

LAMEA Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Smartphone Sanitizer Market would witness market growth of 12.7% CAGR during the forecast period (2020-2026).

The most widely recognized approach to prevent the spread of pathogens through smartphones is to clean them with isopropyl alcohol or sanitizer devices that are available in the market. A smartphone sanitizer not just kills the microorganisms present on the outside of the smartphone but additionally forestalls the spread of the novel Covid-19. This is anticipated to fuel market development over the forecast period. In light of the ongoing COVID-19 outbreak, the need to take careful steps to make sure about the wellbeing and safety of each person, is absolutely critical. Most people aren't even aware that their cell phones might be bacterial hotbeds that may help in the transmission of this infection.

The online segment is predicted to extend at a maximum CAGR over the forecast period. The development of this fragment is because of rising customers' tendency towards online shopping as it offers accommodation directly from item selection to delivery. Likewise, expanding web entrance, digitalization, and value-added services, for example, heavy discounts, 24-hour delivery, easy return policies, cash on delivery, and centralized customer services, given by online retailers are anticipated to fuel fragment development over the forecast period. The e-commerce industry is extending at a robust development rate across the world, and in this manner, numerous smartphone sanitizer makers are posting their items on e-commerce websites to improve brand visibility and reach a big number of clients around the globe.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

Scope of the Study

Market Segmentation:

By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

By Distribution Channel

Online

Offline

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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