

Latin America, Middle East & Africa Action Camera Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Action Camera Market would witness market growth of 22.6% CAGR during the forecast period (2019-2025).

Changes in the consumer electronics industry, such as sensor miniaturization and widespread use of smart devices, are expected to have a positive impact on market growth. Features like portability, convenience, compact size and usability contributed to market rise. Most of the new generation of action cameras has add-ons that enable Wi-Fi and other features that connect users of the action camera to other devices.

In addition, action cameras are designed to shoot first-person videos that give viewers a personal view of surfing, rock climbing, and skiing events. That's making the action camera market more prominent. Annually, the number of sports enthusiasts and explorers around the globe is increasing significantly as travel and exploration has been a major trend. Photography needs are met by action cameras as they are lightweight, compact and come in a variety of sizes and shapes that normally suit any environmental conditions. In addition, 4k resolution and high image quality allows the camera to capture a crystal-clear video. In addition, ruggedness and extended battery life are some of the key features that promote market growth.

Based on Resolution Type, the market is segmented into Full HD, HD, Ultra HD and Others. Based on Distribution Channel, the market is segmented into Retail and Online. Based on Application, the market is segmented into Sports, Recreational Activities, Emergency Services and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key



companies profiled in the report include Xiaomi Corporation, Garmin Ltd., GoPro, Inc., Nikon Metrology NV (Nikon Corporation), Olympus Corporation, Panasonic Corporation, Sony Corporation, TomTom N.V., Drift Innovation Ltd., SJCAM Limited.

Scope of the Study
Market Segmentation:
By Resolution Type
Full HD
HD
Ultra HD
Others
By Distribution Channel
Retail
Online
By Application
Sports
Recreational Activities
Emergency Services
Others

By Country



	Brazil	
	Argentina	
	UAE	
	Saudi Arabia	
	South Africa	
	Nigeria	
	Rest of LAMEA	
Companies Profiled		
	Xiaomi Corporation	
	Garmin Ltd.	
	GoPro, Inc.	
	Nikon Metrology NV (Nikon Corporation)	
	Olympus Corporation	
	Panasonic Corporation	
	Sony Corporation	
	TomTom N.V.	
	Drift Innovation Ltd.	
	SJCAM Limited	

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