

LAMEA Sports Protective Equipment Market (2016 - 2022)

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Abstracts

Sports Protective Equipment is essential for preventing serious injuries or reducing the severity of an injury one may receive while playing different kinds of sports. It is necessarily to use protection against sudden external impact. Many professional sports and sports leagues have mandated the provision and usage of sports protective equipment for athletes in the sport. Governments, national health and public health organizations have drafted some safety standards which include sports equipment for athletes; it is because of the increasing number of injuries cases to athletes during sporting activities. Racing is one of the major areas where the adoption of Sports Protective equipment is witnesses prominently.

The factor raising the demand for sports equipment market is the growing number of recreational activity. Recently, 'Take Healthy Actions to Happiness' were organized in Abu Dhabi; around, 500 pupils walked one kilometer including boys and girls aged between 13 and 18 years. On the other hand, one of the major concern in Muslim women athletes who want to wear the hijab. Hence, Nike has come up with hijab for Muslim female athletes.

The market for Sports Protective Equipment is segmented on the basis of Product Type, Area of Protection, Distribution Channel, and Country. Based on Product Type, the market is segmented into Face Protection & Mouth Guards, Helmets & Other Headgear, Pads, Guards, Chest Protectors, & Gloves, and Protective Eyewear. Based on Area of Protection, the market is segmented into Head & Face Protective Equipment, Trunk & Thorax Protective Equipment, Upper Extremity Protective Equipment, and Lower Extremity Protective Equipment. Based on Distribution Channel, the market is segmented into Online Stores & Others, Specialty Retail Stores, and Multi-Retail Stores. Based on Country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia,

South Africa, Nigeria, and Rest of LAMEA.

Key players operating in sports protective equipment market are Amer Sports Corporation, Under Armour, Inc., Vista Outdoor, Performance Sports Group, Nike, Inc., Adidas AG, New Balance Athletic Shoe, Inc., Puma SE, V.F. Corporation, and Fila, Inc.

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