

LAMEA Sun Protection Products Market Analysis (2018-2024)

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Abstracts

The Latin America, Middle East and Africa Sun Protection Products Market would witness market growth of 7.6% CAGR during the forecast period (2018 – 2024).

Sun Care products are considered as the first line of defense to counter damaging effects of sun exposure. These products offer long-term safety against UVA and UVB rays, which is considered as a major cause for early skin ageing and various side effects such as tanning, sun burns, and skin cancer.

The benefits provided by the sun protection products in handling black patches, pigmentation, acne, and pimples among others have enhanced the regular usage of skin care products in the region. Moreover, factors such as different creams for different skin types have also attracted more customers to go for sun protection products.

Based on the Product type, the Sun Protection Products market is segmented into Sun Protection, After-sun Products, and Self-tanning Products. Sun protection products further segmented into SPF 15 and below, SPF 15 to 30, SPF 30 to 50, and SPF 50 and above. Based on the category, the market is segmented into Skincare Products and Hair care Products. The Product form segment covers, Gel, Cream, Lotions, Wipe, Spray, Colored, and Powder. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Beiersdorf AG, Groupe Clarins, Johnson & Johnson, Coty Inc., Shiseido Co. Ltd, L'Oreal S.A., Bioderma Laboratories, Estee Lauder Companies Inc., Burt's Bees, and Unilever.

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