

LAMEA Unified Endpoint Management Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Unified Endpoint Management Market would witness market growth of 42.8% CAGR during the forecast period (2017 – 2023). Unified endpoint management (UEM) is an approach used to secure and control desktops, laptops, smartphones, and tablets in a connected and coherent manner from a single console. Unified endpoint management basically works on the mobile device management (MDM) application program interfaces (APIs) in desktop and mobile operating systems. Growing mobile workforce, rapid adoption of mobile apps, growing security threats, and the need to adhere to strict regulatory compliances relating to data security are some of the complimenting factors that would add to the market expansion. The deployment of UEM solutions requires significant budget and it relatively higher as compared to traditional endpoint management solutions. Not all the organizations would have the necessary funds to adopt UEM solutions. Therefore, high cost of deploying UEM solutions would be a factor that would limit the growth of the unified endpoint management market.

Based on Type, the Unified Endpoint Management market segments the market into Solution and Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the Unified Endpoint Management market segments the market into BFSI, Government, Consumer Goods & Retail, Healthcare, Manufacturing, Transportation & Logistics, Telecom & IT, Automotive, and Others. Based on Countries, the Unified Endpoint Management market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Unified Endpoint Management Market. Key companies

profiled in the report include Microsoft Corporation, IBM Corporation, Citrix Systems, Inc., Zoho Corporation Pvt. Ltd., CA Technologies, Inc., Cisco Systems, Inc., Symantec Corporation, VMware, Inc., Thoma Bravo (Ivanti), and Sophos plc.

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