

Latin America, Middle East & Africa Application Security Market (2017 - 2023)

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Abstracts

Application security is a process used to protect applications from external threats. Actions or measures to ensure application security are also referred to as countermeasures. Among the countermeasures, the most fundamental is the application firewall which limits the execution of files or data handling by different programs. Among the most common countermeasures on hardware level is to use a router which can prevent IP address from being visible over the World Wide Web. Various forms of countermeasures are prevalent such as conventional firewalls, encryption/decryption programs, anti-virus programs, spyware detection/removal programs and biometric authentication systems.

The enhancement of an application can be ensured by following strict guidelines. Defining the assets of an enterprise helps in planning security to a significant level. Once assets are defined, it is easy to define the roles of an application and its limitations with respect to the assets, create security profiles for all the applications, identify and prioritize potential incidence and threats and accordingly document potential incidences and also record the actions taken in each case.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into Brazil, Argentina,

UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA). Brazil remained the dominant Country in the Latin America, Middle East and Africa Application Security market in 2016. UAE and South Africa would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market. Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Application Security Market, by Component Types
 - 1.4.2 Latin America, Middle East and Africa Application Security Market, by Testing Types
 - 1.4.3 Latin America, Middle East and Africa Application Security Market, by Deployment Types
 - 1.4.4 Latin America, Middle East and Africa Application Security Market, by Verticals
 - 1.4.5 Latin America, Middle East and Africa Application Security Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers and Restraints
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. LAMEA APPLICATION SECURITY MARKET

- 4.1 LAMEA Application Security Market by Component
 - 4.1.1 LAMEA Application Security Software Market by Country
 - 4.1.2 LAMEA Application Security Services Market by Country
 - 4.1.3 LAMEA Application Security Services Market by Type
 - 4.1.3.1 LAMEA Application Security Professional Services Market by Country
 - 4.1.3.2 LAMEA Application Security Managed Services Market by Country

CHAPTER 5. LAMEA APPLICATION SECURITY MARKET BY TESTING TYPE

5.1 Introduction

5.1.1 LAMEA Static Application Security Testing Application Security Market by Country

5.1.2 LAMEA Dynamic Application Security Testing Application Security Market by Country

5.1.3 LAMEA Interactive Application Security Testing Application Security Market by Country

CHAPTER 6. LAMEA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE

6.1 Introduction

6.1.1 LAMEA On-Demand Application Security Market by Country

6.1.2 LAMEA On-Premise Application Security Market by Country

CHAPTER 7. LAMEA APPLICATION SECURITY MARKET BY VERTICAL

7.1 Introduction

7.1.1 LAMEA Application Security in Government & Defense Market by Country

7.1.2 LAMEA Application Security in BFSI Market by Country

7.1.3 LAMEA Application Security in Telecom & IT Market by Country

7.1.4 LAMEA Application Security in Healthcare Market by Country

7.1.5 LAMEA Application Security in Retail Market by Country

7.1.6 LAMEA Application Security in Education Market by Country

7.1.7 LAMEA Application Security in Other Vertical Market by Country

CHAPTER 8. LAMEA APPLICATION SECURITY MARKET BY COUNTRY

8.1 Introduction

8.1.1 Brazil Application Security Market

8.1.1.1 Brazil Application Security Market by Component Type

8.1.1.1.1 Brazil Application Security Market by Services Type

8.1.1.2 Brazil Application Security Market by Testing Type

8.1.1.3 Brazil Application Security Market by Deployment Type

8.1.1.4 Brazil Application Security Market by Vertical

8.1.2 Argentina Application Security Market

8.1.2.1 Argentina Application Security Market by Component Type

8.1.2.1.1 Argentina Application Security Market by Services Type

8.1.2.2 Argentina Application Security Market by Testing Type

8.1.2.3 Argentina Application Security Market by Deployment Type

- 8.1.2.4 Argentina Application Security Market by Vertical
- 8.1.3 UAE Application Security Market
 - 8.1.3.1 UAE Application Security Market by Component Type
 - 8.1.3.1.1 UAE Application Security Market by Services Type
 - 8.1.3.2 UAE Application Security Market by Testing Type
 - 8.1.3.3 UAE Application Security Market by Deployment Type
 - 8.1.3.4 UAE Application Security Market by Vertical
- 8.1.4 Saudi Arabia Application Security Market
 - 8.1.4.1 Saudi Arabia Application Security Market by Component Type
 - 8.1.4.1.1 Saudi Arabia Application Security Market by Services Type
 - 8.1.4.2 Saudi Arabia Application Security Market by Testing Type
 - 8.1.4.3 Saudi Arabia Application Security Market by Deployment Type
 - 8.1.4.4 Saudi Arabia Application Security Market by Vertical
- 8.1.5 South Africa Application Security Market
 - 8.1.5.1 South Africa Application Security Market by Component Type
 - 8.1.5.1.1 South Africa Application Security Market by Services Type
 - 8.1.5.2 South Africa Application Security Market by Testing Type
 - 8.1.5.3 South Africa Application Security Market by Deployment Type
 - 8.1.5.4 South Africa Application Security Market by Vertical
- 8.1.6 Nigeria Application Security Market
 - 8.1.6.1 Nigeria Application Security Market by Component Type
 - 8.1.6.1.1 Nigeria Application Security Market by Services Type
 - 8.1.6.2 Nigeria Application Security Market by Testing Type
 - 8.1.6.3 Nigeria Application Security Market by Deployment Type
 - 8.1.6.4 Nigeria Application Security Market by Vertical
- 8.1.7 Rest of LAMEA Application Security Market
 - 8.1.7.1 Rest of LAMEA Application Security Market by Component Type
 - 8.1.7.1.1 Rest of LAMEA Application Security Market by Services Type
 - 8.1.7.2 Rest of LAMEA Application Security Market by Testing Type
 - 8.1.7.3 Rest of LAMEA Application Security Market by Deployment Type
 - 8.1.7.4 Rest of LAMEA Application Security Market by Vertical

CHAPTER 9. COMPANY PROFILES

- 9.1 HP Enterprise Company
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense

9.2 IBM Corporation

9.2.1 Company Overview

9.2.2 Financial Analysis

9.2.3 Segmental and Regional Analysis

9.2.4 Research & Development Expense

9.3 Qualys, Inc.

9.3.1 Company Overview

9.3.2 Financial Analysis

9.3.3 Regional Analysis

9.3.4 Research & Development Expense

9.4 Rapid7, Inc.

9.4.1 Company Overview

9.4.2 Financial Analysis

9.4.3 Regional Analysis

9.4.4 Research & Development Expense

9.5 Synopsys, Inc.

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Regional Analysis

9.5.4 Research & Development Expense

9.6 Whitehat Security

9.6.1 Company Overview

9.7 CA, Inc. (Veracode, Inc.)

9.7.1 Company Overview

9.7.2 Financial Analysis

9.7.3 Segmental and Regional Analysis

9.7.4 Research & Development Expense

9.8 SiteLock, LLC

9.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 LAMEA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA APPLICATION SECURITY MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 LAMEA APPLICATION SECURITY MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 LAMEA APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 LAMEA APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 LAMEA APPLICATION SECURITY SERVICES MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 LAMEA APPLICATION SECURITY SERVICES MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 LAMEA APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 LAMEA APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 LAMEA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 16 LAMEA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 17 LAMEA STATIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA STATIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA DYNAMIC APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 LAMEA DYNAMIC APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 LAMEA INTERACTIVE APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 LAMEA INTERACTIVE APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 LAMEA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 24 LAMEA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 25 LAMEA ON-DEMAND APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA ON-DEMAND APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA ON-PREMISE APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 LAMEA ON-PREMISE APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 LAMEA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 30 LAMEA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 31 LAMEA APPLICATION SECURITY IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 LAMEA APPLICATION SECURITY IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 LAMEA APPLICATION SECURITY IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 LAMEA APPLICATION SECURITY IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 LAMEA APPLICATION SECURITY IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 LAMEA APPLICATION SECURITY IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 LAMEA APPLICATION SECURITY IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 LAMEA APPLICATION SECURITY IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 LAMEA APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 LAMEA APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 LAMEA APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 LAMEA APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 LAMEA APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 LAMEA APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 LAMEA APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 LAMEA APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 BRAZIL APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 48 BRAZIL APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 49 BRAZIL APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 50 BRAZIL APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 51 BRAZIL APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 52 BRAZIL APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 53 BRAZIL APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 54 BRAZIL APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 55 BRAZIL APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 56 BRAZIL APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 57 BRAZIL APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 58 BRAZIL APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 59 ARGENTINA APPLICATION SECURITY MARKET, 2013 - 2016, USD

MILLION

Table 60 ARGENTINA APPLICATION SECURITY MARKET, 2017 - 2023, USD
MILLION

Table 61 ARGENTINA APPLICATION SECURITY MARKET BY COMPONENT TYPE,
2013 - 2016, USD MILLION

Table 62 ARGENTINA APPLICATION SECURITY MARKET BY COMPONENT TYPE,
2017 - 2023, USD MILLION

Table 63 ARGENTINA APPLICATION SECURITY MARKET BY SERVICES TYPE,
2013 - 2016, USD MILLION

Table 64 ARGENTINA APPLICATION SECURITY MARKET BY SERVICES TYPE,
2017 - 2023, USD MILLION

Table 65 ARGENTINA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013
- 2016, USD MILLION

Table 66 ARGENTINA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017
- 2023, USD MILLION

Table 67 ARGENTINA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE,
2013 - 2016, USD MILLION

Table 68 ARGENTINA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE,
2017 - 2023, USD MILLION

Table 69 ARGENTINA APPLICATION SECURITY MARKET BY VERTICAL, 2013 -
2016, USD MILLION

Table 70 ARGENTINA APPLICATION SECURITY MARKET BY VERTICAL, 2017 -
2023, USD MILLION

Table 71 UAE APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 72 UAE APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 73 UAE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 -
2016, USD MILLION

Table 74 UAE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 -
2023, USD MILLION

Table 75 UAE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016,
USD MILLION

Table 76 UAE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023,
USD MILLION

Table 77 UAE APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016,
USD MILLION

Table 78 UAE APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023,
USD MILLION

Table 79 UAE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 -
2016, USD MILLION

Table 80 UAE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 81 UAE APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 82 UAE APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 83 SAUDI ARABIA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 84 SAUDI ARABIA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 85 SAUDI ARABIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 86 SAUDI ARABIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 87 SAUDI ARABIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 88 SAUDI ARABIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 89 SAUDI ARABIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 90 SAUDI ARABIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 91 SAUDI ARABIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 92 SAUDI ARABIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 93 SAUDI ARABIA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 SAUDI ARABIA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 SOUTH AFRICA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 96 SOUTH AFRICA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 97 SOUTH AFRICA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 98 SOUTH AFRICA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 99 SOUTH AFRICA APPLICATION SECURITY MARKET BY SERVICES TYPE,

2013 - 2016, USD MILLION

Table 100 SOUTH AFRICA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 101 SOUTH AFRICA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 102 SOUTH AFRICA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 103 SOUTH AFRICA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 104 SOUTH AFRICA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 105 SOUTH AFRICA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 106 SOUTH AFRICA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 107 NIGERIA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 108 NIGERIA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 109 NIGERIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 110 NIGERIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 111 NIGERIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 112 NIGERIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 113 NIGERIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 114 NIGERIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 115 NIGERIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 116 NIGERIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 117 NIGERIA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 118 NIGERIA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 119 REST OF LAMEA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 120 REST OF LAMEA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 121 REST OF LAMEA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 122 REST OF LAMEA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 123 REST OF LAMEA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 124 REST OF LAMEA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 125 REST OF LAMEA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 126 REST OF LAMEA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 127 REST OF LAMEA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 128 REST OF LAMEA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 129 REST OF LAMEA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 130 REST OF LAMEA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 131 KEY INFORMATION – HP ENTERPRISE COMPANY

Table 132 KEY INFORMATION – IBM CORPORATION

Table 133 KEY INFORMATION – QUALYS, INC.

Table 134 KEY INFORMATION – RAPID7, INC.

Table 135 KEY INFORMATION – SYNOPSYS, INC.

Table 136 KEY INFORMATION – WHITEHAT SECURITY

Table 137 KEY INFORMATION – CA, INC. (VERACODE, INC.)

Table 138 KEY INFORMATION – SITELOCK, LLC

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