

LAMEA Sports Protective Equipment Market (2016 - 2022)

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Abstracts

Sports Protective Equipment is essential for preventing serious injuries or reducing the severity of an injury one may receive while playing different kinds of sports. It is necessarily to use protection against sudden external impact. Many professional sports and sports leagues have mandated the provision and usage of sports protective equipment for athletes in the sport. Governments, national health and public health organizations have drafted some safety standards which include sports equipment for athletes; it is because of the increasing number of injuries cases to athletes during sporting activities. Racing is one of the major areas where the adoption of Sports Protective equipment is witnesses prominently.

The factor raising the demand for sports equipment market is the growing number of recreational activity. Recently, 'Take Healthy Actions to Happiness' were organized in Abu Dhabi; around, 500 pupils walked one kilometer including boys and girls aged between 13 and 18 years. On the other hand, one of the major concern in Muslim women athletes who want to wear the hijab. Hence, Nike has come up with hijab for Muslim female athletes.

The market for Sports Protective Equipment is segmented on the basis of Product Type, Area of Protection, Distribution Channel, and Country. Based on Product Type, the market is segmented into Face Protection & Mouth Guards, Helmets & Other Headgear, Pads, Guards, Chest Protectors, & Gloves, and Protective Eyewear. Based on Area of Protection, the market is segmented into Head & Face Protective Equipment, Trunk & Thorax Protective Equipment, Upper Extremity Protective Equipment, and Lower Extremity Protective Equipment. Based on Distribution Channel, the market is segmented into Online Stores & Others, Specialty Retail Stores, and Multi-Retail Stores. Based on Country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia,

South Africa, Nigeria, and Rest of LAMEA.

Key players operating in sports protective equipment market are Amer Sports Corporation, Under Armour, Inc., Vista Outdoor, Performance Sports Group, Nike, Inc, Adidas AG, New Balance Athletic Shoe, Inc., Puma SE, V.F. Corporation, and Fila, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Sports Protective Equipment Market, by Product Type
 - 1.4.2 LAMEA Sports Protective Equipment Market, by Area of Protection
 - 1.4.3 LAMEA Sports Protective Equipment Market, by Distribution Channel
 - 1.4.4 LAMEA Sports Protective Equipment Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.1 Drivers, Restraints and Opportunities
 - 3.1.1 Market Drivers
 - 3.1.2 Market Restraints

CHAPTER 4. LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET

- 4.1 LAMEA Sports Protective Equipment Market by Product Type
 - 4.1.1 LAMEA Protective Gear Market by Country
 - 4.1.2 LAMEA Cloud Protective Eyewear Market by Country
 - 4.1.3 LAMEA Face Protection & Mouth guards Market by Country
 - 4.1.4 LAMEA Helmets & Other Headgear Sports Protective Equipment Market by Country

CHAPTER 5. LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION

- 5.1 Introduction
 - 5.1.1 LAMEA Head & Face Sports Protective Equipment by Country
 - 5.1.2 LAMEA Trunk & Thorax Sports Protective Equipment by Country
 - 5.1.3 LAMEA Upper Extremity Sports Protective Equipment by Country

5.1.4 LAMEA Lower Extremity Sports Protective Equipment by Country

CHAPTER 6. LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL

6.1 Introduction

6.1.1 LAMEA Specialty Retail Stores Sports Protective Equipment Market by Country

6.1.2 LAMEA Multi-Retail Stores Sports Protective Equipment Market by Country

6.1.3 LAMEA Online Stores & Others Sports Protective Equipment Market by Country

CHAPTER 7. LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY

7.1 Introduction

7.2 Brazil Sports Protective Equipment Market

7.2.1 Brazil Sports Protective Equipment Market by Product Type

7.2.2 Brazil Sports Protective Equipment Market by Area of Protection

7.2.3 Brazil Sports Protective Equipment Market by Distribution Channel

7.3 Argentina Sports Protective Equipment Market

7.3.1 Argentina Sports Protective Equipment Market by Product Type

7.3.2 Argentina Sports Protective Equipment Market by Area of Protection

7.3.3 Argentina Sports Protective Equipment Market by Distribution Channel

7.4 UAE Sports Protective Equipment Market

7.4.1 UAE Sports Protective Equipment Market by Product Type

7.4.2 UAE Sports Protective Equipment Market by Area of Protection

7.4.3 UAE Sports Protective Equipment Market by Distribution Channel

7.5 Saudi Arabia Sports Protective Equipment Market

7.5.1 Saudi Arabia Sports Protective Equipment Market by Product Type

7.5.2 Saudi Arabia Sports Protective Equipment Market by Area of Protection

7.5.3 Saudi Arabia Sports Protective Equipment Market by Distribution Channel

7.6 South Africa Sports Protective Equipment Market

7.6.1 South Africa Sports Protective Equipment Market by Product Type

7.6.2 South Africa Sports Protective Equipment Market by Area of Protection

7.6.3 South Africa Sports Protective Equipment Market by Distribution Channel

7.7 Nigeria Sports Protective Equipment Market

7.7.1 Nigeria Sports Protective Equipment Market by Product Type

7.7.2 Nigeria Sports Protective Equipment Market by Area of Protection

7.7.3 Nigeria Sports Protective Equipment Market by Distribution Channel

7.8 Rest of LAMEA Sports Protective Equipment Market

7.8.1 Rest of LAMEA Sports Protective Equipment Market by Product Type

7.8.2 Rest of LAMEA Sports Protective Equipment Market by Area of Protection

7.8.3 Rest of LAMEA Sports Protective Equipment Market by Distribution Channel

CHAPTER 8. COMPANY PROFILES

8.1 Amer Sports Corporation

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.2 Under Armour, Inc.

8.2.1 Company Overview

8.2.2 Financial Analysis

8.2.3 Segmental and Regional Analysis

8.3 Vista Outdoor

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Segmental and Regional Analysis

8.3.4 Research & Development Expense

8.4 Performance Sports Group

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Research & Development Expense

8.5 Nike, Inc.

8.5.1 Company Overview

8.5.2 Financial Analysis

8.5.3 Business Segment Analysis

8.6 Adidas AG.

8.6.1 Company Overview

8.6.2 Financial Analysis

8.6.3 Business Segment Analysis

8.6.4 Research and Development Expenses

8.7 Puma

8.7.1 Company Overview

8.7.2 Financial Analysis

8.7.3 Segmental and Regional Analysis

8.7.4 Research & Development Expense

8.8 VF Corporation

- 8.8.1 Company Overview
- 8.8.2 Financial Analysis
- 8.8.3 Segmental and Regional Analysis
- 8.9 New Balance Athletic Shoe, Inc.
 - 8.9.1 Company Overview
- 8.1 Fila, Inc.
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 2 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 3 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 4 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 5 LAMEA PROTECTIVE GEAR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 6 LAMEA PROTECTIVE GEAR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 7 LAMEA CLOUD PROTECTIVE EYEWEAR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 8 LAMEA CLOUD PROTECTIVE EYEWEAR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 9 LAMEA FACE PROTECTION & MOUTH GUARDS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 10 LAMEA FACE PROTECTION & MOUTH GUARDS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 11 LAMEA HELMETS & OTHER HEADGEAR SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 12 LAMEA HELMETS & OTHER HEADGEAR SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 13 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 14 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 15 LAMEA HEAD & FACE SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 16 LAMEA HEAD & FACE SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 17 LAMEA TRUNK & THORAX SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 18 LAMEA TRUNK & THORAX SPORTS PROTECTIVE EQUIPMENT BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 19 LAMEA UPPER EXTREMITY SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 20 LAMEA UPPER EXTREMITY SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 21 LAMEA LOWER EXTREMITY SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 22 LAMEA LOWER EXTREMITY SPORTS PROTECTIVE EQUIPMENT BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 23 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 24 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 25 LAMEA SPECIALTY RETAIL STORES SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 26 LAMEA SPECIALTY RETAIL STORES SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 27 LAMEA MULTI-RETAIL STORES SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 28 LAMEA MULTI-RETAIL STORES SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 29 LAMEA ONLINE STORES & OTHERS SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 30 LAMEA ONLINE STORES & OTHERS SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 31 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 32 LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 33 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 34 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 35 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 36 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 37 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 38 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 39 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 40 BRAZIL SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 41 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 42 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 43 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 44 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 45 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 46 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 47 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 48 ARGENTINA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 49 UAE SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 50 UAE SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 51 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 52 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 53 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 54 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 55 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 56 UAE SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 57 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 -

2015, USD MILLION

TABLE 58 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 59 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 60 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 61 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 62 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 63 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 64 SAUDI ARABIA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 65 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 66 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 67 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 68 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 69 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 70 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 71 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 72 SOUTH AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 73 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 74 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 75 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 76 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 77 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 78 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 79 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 80 NIGERIA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 81 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET, 2012 - 2015, USD MILLION

TABLE 82 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET, 2016 - 2022, USD MILLION

TABLE 83 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 84 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 85 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2012 - 2015, USD MILLION

TABLE 86 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY AREA OF PROTECTION, 2016 - 2022, USD MILLION

TABLE 87 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2012 - 2015, USD MILLION

TABLE 88 REST OF LAMEA SPORTS PROTECTIVE EQUIPMENT MARKET BY DISTRIBUTION CHANNEL, 2016 - 2022, USD MILLION

TABLE 89 KEY INFORMATION – AMER SPORTS CORPORATION

TABLE 90 KEY INFORMATION – UNDER ARMOUR, INC.

TABLE 91 KEY INFORMATION – VISTA OUTDOOR

TABLE 92 KEY INFORMATION – PERFORMANCE SPORTS GROUP

TABLE 93 KEY INFORMATION – NIKE, INC.

TABLE 94 KEY INFORMATION – ADIDAS AG.

TABLE 95 KEY INFORMATION - PUMA

TABLE 96 KEY INFORMATION – VF CORPORATION

TABLE 97 KEY INFORMATION – NEW BALANCE ATHLETIC SHOE, INC.

TABLE 98 KEY INFORMATION – FILA, INC.

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