

LAMEA Wearable Electronics Market (2016 - 2022)

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Abstracts

Market leaders have worked on integrating the wearable technology into various products such as smart phones, and electronic products. Top players source their raw materials from suppliers, manufacture their own products, and integrate wearable electronics technology into the product range.

Some of the examples of wearable technology in daily lives of users would be parents tracking the health of their children or children tracking the health of their parents in real time and address it accordingly. Besides, convergence in technology has also helped users to track real time traffic data, navigate routes, make video calls on the go, monitor distances walked (Nike application), get information on deals, discounts, etc.

The report highlights the adoption of Wearable Electronics market, in LAMEA. Based on the Application, the Wearable Electronics Market is segmented into Consumer and Commercial Application markets. The Consumer Application market is further bifurcated into Lifestyle, Fitness and sports, Healthcare, Entertainment and Others segments. The Commercial Application market is further segmented into Defence and Enterprise & Industrial markets. Based on the Components, the market is segmented across PCBs (Printed Circuit Board), Memory, Battery, Sensor, Connectivity, Audio, Display, Camera and Others market. The market is also segmented as Wrist-Wear, Eye-Wear, Foot-Wear, Neck-Wear, Body-Wear and Others market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key market participants profiled in this report include Apple Inc., Samsung Electronics, Google, Lenovo, Garmin, Fitbit, Nike and Adidas.

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