

# Latin America, Middle East & Africa Anti-Fatigue Cosmetics Market (2019-2025)

<https://marketpublishers.com/r/LEA05A99B0EEEN.html>

Date: January 2020

Pages: 78

Price: US\$ 1,500.00 (Single User License)

ID: LEA05A99B0EEEN

## Abstracts

The Latin America, Middle East and Africa Anti-Fatigue Cosmetics Market would witness market growth of 5.23% CAGR during the forecast period (2019-2025).

Numerous health and beauty retailers and company-owned stores offer professional advice for each skin category, giving tips and notes on instructions for use, ingredients, benefits, and more. Samples for review are also available in some shops, which help consumers decide on an anti-fatigue cosmetic product best suited to their requirements. Such technologies will continue to drive the segment. Market revenue from anti-fatigue cosmetics sold across online distribution channels is expected to witness a significant growth rate over the forecast period. The on-going boom in the e-commerce industry has had a major impact on consumer buying behaviour. Buyers favour this retail channel as it provides advantages such as flexibility, variety, discounts, greater availability of product variants and various payment options.

Brazilians provide more aesthetic importance to their hair than the skin. A comparison between hair care products and skincare products indicates that having immediate results is very critical for customers. In addition to observing a regimen of everyday skincare, skin treatments tend to take longer to show progress. Most customers give up when they don't see improvements in their skin immediately and become cynical about the efficacy of this type of product. These are scenarios where anti-fatigue cosmetics gain prime importance among the customers, especially for instant results with long-lasting benefits.

Based on Product, the market is segmented into Cream, Oil, Gel, Serum, Lotion and Other Products. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE,

Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Unilever PLC, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), Bio Veda Action Research Company (Biotique), Nuxe Group, Mesoesthetic Pharma Group SL, and Clarins Group SA.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Products

Cream

Oil

Gel

Serum

Lotion

Other Products

By Distribution Channel

Offline

Online

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

L'Oreal Group

Unilever PLC

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

Bio Veda Action Research Company (Biotique)

Nuxe Group

Mesoesthetic Pharma Group SL

Clarins Group SA

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