

Latin America, Middle East & Africa Application Transformation Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Application Transformation Market would witness market growth of 15.8% CAGR during the forecast period (2019–2025).

The application transformation process reflects three main steps including Replatforming, modernization, and organization transformation. Replatforming involves moving a small set of existing applications to a new platform. Moving further, during modernization, the level of cloud maturity of a replatformed application increases while larger and more complex applications are also transformed. Lastly, organization transformation reconfigures an organization by reforming small, balanced teams, which deliver software products from idea to production.

An important piece of the digital transformation journey in Brazil is the emergence of application transformation. Companies in the region are transforming their legacy applications and are expected to drive the market in the forecast period. The region is witnessing a high technology adoption and strong investments in the ICT Sector, which is expected to drive the application transformation market in forecast period. Consumer enthusiasm for digital suggests strong growth potential in the near future, as consumers are clearly primed and ready to quickly embrace new digital offerings. It will be critical for the region to increase patent applications and enhance infrastructure to improve its information and communications technology supply and innovation performance.

Based on Services Type, the market is segmented into Application Integration, Cloud Application Migration, Application Portfolio Assessment, Application Replatforming, UI Modernization and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Retail, Healthcare & Life Sciences, Manufacturing,

Government & Public Sector & Legal, Telecom & IT, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Adobe Systems Inc., Asysco B.V., Bell Integrator, Inc., Accenture PLC, Unisys Corporation, Cognizant Technology Solutions Corporation, and Dell Technologies, Inc.

Scope of the Study

Market Segmentation:

By Services Type

- Application Integration

- Cloud Application Migration

- Application Portfolio Assessment

- Application Replatforming

- UI Modernization

- Others

By Organization Size

- Large Enterprises

- Small & Medium-Sized Enterprises

By End User

- Retail

Healthcare & Life Sciences

Manufacturing

Government & Public Sector & Legal

Telecom & IT

BFSI

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

ORACLE CORPORATION

SAP SE

Adobe Systems Inc.

ASYSCO B.V.

Bell Integrator, Inc.

Accenture PLC

Unisys Corporation

Cognizant Technology Solutions Corporation

Dell Technologies, Inc.

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