

LAMEA Video Encoders Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Video Encoders Market would witness market growth of 7.6% CAGR during the forecast period (2017 – 2023). Video encoders play a significant role in converting these analog systems to IP-based systems. Delivering media content to any connected device has grown to be a most crucial broadcast industry trend over the years and has led the broadcasters to transmit compressed high-quality content to ensure better streaming. Video encoders, also known as video servers, are used in analog CCTV video surveillance systems for the integration with a network video system. Video encoders are pivotal in installations where analog cameras are to be maintained. A video encoder allows an analog CCTV system to seamlessly migrate to a network video system. The users can seamlessly use the existing analog equipment and enjoy the benefits of network video. The ease of connecting analog cameras to the network and the adoption of high-efficiency video coding (HEVC) standard for video encoding are among the other factors that are driving the video encoder market. The rise of over-the-top (OTT) media broadcasting services would be a factor that would limit the growth of the video encoder market.

Based on Application, the market report segments the market into Surveillance and Broadcast. Surveillance Application includes Retail, Transportation, Commercial, Military & Defense, Institutional, and Other. Broadcast Application includes Contribution Encoders and Distribution Encoders. Based on Type, the Latin America, Middle East and Africa Video Encoders market segments the market into Rack-Mounted and Standalone. Based on Number of Channel, the market report segments the market into 1 Channel, 2 Channel, 4 Channel, 8 Channel, 16 Channel, and More Than 16 Channel. Based on Countries, the Latin America, Middle East and Africa Video Encoders market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin

America, Middle East and Africa Video Encoders Market. Key companies profiled in the report include Harmonic Inc., Telairity, Inc., Delta Digital Video, Axis Communications AB, Haivision Systems Inc., Dahua Technology Co., Ltd., Arris International Plc., Cisco Systems, Inc., Robert Bosch (Bosch Security Systems GmbH), and Matrox Electronic Systems Ltd.

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