

LAMEA Workflow Automation Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Workflow Automation Market would witness market growth of 26.2% CAGR during the forecast period (2017 – 2023). Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. The cloud based model has led to growth in the adoption of workflow automation processes, as the deployment of solutions by SMEs and large enterprises has been gradually increasing. The number of large enterprises that are deploying workflow automation is significantly growing as these enterprises are adopting both on premise and cloud based models.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the Latin America, Middle East and Africa Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Latin America, Middle East and Africa Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Countries, the Latin America, Middle East and Africa Workflow Automation

market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex Latin America, Middle East and Africa Limited.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Workflow Automation Market, by Type
 - 1.4.2 Latin America, Middle East and Africa Workflow Automation Market, by Process
 - 1.4.3 Latin America, Middle East and Africa Workflow Automation Market, by Operation
 - 1.4.4 Latin America, Middle East and Africa Workflow Automation Market, by Organization Size
 - 1.4.5 Latin America, Middle East and Africa Workflow Automation Market, by Deployment Type
 - 1.4.6 Latin America, Middle East and Africa Workflow Automation Market, by Vertical
 - 1.4.7 Latin America, Middle East and Africa Workflow Automation Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA WORKFLOW AUTOMATION MARKET

- 3.1 LAMEA Workflow Automation Market by Type
 - 3.1.1 LAMEA Workflow Automation Software Market by Country
 - 3.1.2 LAMEA Workflow Automation Services Market by Country
 - 3.1.3 LAMEA Workflow Automation Market by Service Type
 - 3.1.3.1 LAMEA Workflow Automation Professional Services Market by Country
 - 3.1.3.2 LAMEA Workflow Automation Managed Services Market by Country

CHAPTER 4. LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS

- 4.1 Introduction

- 4.1.1 LAMEA Automated Software Market by Country
- 4.1.2 LAMEA Decision Support & Management Software Market by Country
- 4.1.3 LAMEA Interaction Software Market by Country

CHAPTER 5. LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION

5.1 Introduction

- 5.1.1 LAMEA Rule Based Workflow Automation Market by Country
- 5.1.2 LAMEA Knowledge Based Workflow Automation Market by Country
- 5.1.3 LAMEA Robotic Process Automation Based Workflow Automation Market by Country

CHAPTER 6. LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE

6.1 Introduction

- 6.1.1 LAMEA Small & Medium Enterprises Workflow Automation Market by Country
- 6.1.2 LAMEA Large Enterprises Workflow Automation Market by Country

CHAPTER 7. LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE

7.1 Introduction

- 7.1.1 LAMEA Cloud Deployment Workflow Automation Market by Country
- 7.1.2 LAMEA On-Premise Deployment Workflow Automation Market by Country

CHAPTER 8. LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL

8.1 Introduction

- 8.1.1 LAMEA Workflow Automation in BFSI Market by Country
- 8.1.2 LAMEA Workflow Automation in Government Market by Country
- 8.1.3 LAMEA Workflow Automation in Healthcare Market by Country
- 8.1.4 LAMEA Workflow Automation in Manufacturing Market by Country
- 8.1.5 LAMEA Workflow Automation in Retail Market by Country
- 8.1.6 LAMEA Workflow Automation in Telecom & IT Market by Country
- 8.1.7 LAMEA Workflow Automation in Travel, Hospitality, & Transportation Market by Country
- 8.1.8 LAMEA Workflow Automation in Others Market by Country

CHAPTER 9. LAMEA WORKFLOW AUTOMATION MARKET BY COUNTRY

9.1 Introduction

9.2 Brazil Workflow Automation Market

9.2.1 Brazil Workflow Automation Market by Type

9.2.1.1 Brazil Workflow Automation Market by Services Type

9.2.2 Brazil Workflow Automation Market by Process

9.2.3 Brazil Workflow Automation Market by Operation

9.2.4 Brazil Workflow Automation Market by Organization Size

9.2.5 Brazil Workflow Automation Market by Deployment Type

9.2.6 Brazil Workflow Automation Market by Vertical

9.3 Argentina Workflow Automation Market

9.3.1 Argentina Workflow Automation Market by Type

9.3.1.1 Argentina Workflow Automation Market by Services Type

9.3.2 Argentina Workflow Automation Market by Process

9.3.3 Argentina Workflow Automation Market by Operation

9.3.4 Argentina Workflow Automation Market by Organization Size

9.3.5 Argentina Workflow Automation Market by Deployment Type

9.3.6 Argentina Workflow Automation Market by Vertical

9.4 UAE Workflow Automation Market

9.4.1 UAE Workflow Automation Market by Type

9.4.1.1 UAE Workflow Automation Market by Services Type

9.4.2 UAE Workflow Automation Market by Process

9.4.3 UAE Workflow Automation Market by Operation

9.4.4 UAE Workflow Automation Market by Organization Size

9.4.5 UAE Workflow Automation Market by Deployment Type

9.4.6 UAE Workflow Automation Market by Vertical

9.5 Saudi Arabia Workflow Automation Market

9.5.1 Saudi Arabia Workflow Automation Market by Type

9.5.1.1 Saudi Arabia Workflow Automation Market by Services Type

9.5.2 Saudi Arabia Workflow Automation Market by Process

9.5.3 Saudi Arabia Workflow Automation Market by Operation

9.5.4 Saudi Arabia Workflow Automation Market by Organization Size

9.5.5 Saudi Arabia Workflow Automation Market by Deployment Type

9.5.6 Saudi Arabia Workflow Automation Market by Vertical

9.6 South Africa Workflow Automation Market

9.6.1 South Africa Workflow Automation Market by Type

9.6.1.1 South Africa Workflow Automation Market by Services Type

9.6.2 South Africa Workflow Automation Market by Process

- 9.6.3 South Africa Workflow Automation Market by Operation
- 9.6.4 South Africa Workflow Automation Market by Organization Size
- 9.6.5 South Africa Workflow Automation Market by Deployment Type
- 9.6.6 South Africa Workflow Automation Market by Vertical
- 9.7 Nigeria Workflow Automation Market
 - 9.7.1 Nigeria Workflow Automation Market by Type
 - 9.7.1.1 Nigeria Workflow Automation Market by Services Type
 - 9.7.2 Nigeria Workflow Automation Market by Process
 - 9.7.3 Nigeria Workflow Automation Market by Operation
 - 9.7.4 Nigeria Workflow Automation Market by Organization Size
 - 9.7.5 Nigeria Workflow Automation Market by Deployment Type
 - 9.7.6 Nigeria Workflow Automation Market by Vertical
- 9.8 Rest of LAMEA Workflow Automation Market
 - 9.8.1 Rest of LAMEA Workflow Automation Market by Type
 - 9.8.1.1 Rest of LAMEA Workflow Automation Market by Services Type
 - 9.8.2 Rest of LAMEA Workflow Automation Market by Process
 - 9.8.3 Rest of LAMEA Workflow Automation Market by Operation
 - 9.8.4 Rest of LAMEA Workflow Automation Market by Organization Size
 - 9.8.5 Rest of LAMEA Workflow Automation Market by Deployment Type
 - 9.8.6 Rest of LAMEA Workflow Automation Market by Vertical

CHAPTER 10. COMPANY PROFILES

- 10.1 IBM Corporation
 - 10.1.1 Company Overview
 - 10.1.2 Financial Analysis
 - 10.1.3 Segmental and Regional Analysis
 - 10.1.4 Research & Development Expense
 - 10.1.5 Strategies at a Glance
 - 10.1.5.1 Partnerships, Collaborations and Agreements
- 10.2 Oracle Corporation
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Segmental and Regional Analysis
 - 10.2.4 Research & Development Expense
- 10.3 Pegasystems, Inc.
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Segmental Analysis

- 10.3.4 Research & Development Expense
- 10.3.5 Strategies at a Glance
 - 10.3.5.1 Product Launch
 - 10.3.5.2 Partnerships, Collaborations and Agreements
 - 10.3.5.3 Mergers & Acquisitions
- 10.4 Software AG
 - 10.4.1 Company Overview
 - 10.4.2 Financial Analysis
 - 10.4.3 Segmental and Regional Analysis
 - 10.4.4 Research & Development Expense
- 10.5 Xerox Corporation
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis
 - 10.5.3 Segmental and Regional Analysis
 - 10.5.4 Research & Development Expense
 - 10.5.5 Strategies at a Glance
 - 10.5.5.1 Product Launch
 - 10.5.5.2 Partnerships, Collaborations and Agreements
- 10.6 Appian
 - 10.6.1 Company Overview
 - 10.6.2 Strategies at a Glance
 - 10.6.2.1 Product Launch
- 10.7 Vision Software S.A. (Bizagi)
 - 10.7.1 Company Overview
- 10.8 IPsoft, Inc.
 - 10.8.1 Company Overview
- 10.9 Newgen Software Technologies Limited
 - 10.9.1 Company Overview
- 10.1 Nintex Global Limited
 - 10.10.1 Company Overview
 - 10.10.2 Strategies at a Glance
 - 10.10.2.1 Partnerships, Collaborations and Agreements
 - 10.10.2.2 Product Launch

List Of Tables

LIST OF TABLES

Table 1 LAMEA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 LAMEA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 LAMEA WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 LAMEA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 10 LAMEA WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 11 LAMEA WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 LAMEA WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 16 LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 17 LAMEA AUTOMATED SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA AUTOMATED SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

Table 20 LAMEA DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 LAMEA INTERACTION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 LAMEA INTERACTION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 24 LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 25 LAMEA RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA RULE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 LAMEA KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 LAMEA ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 LAMEA ROBOTIC PROCESS AUTOMATION BASED WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 32 LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 33 LAMEA SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 LAMEA SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 LAMEA LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 LAMEA LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 38 LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 39 LAMEA CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 LAMEA CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 LAMEA ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 LAMEA ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 LAMEA WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 LAMEA WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 LAMEA WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 LAMEA WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 LAMEA WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 LAMEA WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 LAMEA WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 LAMEA WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 LAMEA WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 LAMEA WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 LAMEA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 LAMEA WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 LAMEA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 LAMEA WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, &

TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 LAMEA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 LAMEA WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 LAMEA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 LAMEA WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 BRAZIL WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 64 BRAZIL WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 65 BRAZIL WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 BRAZIL WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 BRAZIL WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 68 BRAZIL WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 69 BRAZIL WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 70 BRAZIL WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 71 BRAZIL WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 72 BRAZIL WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 73 BRAZIL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 74 BRAZIL WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 75 BRAZIL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 76 BRAZIL WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 77 BRAZIL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 78 BRAZIL WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 79 ARGENTINA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 80 ARGENTINA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 81 ARGENTINA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 82 ARGENTINA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 83 ARGENTINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 84 ARGENTINA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 85 ARGENTINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 86 ARGENTINA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 87 ARGENTINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 88 ARGENTINA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 89 ARGENTINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 90 ARGENTINA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 91 ARGENTINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 92 ARGENTINA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 93 ARGENTINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 ARGENTINA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 UAE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 96 UAE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 97 UAE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 98 UAE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 99 UAE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 -

2016, USD MILLION

Table 100 UAE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 101 UAE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 102 UAE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 103 UAE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 104 UAE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 105 UAE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 106 UAE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 107 UAE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 108 UAE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 109 UAE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 110 UAE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 111 SAUDI ARABIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 112 SAUDI ARABIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 113 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 114 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 115 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 116 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 117 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 118 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 119 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 120 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 121 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 122 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 123 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 124 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 125 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 126 SAUDI ARABIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 127 SOUTH AFRICA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 128 SOUTH AFRICA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 129 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 130 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 131 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 132 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 133 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 134 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 135 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 136 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 137 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 138 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY

ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 139 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 140 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 141 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 142 SOUTH AFRICA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 143 NIGERIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 144 NIGERIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 145 NIGERIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 146 NIGERIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 147 NIGERIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 148 NIGERIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 149 NIGERIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 150 NIGERIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 151 NIGERIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 152 NIGERIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 153 NIGERIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 154 NIGERIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 155 NIGERIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 156 NIGERIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 157 NIGERIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 158 NIGERIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 159 REST OF LAMEA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 160 REST OF LAMEA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 161 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 162 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 163 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 164 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 165 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 166 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 167 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 168 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 169 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 170 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 171 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 172 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 173 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 174 REST OF LAMEA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 175 KEY INFORMATION – IBM CORPORATION

Table 176 KEY INFORMATION – ORACLE CORPORATION

Table 177 KEY INFORMATION – PEGASYSTEMS, INC.

Table 178 KEY INFORMATION – SOFTWARE AG

Table 179 KEY INFORMATION – XEROX CORPORATION

Table 180 KEY INFORMATION – APPIAN

Table 181 KEY INFORMATION – VISION SOFTWARE S.A. (BIZAGI)

Table 182 KEY INFORMATION – IPSOFT, INC.

Table 183 KEY INFORMATION – NEWGEN SOFTWARE TECHNOLOGIES LIMITED

Table 184 KEY INFORMATION – NINTEX GLOBAL LIMITED

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