

LAMEA Telecom API Market By Type (Messaging, IVR API, Payment API, Location API, WebRTC and Others) By End User (Enterprise Developers, Partner Developers, Internal Telecom Developers and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Telecom API Market would witness market growth of 24.7% CAGR during the forecast period (2020-2026).

Digital payments have been the standard across a wide variety of verticals, including banking, BFSI, construction, education and hospitality. The money API section facilitates creativity and modern solutions to money transactions. The webRTC API section allows applications to catch and display audio and video media as well as to share data in real time. Data sharing and peer-to-peer teleconferencing was available without the need to install plug-ins or any other third-party applications.

SSO allows users to authenticate from one program to be directly signed into another. When merged with the app, the SSO API allows users easy access to the device without re-authentication. The location API section makes it easy to introduce location knowledge to applications with features such as automatic position monitoring, geofencing, and behavior recognition.

The IoT trend connecting all devices in real time can be guided and motivated by a comprehensive telecommunications API strategy. In order for IoT to be successful, the computers that make up this network must be connected to the cloud and can be accessed through APIs. Cloud-based applications are the way IoT is linked to info.

Telecom APIs act as a bridge between IoT on the one hand and valuable information and data collection capability on the other.

Based on Type, the market is segmented into Messaging, IVR API, Payment API, Location API, WebRTC and Others. Based on End User, the market is segmented into Enterprise Developers, Partner Developers, Internal Telecom Developers and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Orange S.A., Verizon Communications, Inc., Nokia Corporation, Google, Inc., Twilio, Inc., Telefonica S.A., Vonage Holdings Corporation, Cisco Systems, Inc., and LocationSmart.

Scope of the Study

Market Segmentation:

By Type

Messaging

IVR API

Payment API

Location API

WebRTC

Others

By End User

Enterprise Developers

Partner Developers

Internal Telecom Developers

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

AT&T, Inc.

Orange S.A.

Verizon Communications, Inc.

Nokia Corporation

Google, Inc.

Twilio, Inc.

Telefonica S.A.

Vonage Holdings Corporation

Cisco Systems, Inc.

LocationSmart

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