

# **LAMEA Wearable AI Market By Type (Smart Watch, Smart Eyewear, Smart Earwear and Others) By End User (Consumer Electronics, Healthcare, Military & Defense, Automotive and Others) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The Latin America, Middle East and Africa Wearable AI Market would witness market growth of 22.6% CAGR during the forecast period (2019-2025).

Wearable AI provides various advantages, such as the introduction of AI assistants in smartphones, expanded integration of AI in the healthcare sector, although the short life of smart wearables hinders the growth of the industry. In addition, AI assistance for animal health monitoring and innovation in personal computing is projected to generate lucrative prospects for wearable AI over the forecast period. Emerging advances in wearable technology, penetration of residential, commercial and industrial automation, and expanded use of portable wireless electronics in the consumer electronics industry are fueling growth in wearable AI market.

Sensor is a significant link in the transmission of data related to different parameters such as temperature, pressure, motion and magnetic field and is expected to be one of the most critical wearable components. Increasing advances towards smaller, smarter and cheaper sensors and increased connectivity of sensors with other components propel the need for wearable sensors. Cloud computing technologies make AI much easier to use. The exponential growth of computing power towards high-end CPU and GPU systems emphasizes the trend towards cloud-based AI. In addition, cloud-based AI is a preferable technology because most portable systems are not critically responsive to time response and large data systems.

Based on Type, the market is segmented into Smart Watch, Smart Eyewear, Smart Earwear and Others. Based on End User, the market is segmented into Consumer Electronics, Healthcare, Military & Defense, Automotive and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Apple, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Microsoft Corporation, Sony Corporation, Garmin Ltd., Fitbit, Inc., Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Amazon.com, Inc., IBM Corporation, and Oracle Corporation.

### Scope of the Study

### Market Segmentation:

#### By Type

Smart Watch

Smart Eyewear

Smart Earwear

Others

#### By End User

Consumer Electronics

Healthcare

Military & Defense

Automotive

Others

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Apple, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Microsoft Corporation

Sony Corporation

Garmin Ltd.

Fitbit, Inc.

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Amazon.com, Inc.

IBM Corporation

Oracle Corporation

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