

LAMEA Supply Chain Analytics Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Supply Chain Analytics Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023). Cloud deployment would be the preferred method of deploying analytics solutions. Cloud deployment offers increased flexibility and enables large-scale customization of products & services. Cloud-based technologies lead to cutting cost and setting up a control center for coordinating and arranging various components of the supply chain. The implementation of control tower system helps in capturing transportation data and processes the same for improved visibility and facilitating better decision-making, efficiency, and as a result, leading to improved services.

Based on Solution, the market report segments the market into Sales & Operations Analytics, Planning & Procurement, Logistics Analytics, Manufacturing Analytics, and Visualization & Reporting.

Based on Deployment Type, the market report segments the market into Cloud and On-Premise.

Based on Vertical, the market report segments the market into Manufacturing, Retail & Consumer Goods, Transportation, Healthcare, Aerospace & Defense, High Technology Products, and Others.

Based on Countries, the Supply Chain Analytics market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Supply Chain Analytics Market. Key companies profiled in the report include SAS Institute, Inc., SAP SE, IBM Corporation, Oracle Corporation, Sage Clarity Systems, Kinaxis, Inc., MicroStrategy Incorporated, Genpact, Capgemini, and Infor, Inc. (Birst, Inc.).



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