

LAMEA Wireless POS Terminal Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Wireless POS Terminal Market would witness market growth of 13.3% CAGR during the forecast period (2017 – 2023). Portable countertop POS solutions are compact, and relatively easy to install and are widely used in small businesses with in-store purchases, in both stationary and semi-mobile forms. Industries such as hospitality, sports and entertainment, and retail are some of the end users for the aforementioned solutions. Other than accepting payments, these devices are also used in rich multimedia to promote customer engagement activities and build customer loyalty. Mobile POS (mPOS) implementation helps in financial transactions, and improving customer experience in the services and sales sectors.

Based on Component, the market report segments the market into Hardware and Software & Services. Hardware includes Monitoro, Card Readero, Receipt Printer, and Others. Based on Type, the Wireless POS Terminal Market segments the market into Portable Countertop & Pin Pad, mPOS, Smart POS, and Others. Based on Vertical, the market report segments the market into Retail, Healthcare, Hospitality, Sports & Entertainment, Transportation, and Others. Based on Countries, the Wireless POS Terminal Market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Wireless POS Terminal Market. Key companies profiled in the report include NCR Corporation, Diebold Nixdorf, Verifone Systems, Inc., First Data Corporation, U.S. Bancorp (Elavon), Castles Technology Co Ltd., Squirrel Systems, Ingenico Group, WinPOS, and CitiXsys Americas Inc.

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