

LAMEA Streaming Analytics Market (2016 - 2022)

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Abstracts

In order to derive valuable insights, data analysis and data consumption must be addressed with a fresh mindset. Traditional analytical tools that reigned for all these years were optimized for request-and-response from static data. However, with streaming analytics, continuously flowing data is monitored real-time from sources such as transactions, cloud applications, web interactions, mobile devices, and machine sensors, adding greater value to the organizations. The emerging Internet-of-Things (IoT) is further adding to the demand for streaming analytics capabilities. Sensor data from a multitude of Internet connected devices can give enterprises valuable insights on the health of a network, system or application. The context where available data sources would provide information in real time to make the process more efficient could transform the business landscape altogether.

The report highlights the type of Streaming Analytics in software and services segment. The service segment is further divided into Managed Services and Professional Services. The Professional services sub-categorized into Deployment and Integration, Support and Maintenance and Consulting Services. The application areas included in the report includes Fraud Detection, Sales and Marketing Management, Predictive Asset Maintenance, Risk Management, Network Management and Optimization, Location Intelligence, Operations Management and Others. The deployment type highlighted in the report is on-premise and On-Demand deployment type. The verticals discussed in the report include BFSI sector, Retail, IT & Telecom, Manufacturing, government, Energy & Utilities, Media & entertainment, Transportation and others.

Based on Country, Streaming Analytics market is segmented into Brazil, Argentina, Saudi Arabia, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant Country in the LAMEA Streaming Analytics market in 2015.

The report covers the analysis of key stake holders of the Streaming Analytics market.

Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc., Software AG and Tibco Software Inc.

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