

LAMEA Supply Chain Management Software Market Analysis (2018-2024)

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Abstracts

The LAMEA Supply Chain Management Software Market would witness market growth of 15.0% CAGR during the forecast period. Supply Chain Management Software is a real-time analytical platform, and it is used to manage the flow of products and various kinds of information across the supply chain network. The software strengthens the supply chain operations of an organization. Additionally, the software supervises the production, inventory, sourcing, transportation, and also manages the product demand cycles. The SCM software has customization features; therefore, it can be easily customized based on the needs of an enterprise. Better visibility is offered to the organizations, with a cross-functional access.

Based on the product type, the Supply Chain Management Software market is segmented into Supply Chain Planning, Procurement Software, Transportation Management System, Warehouse Management System and Others. Based on the Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Transportation & Logistics, Food & Beverages, Healthcare, Manufacturing, Retail & Consumer Goods and Others. Based on Countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, SAP SE, Epicor Software Corporation., Oracle Corporation, Infor, HighJump (Körber), Kinaxis, Inc., JDA Software Group, Inc, The Descartes Systems Group, Inc. and Manhattan Associates.

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