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LAMEA Workflow Automation Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Workflow Automation Market would witness market growth of 26.2% CAGR during the forecast period (2017 – 2023). Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. The cloud based model has led to growth in the adoption of workflow automation processes, as the deployment of solutions by SMEs and large enterprises has been gradually increasing. The number of large enterprises that are deploying workflow automation is significantly growing as these enterprises are adopting both on premise and cloud based models.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the Latin America, Middle East and Africa Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Latin America, Middle East and Africa Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Countries, the Latin America, Middle East and Africa Workflow Automation

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market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex Latin America, Middle East and Africa Limited.

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