

# **LAMEA Workplace Transformation Market By Application (Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Workplace Transformation Market would witness market growth of 26.9% CAGR during the forecast period (2020-2026).

Digitization in the different industries and sectors has significantly lowered operational costs. Reducing operating costs has been showing substantial savings in account books. Such savings are used for more insightful and efficient initiatives which will help to produce more income. The transformation has thus been technologically beneficial for the BFSI sector.

It is necessary to create a truly modern workforce with the latest technologies. The Software-as-a-Service phenomenon and cloud computing solutions will have a major role to play, and telecom organizations will need a tack change. Moving from a centric network approach, there will be a visible transition to full end-to-end service delivery:

involving telecoms at all process stages.

SMEs are, facing several difficulties related to IT and infrastructure, along with a strict financial budget. Digital workplace technologies deliver many advantages to small and medium-sized businesses such as enhanced business performance and profitability, versatility of desk-based operations, cost savings, quicker market time and increased customer engagement. In addition, rapid advances in cloud technology and the adoption of innovations such as the Internet of Things (IoT) and AI have made it possible for small and medium-sized businesses to embrace them and accelerate the growth of the workplace transformation industry.

Based on Application, the market is segmented into Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Cisco Systems, Inc., Atos Group, Hewlett Packard Enterprise Company, Cognizant Technology Solutions Corporation, HCL Technologies Ltd. (HCL Enterprises), Citrix Systems, Inc., Wipro Limited, IBM Corporation, Tata Consultancy Services Ltd., Infosys Limited, Intel Corporation

## Scope of the Study

### Market Segmentation:

#### By Service Type

Enterprise Mobility & Telecom

Application & Asset Management

Field Services & Service Desk

Workplace Automation, Upgradation & Migration

Desktop Virtualization

Unified Communication & Collaboration

Others

#### By Organization Size

Large Enterprises

Small & Medium Enterprises

#### By End User

BFSI

Retail & Manufacturing

Government

Healthcare

IT & Telecom

Others

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Accenture PLC

Cisco Systems, Inc.

Atos Group

Hewlett Packard Enterprise Company

Cognizant Technology Solutions Corporation

HCL Technologies Ltd. (HCL Enterprises)

Citrix Systems, Inc.

Wipro Limited

IBM Corporation

Tata Consultancy Services Ltd.

Infosys Limited

Intel Corporation

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