

LAMEA Telecom Billing & Revenue Management Market By Component (Solution and Services), By Deployment Type (On-premise and Cloud), By Operator Type (Mobile Operator and Internet Service Providers), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Telecom Billing & Revenue Management Market would witness market growth of 16.8% CAGR during the forecast period (2020-2026).

The process which involves communication services and management for the debt collections included in the Telecom billing and revenue management. The process embraces providing information about data utilization, along with managing the payments and invoices of the customers. It also includes calculation of billing and charging information. These solutions usually find its applications for the telecommunication services providers and digital service providers in order to improve their operational efficiency by the optimization the telecom networks. The telecommunication sector growth is expected to be a main factor that is accountable for the increasing demand of telecom billing and revenue management solutions and services in the coming years. The application of advanced services along with the growing telecom sector and their customer base has created a load on existing network charging systems.

When a customer uses services of a telecom company, the information's account flowing through the network, is kept by the Telecom billing and revenue management solutions. The telecom market has shown a dramatic change over the years, as the industry continues to build-up because to a steady increase in the number of customers. In the present scenario, the ability of the telecom billing and revenue management

system is a vital facet for telecom companies. The increase in customer loyalty, billing, and creation value to the customers as well as revenue management play a very crucial role. Due to these reasons, the companies providing telecom services need to organize business solutions and related services and explore new ways to discover revenue leakage and detect frauds to deliver quality services to their customers.

Based on Component, the market is segmented into Solution and Services. The Solutions market is further segmented into Billing & Charging, Mediation, Revenue Assurance, Fraud Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Operator Type, the market is segmented into Mobile Operator and Internet Service Providers. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Amdocs Limited, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), SAP SE, Ericsson AB, Oracle Corporation, CSG Systems International, Inc., Cerillion PLC, Sterlite Technologies Limited, and Comarch SA.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Billing & Charging
- o Mediation
- o Revenue Assurance
- o Fraud Management
- o Others

Services

By Deployment Type

On-premise

Cloud

By Operator Type

Mobile Operator

Internet Service Providers

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Accenture PLC

Amdocs Limited

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

SAP SE

Ericsson AB

Oracle Corporation

CSG Systems International, Inc.

Cerillion PLC

Sterlite Technologies Limited

Comarch SA

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