

# **LAMEA Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 38.1% CAGR during the forecast period (2020-2026).

The demand is rising for SD-WAN solution in every line of businesses to meet the need of managing the complex and various network infrastructure cost-effectively. The demands of cloud applications include more bandwidth and low latency that can optimize the bandwidth, and this need is fulfilled by SD-WAN solutions. SD-WAN streamlines the network complexities such as configuration, optimization, and management that are aligned with WAN networks. The SD-WAN provides more robust branch connectivity as compared to traditional WAN architecture as it reduces the overall CAPEX and makes an efficient network capacity.

The software-defined WAN enables the companies to form higher performance WANs that use lower-cost leased lines, thus allows businesses to wholly or partially replace the costly private WAN connection technologies like MPLS (Multi-Protocol Label Switching). Besides, Wide area networking also allows the companies to encompass their computer network for large distances and connect remote branch offices to the data centers, and also deliver services that are required to enhance the performance of the business functions.

The increasing use of smartphones has resulted in a rise in the use of bandwidth-

intensive applications. These surging complexities for the operators of telecom that are facing MPLS bandwidth limitations. To address this problem, there is a growing need for cloud-enabled software-defined solutions, that enable them to take benefit of broadband to facilitates high-quality services.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

## Scope of the Study

### Market Segmentation:

#### By Component

##### Solution

- o Hardware

- o Software

##### Services

#### By Deployment Type

##### On-premise

Cloud

### By Organization Size

Large Enterprises

Small & Medium Enterprises

### By End User

Service Providers

Retail

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

BFSI

Others

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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