

# LAMEA Water Purifier Market (2016-2022)

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## Abstracts

LAMEA Water Purifier Market is expected to register a market growth rate of 11.1% CAGR during the forecast period 2016-2022.

The water purifier market is segmented based on technology, end-users, channels of distribution and Country. Based on technology, the market is segmented into gravity purifier, UV purifier and RO purifier. RO water purifiers would be the fastest growing segment during the forecast period, due to growing concern pertaining to water pollution. Rapid urbanization & industrialization are also contributing to the market growth. The RO water purifier segment is anticipated to exhibit substantial growth during the forecast period. Based on the end-users, the market is segmented into commercial and residential users. Based on channels of distribution the market is segmented into retail stores, direct sales and online.

Packaged drinking water is gaining prominence among customers due to easy availability and cost-effectiveness. Factors such as growing income levels, increasing health concerns and changing customer preference is driving the demand of packaged drinking water. The key players in this industry are Bisleri, PepsiCo, Coca Cola, Nestle Waters, and others.

The report highlights the adoption of Water purifier in LAMEA (Latin America, Middle East and Africa). Based on Technology, the market is segmented into Gravity purifier, UV Purifier and RO Purifier. Based on End User, the market is segmented into Commercial and Residential. Based on Distribution, the market is segmented into Retail stores, Direct sales, and Online. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report includes Eureka Forbes Ltd., Kent Ro System Ltd., Alticor, Brita GmbH, A. O. Smith Corporation, Panasonic Corporation, General Electric (

Ge) And Tata Chemicals.

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