

Latin America, Middle East & Africa 3D Animation Market (2016 - 2022)

<https://marketpublishers.com/r/L8AC0C327BBEN.html>

Date: May 2017

Pages: 76

Price: US\$ 1,500.00 (Single User License)

ID: L8AC0C327BBEN

Abstracts

The demand is on the rise for software and art skills for including virtual effects in the movies all over the world. Visual effects involve the integration of live action footage with the generated imagery environment which gives realistic look to the scene. A visual effect by using computer generated imagery has become one of the major advantages. Moreover, introduction of user friendly and less expensive software have also helped independent filmmakers for getting easy access to the virtual effects software. Virtual effects have become the necessity for film industry. 3D animation is used to generate three-dimensional moving images within a digital environment. Highly skilled manipulation is used to project 3D models or objects within 3D software to export picture sequences and eventually output an illusion of moving objects. Rapid adoption of visual effects technology in movies, growing demand for 3D mobile applications and games, and rapid uptake of 3D mapping technology in navigation and geospatial analysis are some of the significant factors that drive the growth of 3D animation technology.

Based on the technology type, the 3D Animation market is segmented into 3D Modelling, Motion Graphics, 3D Rendering, Visual Effects and Others. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Media & Entertainment, Construction & Architecture, Education, Manufacturing, Healthcare & Life Sciences and Others.

Based on country, 3D Animation market is segmented into Latin America, and Middle East & Africa (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, and Middle East & Africa (LAMEA)). Brazil remained the dominant country in the Latin America, Middle East & Africa 3D Animation market in 2015. South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the 3D Animation market. Key companies profiled in the report include Nvidia Corporation, Corel Corporation, Adobe Systems Inc., Autodesk Inc., Nemetschek, Newtek Inc., Trimble Navigation Ltd. and Pixologic Inc.

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