

LAMEA Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 38.1% CAGR during the forecast period (2020-2026).

The demand is rising for SD-WAN solution in every line of businesses to meet the need of managing the complex and various network infrastructure cost-effectively. The demands of cloud applications include more bandwidth and low latency that can optimize the bandwidth, and this need is fulfilled by SD-WAN solutions. SD-WAN streamlines the network complexities such as configuration, optimization, and management that are aligned with WAN networks. The SD-WAN provides more robust branch connectivity as compared to traditional WAN architecture as it reduces the overall CAPEX and makes an efficient network capacity.

The software-defined WAN enables the companies to form higher performance WANs that use lower-cost leased lines, thus allows businesses to wholly or partially replace the costly private WAN connection technologies like MPLS (Multi-Protocol Label Switching). Besides, Wide area networking also allows the companies to encompass their computer network for large distances and connect remote branch offices to the data centers, and also deliver services that are required to enhance the performance of the business functions.

The increasing use of smartphones has resulted in a rise in the use of bandwidth-

intensive applications. These surging complexities for the operators of telecom that are facing MPLS bandwidth limitations. To address this problem, there is a growing need for cloud-enabled software-defined solutions, that enable them to take benefit of broadband to facilitates high-quality services.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Hardware

- o Software

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Service Providers

Retail

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

BFSI

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa (LAMEA) Software-Defined Wide Area Network (SD-WAN) Market, by Component
 - 1.4.2 Latin America, Middle East and Africa (LAMEA) Software-Defined Wide Area Network (SD-WAN) Market, by Deployment Type
 - 1.4.3 Latin America, Middle East and Africa (LAMEA) Software-Defined Wide Area Network (SD-WAN) Market, by Organization Size
 - 1.4.4 Latin America, Middle East and Africa (LAMEA) Software-Defined Wide Area Network (SD-WAN) Market, by End User
 - 1.4.5 Latin America, Middle East and Africa (LAMEA) Software-Defined Wide Area Network (SD-WAN) Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Acquisition and Mergers
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, May

– 2020, Jul) Leading Players

CHAPTER 4. LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT

4.1 LAMEA Software-Defined Wide Area Network (SD-WAN) Solution Market by Country

4.2 LAMEA Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

4.2.1 LAMEA Software-Defined Wide Area Network (SD-WAN) Hardware Market by Country

4.2.2 LAMEA Software-Defined Wide Area Network (SD-WAN) Software Market by Country

4.3 LAMEA Software-Defined Wide Area Network (SD-WAN) Services Market by Country

CHAPTER 5. LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE

5.1 LAMEA On-premise Software-Defined Wide Area Network (SD-WAN) Market by Country

5.2 LAMEA Cloud Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 6. LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE

6.1 LAMEA Large Enterprises Software-Defined Wide Area Network (SD-WAN) Market by Country

6.2 LAMEA Small & Medium Enterprises Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 7. LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER

7.1 LAMEA Service Providers Software-Defined Wide Area Network (SD-WAN) Market by Country

7.2 LAMEA Retail Software-Defined Wide Area Network (SD-WAN) Market by Country

7.3 LAMEA Government & Defense Software-Defined Wide Area Network (SD-WAN) Market by Country

7.4 LAMEA Energy & Utilities Software-Defined Wide Area Network (SD-WAN) Market

by Country

7.5 LAMEA Healthcare & Life Sciences Software-Defined Wide Area Network (SD-WAN) Market by Country

7.6 LAMEA BFSI Software-Defined Wide Area Network (SD-WAN) Market by Country

7.7 LAMEA Others Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 8. LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY

8.1 Brazil Software-Defined Wide Area Network (SD-WAN) Market

8.1.1 Brazil Software-Defined Wide Area Network (SD-WAN) Market by Component

8.1.1.1 Brazil Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.1.2 Brazil Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.1.3 Brazil Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.1.4 Brazil Software-Defined Wide Area Network (SD-WAN) Market by End User

8.2 Argentina Software-Defined Wide Area Network (SD-WAN) Market

8.2.1 Argentina Software-Defined Wide Area Network (SD-WAN) Market by Component

8.2.1.1 Argentina Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.2.2 Argentina Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.2.3 Argentina Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.2.4 Argentina Software-Defined Wide Area Network (SD-WAN) Market by End User

8.3 UAE Software-Defined Wide Area Network (SD-WAN) Market

8.3.1 UAE Software-Defined Wide Area Network (SD-WAN) Market by Component

8.3.1.1 UAE Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.3.2 UAE Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.3.3 UAE Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.3.4 UAE Software-Defined Wide Area Network (SD-WAN) Market by End User

8.4 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market

8.4.1 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market by

Component

8.4.1.1 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.4.2 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.4.3 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.4.4 Saudi Arabia Software-Defined Wide Area Network (SD-WAN) Market by End User

8.5 South Africa Software-Defined Wide Area Network (SD-WAN) Market

8.5.1 South Africa Software-Defined Wide Area Network (SD-WAN) Market by Component

8.5.1.1 South Africa Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.5.2 South Africa Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.5.3 South Africa Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.5.4 South Africa Software-Defined Wide Area Network (SD-WAN) Market by End User

8.6 Nigeria Software-Defined Wide Area Network (SD-WAN) Market

8.6.1 Nigeria Software-Defined Wide Area Network (SD-WAN) Market by Component

8.6.1.1 Nigeria Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.6.2 Nigeria Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.6.3 Nigeria Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.6.4 Nigeria Software-Defined Wide Area Network (SD-WAN) Market by End User

8.7 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market

8.7.1 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market by Component

8.7.1.1 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.7.2 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.7.3 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.7.4 Rest of LAMEA Software-Defined Wide Area Network (SD-WAN) Market by End

User

CHAPTER 9. COMPANY PROFILES

9.1 Oracle Corporation

9.1.1 Company Overview

9.1.2 Financial Analysis

9.1.3 Segmental and Regional Analysis

9.1.4 Research & Development Expense

9.1.5 Recent strategies and developments:

9.1.5.1 Product Launches and Product Expansions:

9.1.5.2 Acquisition and Mergers:

9.1.6 SWOT Analysis

9.2 Cisco Systems, Inc.

9.2.1 Company Overview

9.2.2 Financial Analysis

9.2.3 Segmental and Regional Analysis

9.2.4 Research & Development Expense

9.2.5 Recent strategies and developments:

9.2.5.1 Partnerships, Collaborations, and Agreements:

9.2.5.2 Acquisition and Mergers:

9.2.6 SWOT Analysis

9.3 Dell Technologies, Inc. (VMware, Inc.)

9.3.1 Company Overview

9.3.2 Financial Analysis

9.3.3 Segmental and Regional Analysis

9.3.4 Research & Development Expense

9.3.5 Recent strategies and developments:

9.3.5.1 Partnerships, Collaborations, and Agreements:

9.3.5.2 Acquisition and Mergers:

9.3.6 SWOT Analysis:

9.4 Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

9.4.1 Company Overview

9.4.2 Financial Analysis

9.4.3 Segmental and Regional Analysis

9.4.4 Research & Development Expense

9.4.5 Recent strategies and developments:

9.4.5.1 Product Launches and Product Expansions:

9.4.5.2 Partnerships, Collaborations, and Agreements:

9.5 Nokia Corporation

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Segmental and Regional Analysis

9.5.4 Research & Development Expense

9.5.5 Recent strategies and developments:

9.5.5.1 Partnerships, Collaborations, and Agreements:

9.5.5.2 Product Launches and Product Expansions:

9.5.6 SWOT Analysis

9.6 Hewlett Packard Enterprise Company

9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Segmental Analysis

9.6.4 Research & Development Expense

9.6.5 Recent strategies and developments:

9.6.5.1 Product Launches and Product Expansions:

9.6.5.2 Acquisition and Mergers:

9.6.6 SWOT Analysis

9.7 Fortinet, Inc.

9.7.1 Company Overview

9.7.2 Financial Analysis

9.7.3 Regional Analysis

9.7.4 Research & Development Expense

9.7.5 Recent strategies and developments:

9.7.5.1 Partnerships, Collaborations, and Agreements:

9.7.5.2 Product Launches and Product Expansions:

9.8 NEC Corporation

9.8.1 Company Overview

9.8.2 Financial Analysis

9.8.3 Segmental and Regional Analysis

9.8.4 Research & Development Expenses

9.8.5 Recent strategies and developments:

9.8.5.1 Partnerships, Collaborations, and Agreements:

9.8.6 SWOT Analysis

9.9 Juniper Networks, Inc.

9.9.1 Company Overview

9.9.2 Financial Analysis

9.9.3 Regional Analysis

9.9.4 Research & Development Expense

9.9.5 Recent strategies and developments:

9.9.5.1 Partnerships, Collaborations, and Agreements:

9.9.5.2 Product Launches and Product Expansions:

9.9.6 SWOT Analysis

9.10. Citrix Systems, Inc.

9.10.1 Company Overview

9.10.2 Financial Analysis

9.10.3 Regional Analysis

9.10.4 Research & Development Expense

9.10.5 Recent strategies and developments:

9.10.5.1 Partnerships, Collaborations, and Agreements:

9.10.6 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 2 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 5 ACQUISITION AND MERGERS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 6 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 7 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 8 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOLUTION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOLUTION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 11 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 12 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) HARDWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) HARDWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 19 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 20 LAMEA ON-PREMISE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 LAMEA ON-PREMISE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 LAMEA CLOUD SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 LAMEA CLOUD SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 25 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 26 LAMEA LARGE ENTERPRISES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 27 LAMEA LARGE ENTERPRISES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 28 LAMEA SMALL & MEDIUM ENTERPRISES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 LAMEA SMALL & MEDIUM ENTERPRISES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 31 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 32 LAMEA SERVICE PROVIDERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 LAMEA SERVICE PROVIDERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 LAMEA RETAIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 35 LAMEA RETAIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 36 LAMEA GOVERNMENT & DEFENSE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 37 LAMEA GOVERNMENT & DEFENSE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 38 LAMEA ENERGY & UTILITIES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 LAMEA ENERGY & UTILITIES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 LAMEA HEALTHCARE & LIFE SCIENCES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 41 LAMEA HEALTHCARE & LIFE SCIENCES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 42 LAMEA BFSI SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 43 LAMEA BFSI SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 44 LAMEA OTHERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 45 LAMEA OTHERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 46 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 47 LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 48 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 49 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 50 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 51 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 52 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 53 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 54 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 55 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 56 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 57 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 58 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 59 BRAZIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 60 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2016 - 2019, USD MILLION

TABLE 61 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2020 - 2026, USD MILLION

TABLE 62 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 63 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 64 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 65 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 66 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 67 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 68 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 69 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 70 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 71 ARGENTINA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 72 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET,
2016 - 2019, USD MILLION

TABLE 73 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET,
2020 - 2026, USD MILLION

TABLE 74 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 75 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 76 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 77 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 78 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 79 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 80 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 81 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 82 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 83 UAE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 84 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 85 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 86 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 87 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 88 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 89 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 90 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 91 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 92 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 93 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 94 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 95 SAUDI ARABIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 96 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-

WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 97 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 98 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 99 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 100 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 101 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 102 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 103 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 104 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 105 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 106 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 107 SOUTH AFRICA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 108 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 109 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 110 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 111 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 112 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 113 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 114 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 115 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 116 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 117 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 118 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 119 NIGERIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 120 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 121 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 122 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 123 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 124 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 125 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 126 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 127 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 128 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 129 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 130 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 131 REST OF LAMEA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 132 KEY INFORMATION – ORACLE CORPORATION

TABLE 133 KEY INFORMATION – CISCO SYSTEMS, INC.

TABLE 134 KEY INFORMATION – DELL TECHNOLOGIES, INC.

TABLE 135 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD.

TABLE 136 KEY INFORMATION – NOKIA CORPORATION

TABLE 137 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

TABLE 138 KEY INFORMATION – FORTINET, INC.

TABLE 139 KEY INFORMATION – NEC CORPORATION

TABLE 140 KEY INFORMATION – JUNIPER NETWORKS, INC.

TABLE 141 KEY INFORMATION – CITRIX SYSTEMS, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2017, MAY – 2020, JUL) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 6 SWOT ANALYSIS: ORACLE CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: CISCO SYSTEMS, INC.

FIG 8 SWOT ANALYSIS: CISCO SYSTEMS, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: DELL TECHNOLOGIES, INC.

FIG 10 SWOT ANALYSIS: DELL TECHNOLOGIES, INC.

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: HUAWEI TECHNOLOGIES CO., LTD.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: NOKIA CORPORATION

FIG 13 SWOT ANALYSIS: NOKIA CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY

FIG 15 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE COMPANY

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: FORTINET, INC.

FIG 17 SWOT ANALYSIS: NEC CORPORATION

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: JUNIPER NETWORKS, INC.

FIG 19 SWOT ANALYSIS: JUNIPER NETWORKS, INC.

FIG 20 SWOT ANALYSIS: CITRIX SYSTEMS, INC.

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