

LAMEA User Activity Monitoring Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa User Activity Monitoring Market would witness market growth of 27.2% CAGR during the forecast period (2017 – 2023). User activity monitoring is majorly used in protecting vital information and at the same time ensuring compliance with data privacy and security regulations. User activity monitoring can be used in monitoring all types of user activities including all system, data, application, and network actions undertaken by the users. Rapid adoption of Bring Your Own Device (BYOD) and uptake of technologically advanced solutions have opened security loopholes within an enterprise IT infrastructure. With the rising levels of cyber threats, the UAM market would witness significant growth during the forecast period. In the LAMEA region, the SMEs as well as large enterprises from various industry verticals such as Banking, Financial Services, and Insurance (BFSI), government, and healthcare and life sciences, are expected invest into the UAM solutions and services.

Based on Type, the User Activity Monitoring market segments the market into Solution and Services. Based on Technology Type, the market report segments the market into Behaviour Analytics, Log Management, Auditing & Reporting, and Others. Based on Application Area, the User Activity Monitoring market segments the market into Network Monitoring, Database Monitoring, Application Monitoring, System Monitoring, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the User Activity Monitoring market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Energy & Utilities, and Others. Based on Countries, the User Activity Monitoring market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa User Activity Monitoring Market. Key companies profiled in the report include Micro Focus, Rapid7, Inc., Logrhythm, Inc., Imperva, Inc., Splunk Inc., Raytheon (Forcepoint LLC), SolarWinds, Inc., Dtex Systems, Ekran System, and NetFort.

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