

LAMEA Wireless POS Terminal Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Wireless POS Terminal Market would witness market growth of 13.3% CAGR during the forecast period (2017 – 2023). Portable countertop POS solutions are compact, and relatively easy to install and are widely used in small businesses with in-store purchases, in both stationary and semi-mobile forms. Industries such as hospitality, sports and entertainment, and retail are some of the end users for the aforementioned solutions. Other than accepting payments, these devices are also used in rich multimedia to promote customer engagement activities and build customer loyalty. Mobile POS (mPOS) implementation helps in financial transactions, and improving customer experience in the services and sales sectors.

Based on Component, the market report segments the market into Hardware and Software & Services. Hardware includes Monitoro, Card Readero, Receipt Printero, and Others. Based on Type, the Wireless POS Terminal Market segments the market into Portable Countertop & Pin Pad, mPOS, Smart POS, and Others. Based on Vertical, the market report segments the market into Retail, Healthcare, Hospitality, Sports & Entertainment, Transportation, and Others. Based on Countries, the Wireless POS Terminal Market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Wireless POS Terminal Market. Key companies profiled in the report include NCR Corporation, Diebold Nixdorf, Verifone Systems, Inc., First Data Corporation, U.S. Bancorp (Elavon), Castles Technology Co Ltd., Squirrel Systems, Ingenico Group, WinPOS, and CitiXsys Americas Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition

1.2 Objectives

1.3 Market Scope

1.4 Segmentation

1.4.1 Latin America, Middle East and Africa Wireless POS Terminal Market, by Component

1.4.2 Latin America, Middle East and Africa Wireless POS Terminal Market, by Type

1.4.3 Latin America, Middle East and Africa Wireless POS Terminal Market, by Vertical

1.4.4 Latin America, Middle East and Africa Wireless POS Terminal Market, by Country

1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction

2.1.1 Segmental Analysis

2.1.1.1 Market By Component

2.1.1.2 Market By Type

2.1.1.3 Market By Industry

2.1.1.4 Market By Country

2.2 Drivers, and Restraints

2.2.1 Market Drivers

2.2.2 Market Restraints

CHAPTER 3. LAMEA WIRELESS POS TERMINAL MARKET

3.1 LAMEA Wireless POS Terminal Market by Component

3.1.1 LAMEA Wireless POS Terminal Hardware Market by Country

3.1.2 LAMEA Wireless POS Terminal Market by Hardware Type

3.1.2.1 LAMEA Monitor Market by Country

3.1.2.2 LAMEA Card Reader Market by Country

3.1.2.3 LAMEA Receipt Printer Market by Country

3.1.2.4 LAMEA Other Hardware Market by Country

3.1.3 LAMEA Wireless POS Terminal Software & Services Market by Country

CHAPTER 4. LAMEA WIRELESS POS TERMINAL MARKET BY TYPE

4.1 Introduction

4.1.1 LAMEA Portable Countertop & Pin Pad Wireless POS Terminal Market by Country

4.1.2 LAMEA mPOS Wireless POS Terminal Market by Country

4.1.3 LAMEA Smart POS Wireless POS Terminal Market by Country

4.1.4 LAMEA Others Wireless POS Terminal Market by Country

CHAPTER 5. LAMEA WIRELESS POS TERMINAL MARKET BY VERTICAL

5.1 Introduction

5.1.1 LAMEA Wireless POS Terminal in Retail Market by Country

5.1.2 LAMEA Wireless POS Terminal in Healthcare Market by Country

5.1.3 LAMEA Wireless POS Terminal in Hospitality Market by Country

5.1.4 LAMEA Wireless POS Terminal in Sports & Entertainment Market by Country

5.1.5 LAMEA Wireless POS Terminal in Transportation Market by Country

5.1.6 LAMEA Wireless POS Terminal in Others Market by Country

CHAPTER 6. LAMEA WIRELESS POS TERMINAL MARKET BY COUNTRY

6.1 Introduction

6.2 Brazil Wireless POS Terminal Market

6.2.1 Brazil Wireless POS Terminal Market by Component

6.2.1.1 Brazil Wireless POS Terminal Market by Hardware Type

6.2.2 Brazil Wireless POS Terminal Market by Type

6.2.3 Brazil Wireless POS Terminal Market by Vertical

6.3 Argentina Wireless POS Terminal Market

6.3.1 Argentina Wireless POS Terminal Market by Component

6.3.1.1 Argentina Wireless POS Terminal Market by Hardware Type

6.3.2 Argentina Wireless POS Terminal Market by Type

6.3.3 Argentina Wireless POS Terminal Market by Vertical

6.4 UAE Wireless POS Terminal Market

6.4.1 UAE Wireless POS Terminal Market by Component

6.4.1.1 UAE Wireless POS Terminal Market by Hardware Type

6.4.2 UAE Wireless POS Terminal Market by Type

6.4.3 UAE Wireless POS Terminal Market by Vertical

6.5 Saudi Arabia Wireless POS Terminal Market

6.5.1 Saudi Arabia Wireless POS Terminal Market by Component

- 6.5.1.1 Saudi Arabia Wireless POS Terminal Market by Hardware Type
- 6.5.2 Saudi Arabia Wireless POS Terminal Market by Type
- 6.5.3 Saudi Arabia Wireless POS Terminal Market by Vertical
- 6.6 South Africa Wireless POS Terminal Market
 - 6.6.1 South Africa Wireless POS Terminal Market by Component
 - 6.6.1.1 South Africa Wireless POS Terminal Market by Hardware Type
 - 6.6.2 South Africa Wireless POS Terminal Market by Type
 - 6.6.3 South Africa Wireless POS Terminal Market by Vertical
- 6.7 Nigeria Wireless POS Terminal Market
 - 6.7.1 Nigeria Wireless POS Terminal Market by Component
 - 6.7.1.1 Nigeria Wireless POS Terminal Market by Hardware Type
 - 6.7.2 Nigeria Wireless POS Terminal Market by Type
 - 6.7.3 Nigeria Wireless POS Terminal Market by Vertical
- 6.8 Rest of LAMEA Wireless POS Terminal Market
 - 6.8.1 Rest of LAMEA Wireless POS Terminal Market by Component
 - 6.8.1.1 Rest of LAMEA Wireless POS Terminal Market by Hardware Type
 - 6.8.2 Rest of LAMEA Wireless POS Terminal Market by Type
 - 6.8.3 Rest of LAMEA Wireless POS Terminal Market by Vertical

CHAPTER 7. COMPETITIVE STUDY

- 7.1 KBV Cardinal Matrix
- 7.2 Recent Industry Wide Strategic Developments
 - 7.2.1 Product Launches
 - 7.2.2 Partnerships, Collaborations and Agreements

CHAPTER 8. COMPANY PROFILES

- 8.1 NCR Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Regional Analysis
 - 8.1.4 Research & Development Expense
 - 8.1.5 Strategies at a Glance
 - 8.1.5.1 Product Launch
- 8.2 Diebold Nixdorf
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Segmental and Regional Analysis

- 8.2.4 Research & Development Expense
- 8.2.5 Strategies at a Glance
 - 8.2.5.1 Product Launch
 - 8.2.5.2 Partnerships, Collaborations and Agreements
- 8.3 Verifone Systems, Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Segmental and Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Strategies at a Glance
 - 8.3.5.1 Product Launch
 - 8.3.5.2 Partnerships, Collaborations and Agreements
- 8.4 First Data Corporation
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
- 8.5 U.S. Bancorp (Elavon)
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Strategies at a Glance
 - 8.5.3.1 Partnerships, Collaborations and Agreements
- 8.6 Ingenico Group S.A.
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Regional Analysis
 - 8.6.4 Research & Development Expense
 - 8.6.5 Strategies at a Glance
 - 8.6.5.1 Partnerships, Collaborations and Agreements
- 8.7 Castles Technology Co Ltd.
 - 8.7.1 Company Overview
 - 8.7.2 Strategies at a Glance
 - 8.7.2.1 Partnerships, Collaborations and Agreements
 - 8.7.2.2 Product Launch
- 8.8 Squirrel Systems
 - 8.8.1 Company Overview
 - 8.8.2 Strategies at a Glance
 - 8.8.2.1 Partnerships, Collaborations and Agreements
 - 8.8.2.2 Product Launch
- 8.9 WinPOS

- 8.9.1 Company Overview
- 8.1 CitiXsys Americas Inc.
 - 8.10.1 Company Overview
 - 8.10.2 Strategies at a Glance
 - 8.10.2.1 Product Launch

List Of Tables

LIST OF TABLES

Table 1 LAMEA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 LAMEA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 LAMEA WIRELESS POS TERMINAL HARDWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA WIRELESS POS TERMINAL HARDWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 8 LAMEA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 9 LAMEA MONITOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 LAMEA MONITOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 LAMEA CARD READER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA CARD READER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA RECEIPT PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 LAMEA RECEIPT PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 LAMEA OTHER HARDWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 LAMEA OTHER HARDWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 LAMEA WIRELESS POS TERMINAL SOFTWARE & SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA WIRELESS POS TERMINAL SOFTWARE & SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 20 LAMEA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

MILLION

Table 21 LAMEA PORTable COUNTERTOP & PIN PAD WIRELESS POS TERMINAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 LAMEA PORTable COUNTERTOP & PIN PAD WIRELESS POS TERMINAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 LAMEA MPOS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 LAMEA MPOS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 LAMEA SMART POS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA SMART POS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA OTHERS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 LAMEA OTHERS WIRELESS POS TERMINAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 LAMEA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 30 LAMEA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 31 LAMEA WIRELESS POS TERMINAL IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 LAMEA WIRELESS POS TERMINAL IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 LAMEA WIRELESS POS TERMINAL IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 LAMEA WIRELESS POS TERMINAL IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 LAMEA WIRELESS POS TERMINAL IN HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 LAMEA WIRELESS POS TERMINAL IN HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 LAMEA WIRELESS POS TERMINAL IN SPORTS & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 LAMEA WIRELESS POS TERMINAL IN SPORTS & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 LAMEA WIRELESS POS TERMINAL IN TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 LAMEA WIRELESS POS TERMINAL IN TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 LAMEA WIRELESS POS TERMINAL IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 LAMEA WIRELESS POS TERMINAL IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 LAMEA WIRELESS POS TERMINAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 LAMEA WIRELESS POS TERMINAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 BRAZIL WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 46 BRAZIL WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 47 BRAZIL WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 48 BRAZIL WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 49 BRAZIL WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 50 BRAZIL WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 51 BRAZIL WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 52 BRAZIL WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 53 BRAZIL WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 54 BRAZIL WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 55 ARGENTINA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 56 ARGENTINA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 57 ARGENTINA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 58 ARGENTINA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 59 ARGENTINA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 60 ARGENTINA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE,

2017 - 2023, USD MILLION

Table 61 ARGENTINA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 62 ARGENTINA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 63 ARGENTINA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 64 ARGENTINA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 65 UAE WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 66 UAE WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 67 UAE WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 68 UAE WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 69 UAE WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 70 UAE WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 71 UAE WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 72 UAE WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 73 UAE WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 74 UAE WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 75 SAUDI ARABIA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 76 SAUDI ARABIA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 77 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 78 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 79 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 80 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 81 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 82 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 83 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 84 SAUDI ARABIA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 85 SOUTH AFRICA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 86 SOUTH AFRICA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 87 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 88 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 89 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 90 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 91 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 92 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 93 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 SOUTH AFRICA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 NIGERIA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD MILLION

Table 96 NIGERIA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD MILLION

Table 97 NIGERIA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 98 NIGERIA WIRELESS POS TERMINAL MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 99 NIGERIA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2013 - 2016, USD MILLION

Table 100 NIGERIA WIRELESS POS TERMINAL MARKET BY HARDWARE TYPE, 2017 - 2023, USD MILLION

Table 101 NIGERIA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 - 2016,

USD MILLION

Table 102 NIGERIA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 - 2023,
USD MILLION

Table 103 NIGERIA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2013 -
2016, USD MILLION

Table 104 NIGERIA WIRELESS POS TERMINAL MARKET BY VERTICAL, 2017 -
2023, USD MILLION

Table 105 REST OF LAMEA WIRELESS POS TERMINAL MARKET, 2013 - 2016, USD
MILLION

Table 106 REST OF LAMEA WIRELESS POS TERMINAL MARKET, 2017 - 2023, USD
MILLION

Table 107 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY
COMPONENT, 2013 - 2016, USD MILLION

Table 108 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY
COMPONENT, 2017 - 2023, USD MILLION

Table 109 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY HARDWARE
TYPE, 2013 - 2016, USD MILLION

Table 110 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY HARDWARE
TYPE, 2017 - 2023, USD MILLION

Table 111 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY TYPE, 2013 -
2016, USD MILLION

Table 112 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY TYPE, 2017 -
2023, USD MILLION

Table 113 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY VERTICAL,
2013 - 2016, USD MILLION

Table 114 REST OF LAMEA WIRELESS POS TERMINAL MARKET BY VERTICAL,
2017 - 2023, USD MILLION

Table 115 PRODUCT LAUNCHES – WIRELESS POS TERMINAL MARKET

Table 116 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– WIRELESS
POS TERMINAL MARKET

Table 117 KEY INFORMATION – NCR CORPORATION

Table 118 KEY INFORMATION – DIEBOLD NIXDORF

Table 119 KEY INFORMATION – VERIFONE SYSTEMS, INC.

Table 120 KEY INFORMATION – FIRST DATA CORPORATION

Table 121 KEY INFORMATION- U.S. BANCORP (ELAVON)

Table 122 KEY INFORMATION – INGENICO GROUP S.A.

Table 123 KEY INFORMATION – CASTLES TECHNOLOGY CO LTD.

Table 124 KEY INFORMATION – SQUIRREL SYSTEMS

Table 125 KEY INFORMATION – WINPOS

Table 126 KEY INFORMATION – CITIXSYS AMERICAS INC.

List Of Figures

LIST OF FIGURES

Fig 1 MARKET BY HARDWARE TYPE

Fig 2 MARKET BY TYPE

Fig 3 MARKET BY INDUSTRY

Fig 4 MARKET BY COUNTRY

Fig 5 KBV CARDINAL MATRIX

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