

LAMEA Superfoods Market By Type (Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types) By Application (Bakery & Confectionery, Snacks, Beverages and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/LD5769B85A97EN.html

Date: April 2020 Pages: 67 Price: US\$ 1,500.00 (Single User License) ID: LD5769B85A97EN

Abstracts

The Latin America, Middle East and Africa Superfoods Market would witness market growth of 8.3% CAGR during the forecast period (2020-2026).

The health benefits of superfoods increase their importance among end-users. Superfruits are rich in fibers, vitamins, antioxidants, polyphenols and minerals that help metabolism, strengthen the immune system, muscles and bones, and protect the body from wear and tear. The increasing understanding of safety and the need to lead a healthy lifestyle are also adding to the rising market for superfoods.

Manufacturers deliver superfoods in a range of ways, from powders, snacks, mixes and shots, to meet this demand. In addition to the demand for superfoods from the beauty and personal care markets, the nutritional advantages of superfoods would also fuel consumer growth. As a result, the global demand for superfoods will rise at the highest CAGR during the forecast period.

Superfood is a marketing term for products alleged to carry health benefits derived from exceptional nutrient density. The term is not widely used by professionals, dietitians and medical scientists, all of whom argue that particular foods have health benefits claimed by their advocates. Even without empirical proof of extraordinary nutrient value, many fresh, exotic and global fruits or "new" grains are sold under the name – or word, superfruit or super grain – after being imported or reintroduced to Western markets. Based on Type, the market is segmented into Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types.

Based on Application, the market is segmented into Bakery & Confectionery, Snacks, Beverages and Other Applications. Based on countries, the market is segmented into



Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Archer Daniels Midland Company, General Mills, Inc., Del Monte Pacific Limited (Nutriasia, Inc.), Sunfood Corporation, OMG! Organic Meets Good, Suncore Foods, Inc., Nutiva, Inc., Creative Nature Ltd., Raw Nutritional, Healthy Truth

Scope of the Study

Market Segmentation:

Ву Туре

Fruits

Herbs & Roots

Grains & Cereals

Vegetables and

Other types

By Application

Bakery & Confectionery

Snacks

Beverages and

Other Applications

By Country

Brazil

LAMEA Superfoods Market By Type (Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types) By Appli...



Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Archer Daniels Midland Company

General Mills, Inc.

Del Monte Pacific Limited (Nutriasia, Inc.)

Sunfood Corporation

OMG! Organic Meets Good

Suncore Foods, Inc.

Nutiva, Inc.

Creative Nature Ltd.

Raw Nutritional

Healthy Truth

Unique Offerings from KBV Research



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LAMEA Superfoods Market By Type (Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types) By Appli...



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