

# **LAMEA Webcams Market By Technology (Analog and Digital), By Type (USB and Wireless), By Distribution Channel (Offline and Online), By Vertical (Security & Surveillance, Entertainment, Live Events, Video Conferencing, Visual Marketing and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Webcams Market would witness market growth of 10.4% CAGR during the forecast period (2020-2026).

The image is recorded by the camera and the signal is transmitted to the Digital Video Recorder (DVR). The DVR then transforms the analog signal to a digital one and stores it on the hard drive or forwards it to the internet as per the user's order. Furthermore, videos or images recorded via analog cameras are relatively smaller in size and consume less bandwidth as they are transmitted to DVR via coaxial cable and not via LAN.

Digital webcams record images using sensors such as Charge Coupled Device (CCD) or Complementary Metal-Oxide-Semiconductor (CMOS) camera sensors. These sensors and processors translate the transmitted signal to a digital string and transfer it to a device where it can be processed or exchanged directly on the internet. In addition, these cameras have a zoom-in capability, where the user can usually zoom to 1,000 feet of distance, which can be advantageous, especially for security and surveillance purposes, as well as for live events.

E-commerce is expected to grow at the highest CAGR during the forecast period. Over the last few years, e-commerce has seen persistent growth worldwide as a result of hassle-free exchange and replacement policies and a much wider range of products to choose from in the case of online shopping.

Online stores do not need intermediate distributors and therefore enjoy more profits

compared to brick and mortar stores. With quick delivery and flexible exchange and return policies, online stores have experienced remarkable demand from people and have become the preferred mode of purchasing, especially for Tier 1 cities. A wide range of webcams with multiple choices to choose from in terms of brands, features, portability and quality make online purchases of these cameras a good choice.

Based on Technology, the market is segmented into Analog and Digital. Based on Type, the market is segmented into USB and Wireless. Based on Distribution Channel, the market is segmented into Offline and Online. Based on Vertical, the market is segmented into Security & Surveillance, Entertainment, Live Events, Video Conferencing, Visual Marketing and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Sony Corporation, Intel Corporation, Microsoft Corporation, Koninklijke Philips N.V., Cisco Systems, Inc., Canon, Inc., Xiaomi Corporation, Lenovo Group Limited, Logitech International S.A., and Razer, Inc.

## Scope of the Study

### Market Segmentation:

#### By Technology

Analog

Digital

#### By Type

USB

Wireless

#### By Distribution Channel

Offline

Online

### By Vertical

Security & Surveillance

Entertainment

Live Events

Video Conferencing

Visual Marketing

Others

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Sony Corporation

Intel Corporation

Microsoft Corporation

Koninklijke Philips N.V.

Cisco Systems, Inc.

Canon, Inc.

Xiaomi Corporation

Lenovo Group Limited

Logitech International S.A.

Razer, Inc.

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