

LAMEA Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is further bifurcated across Traditional WAN and SD-WAN), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/L524EDC5F97FEN.html>

Date: September 2020

Pages: 142

Price: US\$ 1,500.00 (Single User License)

ID: L524EDC5F97FEN

Abstracts

The Latin America, Middle East and Africa Wide Area Network Optimization Market would witness market growth of 15.8% CAGR during the forecast period (2020-2026).

With the advent of the advanced 5G network, numerous business and service providers are investing intensely in high-speed cloud-RAN (C-RAN) and deployments of core networks. While C-RAN encourages service providers to diminish massive expenses related to the infrastructure, the high-speed network requires constant monitoring to ensure operational performance by minimizing downtime. Hence, approaching the need to limit the downtime and in this way enhance operational performance is anticipated to boost the demand for WAN optimization solutions among various business associations. Also, with the emergence of edge computing and its expanded adoption across industry verticals, establishments of the small-scale data center are on the ascent. To achieve ideal computation and ensure uniform communication during the data exchange process between data centers, organizations are progressively adopting WAN optimization arrangements. Also, the leading market players are fundamentally focusing on collaborations and partnerships with large service providers to get the share

of the market.

The ongoing COVID-19 pandemic has forced a few business organizations and educational institutes to close their operations for a temporary basis. The shut-down of educational institutes has required students to use virtual offerings (such as - Google Classroom) for learning. To offer a uniform computerized learning experience to students, colleges and institutes have been compelled to deploy vigorous network infrastructure, necessitating the requirement for the monitoring of the network and in this manner boosting demand for wide area networks (WAN) optimization solutions.

Based on Component, the market is segmented into Solution and Services. Solution Segment is further bifurcated across Traditional WAN and SD-WAN. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Dell Technologies, Inc. (VMware, Inc.), Fortinet, Inc., Citrix Systems, Inc., Cisco Systems, Inc., Sangfor Technologies, Inc., FatPipe Networks, Inc., and Riverbed Technology, Inc. (Thoma Bravo).

Scope of the Study

Market Segmentation:

By Component

Solution

Traditional WAN

SD-WAN

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & IT

Healthcare

Manufacturing

Media & Entertainment

Retail

BFSI

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Oracle Corporation

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Dell Technologies, Inc. (VMware, Inc.)

Fortinet, Inc.

Citrix Systems, Inc.

Cisco Systems, Inc.

Sangfor Technologies, Inc.

FatPipe Networks, Inc.

Riverbed Technology, Inc. (Thoma Bravo)

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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