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LAMEA Unified Comunication as a Service (UCaaS) Market (2016 - 2022)

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Abstracts

The LAMEA UCaaS market size is would grow at a CAGR of 13.6% during the forecast period. Over the years, the demand for VoIP and IP telephony in BFSI, telecom & IT, logistic & transportation, and travel & hospitality industries have been witnessed, which are the major factors driving the growth of telephony in the UCaaS market. The adoption of UCaaS technology would be largely witnessed in the consumer goods and retail verticals, as streamlining business processes would be quick, and also real-time services and faster transaction closures could be achieved seamlessly.

The report highlights the adoption of UCaaS (Unified Communication-as-a-Service) market in LAMEA region. Based on the component, the UCaaS market is segmented into Telephony, Unified messaging, Conferencing and Others Robotics. Based on the Deployment, the market is segmented across On-Premise, Cloud Based segments. The report further segments the market based on the End User Organization Size as Small & Medium Enterprises and Large enterprises. Industry vertical wise the market is bifurcated as Consumer goods and retail, Telecom and IT, BFSI, Healthcare, Public sector and utilities, Logistics and transportation, Travel and hospitality and Others. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 LAMEA UCaaS Market, by Component
  1.4.2 LAMEA UCaaS Market, by Deployment
  1.4.3 LAMEA UCaaS Market, by Organization Size
  1.4.4 LAMEA UCaaS Market, by Vertical
  1.4.5 LAMEA UCaaS Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
2.2 Drivers, Restraints and Opportunities
  2.2.1 Market Drivers
  2.2.1 Market Restraints

CHAPTER 3. LAMEA UCAAS COMPONENT MARKET

3.1 LAMEA UCaaS Telephony market
3.2 LAMEA UCaaS Unified Messaging market
3.3 LAMEA UCaaS Conferencing market
3.4 LAMEA UCaaS Collaboration platforms and applications market

CHAPTER 4. LAMEA UCAAS DEPLOYMENT MARKET

4.1 LAMEA On-Premise UCaaS market
4.2 LAMEA Cloud Based - UCaaS market

CHAPTER 5. LAMEA UCAAS MARKET - BY ORGANIZATION SIZE

5.1 LAMEA Small & Medium Enterprises (SME) UCaaS market
5.2 LAMEA Large Enterprises UCaaS market

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CHAPTER 6. LAMEA UCAAS MARKET - BY VERTICAL

6.1 LAMEA UCaaS Consumer Goods & Retail market
6.2 LAMEA UCaaS Telecom & IT market
6.3 LAMEA UCaaS BFSI market
6.4 LAMEA UCaaS Healthcare market
6.5 LAMEA UCaaS Public sector and utilities market
6.6 LAMEA UCaaS Logistics and transportation market
6.7 LAMEA UCaaS Travel and hospitality market
6.8 LAMEA UCaaS Other sectors market

CHAPTER 7. COUNTRY LEVEL ANALYSIS

7.1 Brazil UCaaS market
  7.1.1 Brazil UCaaS Component market
  7.1.2 Brazil UCaaS Deployment market
  7.1.3 Brazil UCaaS Organization Size market
  7.1.4 Brazil UCaaS market - By Vertical
7.2 Argentina UCaaS market
  7.2.1 Argentina UCaaS Component market
  7.2.2 Argentina UCaaS Deployment market
  7.2.3 Argentina UCaaS market- By Organization Size
  7.2.4 Argentina UCaaS market - By Vertical
7.3 UAE UCaaS market
  7.3.1 UAE UCaaS Component market
  7.3.2 UAE UCaaS market - By Deployment
  7.3.3 UAE UCaaS market - By Organization Size
  7.3.4 UAE UCaaS market - By Vertical
7.4 Saudi Arabia UCaaS market
  7.4.1 Saudi Arabia UCaaS Component market
  7.4.2 Saudi Arabia UCaaS Deployment market
  7.4.3 Saudi Arabia UCaaS market - By Organization Size
  7.4.4 Saudi Arabia UCaaS market - By Vertical
7.5 South Africa UCaaS market
  7.5.1 South Africa UCaaS Component market
  7.5.2 South Africa UCaaS Deployment market
  7.5.3 South Africa UCaaS market - By Organization Size
  7.5.4 South Africa UCaaS market - By Vertical
7.6 Nigeria UCaaS market

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7.6.1 Nigeria UCaaS Component market
7.6.2 Nigeria UCaaS Deployment market
7.6.3 Nigeria UCaaS Organization Size market
7.6.4 Nigeria UCaaS market - By Vertical
7.7 Rest of LAMEA UCaaS market
7.7.1 Rest of LAMEA UCaaS Component market
7.7.2 Rest of LAMEA UCaaS Deployment market
7.7.3 Rest of LAMEA UCaaS market - By Organization Size
7.7.4 Rest of LAMEA UCaaS market - By Vertical

CHAPTER 8. COMPANY PROFILES

8.1 BT Group
8.1.1 Company Overview
8.1.2 Financial Analysis
8.1.3 Segmental Analysis
8.2 8x8 Inc
8.2.1 Company Overview
8.2.2 Financial Analysis
8.2.3 Research & Development
8.3 West Corporation
8.3.1 Company Overview
8.3.2 Financial Analysis
8.3.3 Segmental Analysis
8.4 Voss Solutions
8.4.1 Company Overview
8.5 Star2Star Communications, LLC
8.5.1 Company Overview
8.6 Polycom, Inc.
8.6.1 Company Overview
8.7 Cisco Systems, Inc.
8.7.1 Company Overview
8.7.2 Financial Analysis
8.7.3 Segmental Analysis
8.7.4 Research & Development
8.8 Microsoft Corporation
8.8.1 Company Overview
8.8.2 Financial Analysis
8.8.3 Business Segment Analysis

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8.8.4 Research and Development Cost
8.9 Verizon Communications Inc.
8.9.1 Company Overview
8.9.2 Financial Analysis
8.9.3 Business Segment
8.1 Computer Science Corporation
8.10.1 Company Overview
8.10.2 Financial Analysis
8.10.3 Segmental Analysis

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List Of Tables

LIST OF TABLES

Table 1 LAMEA UCAAS MARKET: 2012-2015 ($MILLION)
Table 2 LAMEA UCAAS MARKET: 2016-2022 ($MILLION)
Table 3 LAMEA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 4 LAMEA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 5 LAMEA UCAAS MARKET - BY TELEPHONY: 2012-2015 ($MILLION)
Table 6 LAMEA UCAAS MARKET - BY TELEPHONY: 2016-2022 ($MILLION)
Table 7 LAMEA UCAAS MARKET - BY UNIFIED MESSAGING: 2012-2015 ($MILLION)
Table 8 LAMEA UCAAS MARKET - BY UNIFIED MESSAGING: 2016-2022 ($MILLION)
Table 9 LAMEA UCAAS MARKET - BY CONFERENCING: 2012-2015 ($MILLION)
Table 10 LAMEA UCAAS MARKET - BY CONFERENCING: 2016-2022 ($MILLION)
Table 11 LAMEA UCAAS MARKET - BY COLLABORATION PLATFORMS AND APPLICATIONS: 2012-2015 ($MILLION)
Table 12 LAMEA UCAAS MARKET - BY COLLABORATION PLATFORMS AND APPLICATIONS: 2016-2022 ($MILLION)
Table 13 LAMEA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 14 LAMEA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 15 LAMEA ON-PREMISE - UCAAS MARKET: 2012-2015 ($MILLION)
Table 16 LAMEA ON-PREMISE - UCAAS MARKET: 2016-2022 ($MILLION)
Table 17 LAMEA CLOUD BASED - UCAAS MARKET: 2012-2015 ($MILLION)
Table 18 LAMEA CLOUD BASED - UCAAS MARKET: 2016-2022 ($MILLION)
Table 19 LAMEA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 20 LAMEA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 21 LAMEA SME UCAAS MARKET: 2012-2015 ($MILLION)
Table 22 LAMEA SME UCAAS MARKET: 2016-2022 ($MILLION)
Table 23 LAMEA LARGE ENTERPRISES UCAAS MARKET: 2012-2015 ($MILLION)
Table 24 LAMEA LARGE ENTERPRISES UCAAS MARKET: 2016-2022 ($MILLION)
Table 25 LAMEA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 26 LAMEA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 27 LAMEA UCAAS MARKET - BY CONSUMER GOODS & RETAIL: 2012-2015 ($MILLION)
Table 28 LAMEA UCAAS MARKET - BY CONSUMER GOODS & RETAIL: 2016-2022 ($MILLION)
Table 29 LAMEA UCAAS MARKET - BY TELECOM & IT: 2012-2015 ($MILLION)

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Table 30 LAMEA UCAAS MARKET - BY TELECOM & IT: 2016-2022 ($MILLION)
Table 31 LAMEA UCAAS MARKET - BY BFSI: 2012-2015 ($MILLION)
Table 32 LAMEA UCAAS MARKET - BY BFSI: 2016-2022 ($MILLION)
Table 33 LAMEA UCAAS MARKET - BY HEALTHCARE: 2012-2015 ($MILLION)
Table 34 LAMEA UCAAS MARKET - BY HEALTHCARE: 2016-2022 ($MILLION)
Table 35 LAMEA UCAAS MARKET - BY PUBLIC SECTOR AND UTILITIES: 2012-2015 ($MILLION)
Table 36 LAMEA UCAAS MARKET - BY PUBLIC SECTOR AND UTILITIES: 2016-2022 ($MILLION)
Table 37 LAMEA UCAAS MARKET - BY LOGISTICS AND TRANSPORTATION: 2012-2015 ($MILLION)
Table 38 LAMEA UCAAS MARKET - BY LOGISTICS AND TRANSPORTATION: 2016-2022 ($MILLION)
Table 39 LAMEA UCAAS MARKET - BY TRAVEL AND HOSPITALITY: 2012-2015 ($MILLION)
Table 40 LAMEA UCAAS MARKET - BY TRAVEL AND HOSPITALITY: 2016-2022 ($MILLION)
Table 41 LAMEA UCAAS MARKET - BY OTHER SECTORS: 2012-2015 ($MILLION)
Table 42 LAMEA UCAAS MARKET - BY OTHER SECTORS: 2016-2022 ($MILLION)
Table 43 BRAZIL UCAAS MARKET: 2012-2015 ($MILLION)
Table 44 BRAZIL UCAAS MARKET: 2016-2022 ($MILLION)
Table 45 BRAZIL UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 46 BRAZIL UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 47 BRAZIL UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 48 BRAZIL UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 49 BRAZIL UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 50 BRAZIL UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 51 BRAZIL UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 52 BRAZIL UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 53 ARGENTINA UCAAS MARKET: 2012-2015 ($MILLION)
Table 54 ARGENTINA UCAAS MARKET: 2016-2022 ($MILLION)
Table 55 ARGENTINA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 56 ARGENTINA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 57 ARGENTINA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 58 ARGENTINA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 59 ARGENTINA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)

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Table 60 ARGENTINA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 61 ARGENTINA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 62 ARGENTINA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 63 UAE UCAAS MARKET: 2012-2015 ($MILLION)
Table 64 UAE UCAAS MARKET: 2016-2022 ($MILLION)
Table 65 UAE UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 66 UAE UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 67 UAE UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 68 UAE UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 69 UAE UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 70 UAE UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 71 UAE UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 72 UAE UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 73 SAUDI ARABIA UCAAS MARKET: 2012-2015 ($MILLION)
Table 74 SAUDI ARABIA UCAAS MARKET: 2016-2022 ($MILLION)
Table 75 SAUDI ARABIA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 76 SAUDI ARABIA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 77 SAUDI ARABIA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 78 SAUDI ARABIA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 79 SAUDI ARABIA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 80 SAUDI ARABIA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 81 SAUDI ARABIA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 82 SAUDI ARABIA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 83 SOUTH AFRICA UCAAS MARKET: 2012-2015 ($MILLION)
Table 84 SOUTH AFRICA UCAAS MARKET: 2016-2022 ($MILLION)
Table 85 SOUTH AFRICA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 86 SOUTH AFRICA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 87 SOUTH AFRICA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 88 SOUTH AFRICA UCAAS MARKET - BY DEPLOYMENT: 2016-2022

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($MILLION)
Table 89 SOUTH AFRICA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 90 SOUTH AFRICA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 91 SOUTH AFRICA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 92 SOUTH AFRICA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 93 NIGERIA UCAAS MARKET: 2012-2015 ($MILLION)
Table 94 NIGERIA UCAAS MARKET: 2016-2022 ($MILLION)
Table 95 NIGERIA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 96 NIGERIA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 97 NIGERIA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 98 NIGERIA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 99 NIGERIA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 100 NIGERIA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 101 NIGERIA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 102 NIGERIA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 103 REST OF LAMEA UCAAS MARKET: 2012-2015 ($MILLION)
Table 104 REST OF LAMEA UCAAS MARKET: 2016-2022 ($MILLION)
Table 105 REST OF LAMEA UCAAS MARKET - BY COMPONENT: 2012-2015 ($MILLION)
Table 106 REST OF LAMEA UCAAS MARKET - BY COMPONENT: 2016-2022 ($MILLION)
Table 107 REST OF LAMEA UCAAS MARKET - BY DEPLOYMENT: 2012-2015 ($MILLION)
Table 108 REST OF LAMEA UCAAS MARKET - BY DEPLOYMENT: 2016-2022 ($MILLION)
Table 109 REST OF LAMEA UCAAS MARKET - BY ORGANIZATION SIZE: 2012-2015 ($MILLION)
Table 110 REST OF LAMEA UCAAS MARKET - BY ORGANIZATION SIZE: 2016-2022 ($MILLION)
Table 111 REST OF LAMEA UCAAS MARKET - BY VERTICAL: 2012-2015 ($MILLION)
Table 112 REST OF LAMEA UCAAS MARKET - BY VERTICAL: 2016-2022 ($MILLION)
Table 113 KEY INFORMATION - BT GROUP.
Table 114 KEY INFORMATION - 8X8 INC.

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Table 115 KEY INFORMATION - WEST CORPORATION.
Table 116 KEY INFORMATION - VOSS SOLUTIONS
Table 117 KEY INFORMATION - STAR2STAR COMMUNICATIONS, LLC
Table 118 KEY INFORMATION - POLYCOM, INC.
Table 119 KEY INFORMATION - CISCO SYSTEMS, INC.
Table 120 KEY INFORMATION - MICROSOFT CORPORATION
Table 121 KEY INFORMATION - VERIZON COMMUNICATIONS INC.
Table 122 KEY INFORMATION - COMPUTER SCIENCE CORPORATION

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