & Defense,

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Healthcare & Life Sciences, Education, Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, Sangfor Technology Inc., Ncomputing Inc., Nextaxiom Technology Inc., Parallels International, Red Hat Inc., Citrix Systems, VMware Inc., Google Inc., and Oracle Corporation.

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