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LAMEA Team Collaboration Software Market By Type (Communication & coordination software and Conferencing software) By Deployment Type (On-premise and Cloud) By End User (IT & Telecom, Retail, Logistics & Transportation, Manufacturing, Healthcare & Life Sciences, BFSI and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Team Collaboration Software Market would witness market growth of 15.2% CAGR during the forecast period (2020-2026).

The rising trend between organizations to introduce smart meeting rooms is offering exciting business growth prospects. Modern and innovative technologies enable companies to facilitate seamless connectivity among their workforce, boosting productivity, fostering creativity, and providing businesses with a competitive edge against peers. Meeting rooms fitted with embedded smart control panels improve group interactions by simplifying and consolidating feedback instructions, while promoting improved customer interaction and enabling productive collaboration. These tools also offer the ability to record the follow-up and take points from a previously held meeting for participants.

The advent of Application Program Interfaces (APIs) has enabled companies and small and medium-sized enterprises to deploy collaborative solutions for various devices and platforms to facilitate secure data collection. Essential feedback from users allows developers to make the necessary changes to provide seamless user experience, complemented by the presence of efficient collaboration software and solutions. Therefore, the inclusion of team collaboration software allows development teams to

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communicate with other teams on a real-time basis, thereby enabling one another to create high-quality solutions. APIs enable the convergence of on-site and cloud-based systems, allowing effective collaboration between on-site staff and remote workers.

Based on Type, the market is segmented into Communication & coordination software and Conferencing software. Base on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into IT & Telecom, Retail, Logistics & Transportation, Manufacturing, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Adobe, Inc., Citrix Systems, Inc., IBM Corporation, Microsoft Corporation, OpenText Corporation, Oracle Corporation, Avaya Holdings Corporation, Cisco Systems, Inc., and Blackboard, Inc. (Providence Equity Partners).

Scope of the Study

Market Segmentation:

By Type

Communication & coordination software

Conferencing software

By Deployment Type

On-premise

Cloud

By End User

IT & Telecom

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- Retail
- Logistics & Transportation
- Manufacturing
- Healthcare & Life Sciences
- BFSI
- Others

By Country

- Brazil
- Argentina
- UAE
- Saudi Arabia
- South Africa
- Nigeria
- Rest of LAMEA

Companies Profiled

- AT&T, Inc.
- Adobe, Inc.
- Citrix Systems, Inc.

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IBM Corporation

Microsoft Corporation

OpenText Corporation

Oracle Corporation

Avaya Holdings Corporation

Cisco Systems, Inc.

Blackboard, Inc. (Providence Equity Partners)

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