

LAMEA Sports Apparel Market (2016-2022)

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Abstracts

The LAMEA sportswear market is largely driven due to growing awareness about the importance of leading a healthy lifestyle and being physically fit. Hectic work schedules and growing health issues have compelled people to accept different activities as a form of exercise. These factors have propelled the market growth and have contributed to the growing demand for sports and fitness apparel for various activities. This, in turn, has been fuelling the growth of the LAMEA sports and fitness wear market.

The UAE market dominated the LAMEA Sports Apparel Market in 2015, and would grow at a CAGR of 6.4% during the forecast period. However, Brazil market is expected to grow at CAGR of 7% during 2016-2022. The Men market contributed the largest revenue share to LAMEA Sports Apparel Market in 2015, and is expected to grow at a CAGR of 7.2% during the forecast period.

The report highlights the adoption of Sports Apparel in LAMEA. Based on the End User, the LAMEA Sports Apparel Market is segmented into Men, Women and Children segment. Based on the Mode of Sale, the market is bifurcated into Retail and Online segment. According to the Retail type, the market is segmented into Supermarket, Brand Outlets and Discount Stores segments. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report includes Under Armour, Inc., Adidas AG, Nike, Inc., Puma, Ralph Lauren Corporation, Umbro, Fila, Lululemon Athletica Incorporation, New Balance Athletic Shoe, and Columbia Sportswear Company.

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