

# LAMEA Wrapping Machine Market (2019-2025)

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## **Abstracts**

The Latin America, Middle East and Africa Wrapping Machine Market would witness market growth of 7.8% CAGR during the forecast period (2019-2025). Central and South America's economy is largely driven by countries like Brazil. The food and beverage industry has also been greatly affected during the region's economic and political crises, which started to recover at a remarkable rate. Growth in GDP, industrialization, and automation are some of the factors likely to favor the wrapping machine market in Central and South America.

Wrapping machine automation provides many benefits such as minimal human interference, time reduction, faster packaging process, and effective wrapping of multiple products, thereby improving overall productivity. Consumer packaged goods (CPG) manufacturers are increasing their focus on improving their profitability in order to gain competitive advantage, preserve their market position and improve their custom. Shrink wrapping machine is a heat-shrink packaging device that requires a sealer and heat source for applying heat to the shrink wrap. It consists of a shrink film contactor, centerfold, conveyor, control panel, sealer, roller rods, film separator, and shrink tunnel. In the food & beverage, dairy, personal care, pharma and nutraceutical sectors, these devices are used extensively.

Based on Type, the market is segmented into Stretch Wrapping Machine, Shrink Wrapping Machine and Others. Based on Mode of Operation, the market is segmented into Semi-Automatic Wrapping Machine and Automatic Wrapping Machine. Based on Application, the market is segmented into Food Industry, Beverages Industry, Personal Care, Pharmaceuticals, Chemicals and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key



companies profiled in the report include IMA Group, Duravant LLC, BEUMER Group GmbH & Co. KG, Lantech LLC, ProMach, Inc., Maillis Group S.A. (H.I.G. Capital LLC), Robert Reiser & Co., Inc., Aetna Group S.p.A., Atlanta Stretch SpA and American Packaging Machinery, Inc.

Scope of the Study

Market Segmentation:

Ву Туре

Stretch Wrapping Machine

Shrink Wrapping Machine

Others

By Mode of Operation

Semi-Automatic Wrapping Machine

Automatic Wrapping Machine

By Application

Food Industry

Beverages Industry

Personal Care

Pharmaceuticals

Chemicals

Others



## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

**Companies Profiled** 

IMA Group

**Duravant LLC** 

BEUMER Group GmbH & Co. KG

Lantech LLC

ProMach, Inc.

Maillis Group S.A. (H.I.G. Capital LLC)

Robert Reiser & Co., Inc.

Aetna Group S.p.A.

Atlanta Stretch SpA

American Packaging Machinery, Inc.



## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
- 1.4.1 LAMEA Wrapping Machine Market, by Type
- 1.4.2 LAMEA Wrapping Machine Market, by Mode of Operation
- 1.4.3 LAMEA Wrapping Machine Market, by Application
- 1.4.4 LAMEA Wrapping Machine Market, by Country
- 1.5 Methodology for the research

#### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.1.1 Overview
- 2.1.2 Executive Summary
- 2.1.3 Market Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

#### CHAPTER 3. LAMEA WRAPPING MACHINE MARKET BY MODE OF OPERATION

- 3.1 LAMEA Semi-Automatic Wrapping Machine Market by Country
- 3.2 LAMEA Automatic Wrapping Machine Market by Country

### CHAPTER 4. LAMEA WRAPPING MACHINE MARKET BY APPLICATION

- 4.1 LAMEA Wrapping Machine Food Industry Market by Country
- 4.2 LAMEA Wrapping Machine Beverages Industry Market by Country
- 4.3 LAMEA Wrapping Machine Personal Care Market by Country
- 4.4 LAMEA Wrapping Machine Pharmaceuticals Market by Country
- 4.5 LAMEA Wrapping Machine Chemicals Market by Country
- 4.6 Europe Other Application Wrapping Machine Market by Country

### CHAPTER 5. LAMEA WRAPPING MACHINE MARKET BY TYPE



- 5.1 LAMEA Stretch Wrapping Machine Market by Country
- 5.2 LAMEA Shrink Wrapping Machine Market by Country
- 5.3 LAMEA Other Wrapping Machine Market by Country

## CHAPTER 6. LAMEA WRAPPING MACHINE MARKET BY COUNTRY

- 6.1 Brazil Wrapping Machine Market
- 6.1.1 Brazil Wrapping Machine Market by Mode of Operation
- 6.1.2 Brazil Wrapping Machine Market by Application
- 6.1.3 Brazil Wrapping Machine Market by Type
- 6.2 Argentina Wrapping Machine Market
- 6.2.1 Argentina Wrapping Machine Market by Mode of Operation
- 6.2.2 Argentina Wrapping Machine Market by Application
- 6.2.3 Argentina Wrapping Machine Market by Type
- 6.3 UAE Wrapping Machine Market
  - 6.3.1 UAE Wrapping Machine Market by Mode of Operation
  - 6.3.2 UAE Wrapping Machine Market by Application
- 6.3.3 UAE Wrapping Machine Market by Type
- 6.4 Saudi Arabia Wrapping Machine Market
- 6.4.1 Saudi Arabia Wrapping Machine Market by Mode of Operation
- 6.4.2 Saudi Arabia Wrapping Machine Market by Application
- 6.4.3 Saudi Arabia Wrapping Machine Market by Type
- 6.5 South Africa Wrapping Machine Market
- 6.5.1 South Africa Wrapping Machine Market by Mode of Operation
- 6.5.2 South Africa Wrapping Machine Market by Application
- 6.5.3 South Africa Wrapping Machine Market by Type
- 6.6 Nigeria Wrapping Machine Market
- 6.6.1 Nigeria Wrapping Machine Market by Mode of Operation
- 6.6.2 Nigeria Wrapping Machine Market by Application
- 6.6.3 Nigeria Wrapping Machine Market by Type
- 6.7 Rest of LAMEA Wrapping Machine Market
- 6.7.1 Rest of LAMEA Wrapping Machine Market by Mode of Operation
- 6.7.2 Rest of LAMEA Wrapping Machine Market by Application
- 6.7.3 Rest of LAMEA Wrapping Machine Market by Type

## **CHAPTER 7. COMPANY PROFILES**

## 7.1 IMA Group



- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.5 Recent strategies and developments:
- 7.1.5.1 Acquisition and mergers:
- 7.2 Duravant LLC
  - 7.2.1 Company Overview
  - 7.2.2 Recent strategies and developments:
  - 7.2.2.1 Acquisition and mergers:
- 7.3 BEUMER Group GmbH & Co. KG
- 7.3.1 Company Overview
- 7.4 Lantech LLC
- 7.4.1 Company Overview
- 7.4.2 Recent strategies and developments:
- 7.4.2.1 Product Launches:
- 7.5 ProMach, Inc.
- 7.5.1 Company Overview
- 7.5.2 Recent strategies and developments:
- 7.5.2.1 Acquisition and mergers:
- 7.5.2.2 Product Launches:
- 7.6 Maillis Group S.A. (H.I.G. Capital LLC)
- 7.6.1 Company Overview
- 7.7 Robert Reiser & Co., Inc.
- 7.7.1 Company Overview
- 7.8 Aetna Group S.p.A.
  - 7.8.1 Company Overview
  - 7.8.2 Recent strategies and developments:
  - 7.8.2.1 Acquisition and mergers:
  - 7.8.2.2 Expansions:
- 7.9 Atlanta Stretch SpA
- 7.9.1 Company Overview
- 7.1 American Packaging Machinery, Inc.
  - 7.10.1 Company Overview





## **List Of Tables**

#### LIST OF TABLES

TABLE 1 LAMEA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION TABLE 2 LAMEA WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION TABLE 3 LAMEA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 -2018, USD MILLION TABLE 4 LAMEA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 -2025, USD MILLION TABLE 5 LAMEA SEMI-AUTOMATIC WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 6 LAMEA SEMI-AUTOMATIC WRAPPING MACHINE MARKET BY COUNTRY. 2019 - 2025, USD MILLION TABLE 7 LAMEA AUTOMATIC WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 8 LAMEA AUTOMATIC WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 9 LAMEA WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION TABLE 10 LAMEA WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION TABLE 11 LAMEA WRAPPING MACHINE FOOD INDUSTRY MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 12 LAMEA WRAPPING MACHINE FOOD INDUSTRY MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 13 LAMEA WRAPPING MACHINE BEVERAGES INDUSTRY MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 14 LAMEA WRAPPING MACHINE BEVERAGES INDUSTRY MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 15 LAMEA WRAPPING MACHINE PERSONAL CARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 16 LAMEA WRAPPING MACHINE PERSONAL CARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 17 LAMEA WRAPPING MACHINE PHARMACEUTICALS MARKET BY COUNTRY, 2015 - 2018, USD MILLION TABLE 18 LAMEA WRAPPING MACHINE PHARMACEUTICALS MARKET BY COUNTRY, 2019 - 2025, USD MILLION TABLE 19 LAMEA WRAPPING MACHINE CHEMICALS MARKET BY COUNTRY,



2015 - 2018, USD MILLION

TABLE 20 LAMEA WRAPPING MACHINE CHEMICALS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 EUROPE OTHER APPLICATION WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 EUROPE OTHER APPLICATION WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 LAMEA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 24 LAMEA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 25 LAMEA STRETCH WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 LAMEA STRETCH WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 LAMEA SHRINK WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 LAMEA SHRINK WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 29 LAMEA OTHER WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 LAMEA OTHER WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 LAMEA WRAPPING MACHINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 32 LAMEA WRAPPING MACHINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 33 BRAZIL WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION TABLE 34 BRAZIL WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION

TABLE 35 BRAZIL WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015- 2018, USD MILLION

TABLE 36 BRAZIL WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 37 BRAZIL WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 38 BRAZIL WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 39 BRAZIL WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION



TABLE 40 BRAZIL WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 ARGENTINA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION TABLE 42 ARGENTINA WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION TABLE 43 ARGENTINA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 - 2018, USD MILLION

TABLE 44 ARGENTINA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 45 ARGENTINA WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 46 ARGENTINA WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 47 ARGENTINA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 48 ARGENTINA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 49 UAE WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION TABLE 50 UAE WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION TABLE 51 UAE WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 -

2018, USD MILLION

TABLE 52 UAE WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 53 UAE WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 54 UAE WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 55 UAE WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 56 UAE WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 57 SAUDI ARABIA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION

TABLE 58 SAUDI ARABIA WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION

TABLE 59 SAUDI ARABIA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 - 2018, USD MILLION

TABLE 60 SAUDI ARABIA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 61 SAUDI ARABIA WRAPPING MACHINE MARKET BY APPLICATION, 2015 -



2018, USD MILLION

TABLE 62 SAUDI ARABIA WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 63 SAUDI ARABIA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 SAUDI ARABIA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 SOUTH AFRICA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION

TABLE 66 SOUTH AFRICA WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION

TABLE 67 SOUTH AFRICA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 - 2018, USD MILLION

TABLE 68 SOUTH AFRICA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 69 SOUTH AFRICA WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 70 SOUTH AFRICA WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 71 SOUTH AFRICA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 72 SOUTH AFRICA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 73 NIGERIA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION TABLE 74 NIGERIA WRAPPING MACHINE MARKET, 2019 - 2025, USD MILLION TABLE 75 NIGERIA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 - 2018, USD MILLION

TABLE 76 NIGERIA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION

TABLE 77 NIGERIA WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 78 NIGERIA WRAPPING MACHINE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 79 NIGERIA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 80 NIGERIA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 81 REST OF LAMEA WRAPPING MACHINE MARKET, 2015 - 2018, USD MILLION



TABLE 82 REST OF LAMEA WRAPPING MACHINE MARKET. 2019 - 2025. USD MILLION TABLE 83 REST OF LAMEA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2015 - 2018, USD MILLION TABLE 84 REST OF LAMEA WRAPPING MACHINE MARKET BY MODE OF OPERATION, 2019 - 2025, USD MILLION TABLE 85 REST OF LAMEA WRAPPING MACHINE MARKET BY APPLICATION, 2015 - 2018, USD MILLION TABLE 86 REST OF LAMEA WRAPPING MACHINE MARKET BY APPLICATION. 2019 - 2025, USD MILLION TABLE 87 REST OF LAMEA WRAPPING MACHINE MARKET BY TYPE, 2015 - 2018, **USD MILLION** TABLE 88 REST OF LAMEA WRAPPING MACHINE MARKET BY TYPE, 2019 - 2025, USD MILLION TABLE 89 KEY INFORMATION - IMA GROUP TABLE 90 KEY INFORMATION - DURAVANT LLC TABLE 91 KEY INFORMATION – BEUMER GROUP GMBH & CO. KG TABLE 92 KEY INFORMATION – LANTECH LLC TABLE 93 KEY INFORMATION – PROMACH, INC. TABLE 94 KEY INFORMATION – MAILLIS GROUP S.A. TABLE 95 KEY INFORMATION - ROBERT REISER & CO., INC. TABLE 96 KEY INFORMATION – AETNA GROUP S.P.A. TABLE 97 KEY INFORMATION – ATLANTA STRETCH SPA TABLE 98 KEY INFORMATION - AMERICAN PACKAGING MACHINERY, INC.



# **List Of Figures**

#### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH FIG 2 RECENT STRATEGIES AND DEVELOPMENTS: PROMACH, INC.



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