

# **LAMEA Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Smartphone Sanitizer Market would witness market growth of 12.7% CAGR during the forecast period (2020-2026).

The most widely recognized approach to prevent the spread of pathogens through smartphones is to clean them with isopropyl alcohol or sanitizer devices that are available in the market. A smartphone sanitizer not just kills the microorganisms present on the outside of the smartphone but additionally forestalls the spread of the novel Covid-19. This is anticipated to fuel market development over the forecast period. In light of the ongoing COVID-19 outbreak, the need to take careful steps to make sure about the wellbeing and safety of each person, is absolutely critical. Most people aren't even aware that their cell phones might be bacterial hotbeds that may help in the transmission of this infection.

The online segment is predicted to extend at a maximum CAGR over the forecast period. The development of this fragment is because of rising customers' tendency towards online shopping as it offers accommodation directly from item selection to delivery. Likewise, expanding web entrance, digitalization, and value-added services, for example, heavy discounts, 24-hour delivery, easy return policies, cash on delivery, and centralized customer services, given by online retailers are anticipated to fuel fragment development over the forecast period. The e-commerce industry is extending at a robust development rate across the world, and in this manner, numerous smartphone sanitizer makers are posting their items on e-commerce websites to improve brand visibility and reach a big number of clients around the globe.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

## Scope of the Study

### Market Segmentation:

#### By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

#### By Distribution Channel

Online

Offline

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Smartphone Sanitizer Market, by Product
  - 1.4.2 LAMEA Smartphone Sanitizer Market, by Distribution Channel
  - 1.4.3 LAMEA Smartphone Sanitizer Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. STRATEGIES DEPLOYED IN SMARTPHONE SANITIZER MARKET**

### **CHAPTER 4. LAMEA SMARTPHONE SANITIZER MARKET BY PRODUCT**

- 4.1 LAMEA Phone Sanitizing Devices Market by Country
- 4.2 LAMEA Phone-cleaning Wipes Market by Country
- 4.3 LAMEA Microfiber Cleaning Stickers Market by Country

### **CHAPTER 5. LAMEA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL**

- 5.1 LAMEA Online Market by Country
- 5.2 LAMEA Offline Market by Country

### **CHAPTER 6. LAMEA SMARTPHONE SANITIZER MARKET BY COUNTRY**

- 6.1 Brazil Smartphone Sanitizer Market

- 6.1.1 Brazil Smartphone Sanitizer Market by Product
- 6.1.2 Brazil Smartphone Sanitizer Market by Distribution Channel
- 6.2 Argentina Smartphone Sanitizer Market
  - 6.2.1 Argentina Smartphone Sanitizer Market by Product
  - 6.2.2 Argentina Smartphone Sanitizer Market by Distribution Channel
- 6.3 UAE Smartphone Sanitizer Market
  - 6.3.1 UAE Smartphone Sanitizer Market by Product
  - 6.3.2 UAE Smartphone Sanitizer Market by Distribution Channel
- 6.4 Saudi Arabia Smartphone Sanitizer Market
  - 6.4.1 Saudi Arabia Smartphone Sanitizer Market by Product
  - 6.4.2 Saudi Arabia Smartphone Sanitizer Market by Distribution Channel
- 6.5 South Africa Smartphone Sanitizer Market
  - 6.5.1 South Africa Smartphone Sanitizer Market by Product
  - 6.5.2 South Africa Smartphone Sanitizer Market by Distribution Channel
- 6.6 Nigeria Smartphone Sanitizer Market
  - 6.6.1 Nigeria Smartphone Sanitizer Market by Product
  - 6.6.2 Nigeria Smartphone Sanitizer Market by Distribution Channel
- 6.7 Rest of LAMEA Smartphone Sanitizer Market
  - 6.7.1 Rest of LAMEA Smartphone Sanitizer Market by Product
  - 6.7.2 Rest of LAMEA Smartphone Sanitizer Market by Distribution Channel

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 The Clorox Company
  - 7.1.1 Company Overview
  - 7.1.2 Financial Analysis
  - 7.1.3 Segmental and Regional Analysis
  - 7.1.4 Research & Development Expense
- 7.2 Limestone Labs Limited (CleanSlate UV)
  - 7.2.1 Company Overview
  - 7.2.2 Recent strategies and developments:
    - 7.2.2.1 Collaborations, Partnerships, and Agreements:
- 7.3 HoMedics, Inc. (FKA Distributing Co., LLC)
  - 7.3.1 Company Overview
- 7.4 CASETiFY
  - 7.4.1 Company Overview
  - 7.4.2 Recent strategies and developments:
    - 7.4.2.1 Collaborations, Partnerships, and Agreements:
    - 7.4.2.2 Product Launches and Product Expansions:

## 7.5 Lexon Oblio

### 7.5.1 Company Overview

## 7.6 Shenzhen Leadingplus Electronic Co., Ltd.

### 7.6.1 Company Overview

## 7.7 Totallee

### 7.7.1 Company Overview

### 7.7.2 Recent strategies and developments:

#### 7.7.2.1 Product Launches and Product Expansions:

## 7.8 Pristine Screens LLC

### 7.8.1 Company Overview

## 7.9 Digimore Electronics Co., Ltd.

### 7.9.1 Company Overview

## 7.10. PhoneSoap LLC

### 7.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 2 LAMEA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 3 LAMEA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 4 LAMEA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 5 LAMEA PHONE SANITIZING DEVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 LAMEA PHONE SANITIZING DEVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 LAMEA PHONE-CLEANING WIPES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 LAMEA PHONE-CLEANING WIPES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 LAMEA MICROFIBER CLEANING STICKERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 LAMEA MICROFIBER CLEANING STICKERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 LAMEA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 12 LAMEA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 13 LAMEA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 LAMEA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 LAMEA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 LAMEA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 LAMEA SMARTPHONE SANITIZER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 LAMEA SMARTPHONE SANITIZER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 BRAZIL SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 20 BRAZIL SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 21 BRAZIL SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 22 BRAZIL SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

USD MILLION

TABLE 23 BRAZIL SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 24 BRAZIL SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 25 ARGENTINA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 26 ARGENTINA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 27 ARGENTINA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 28 ARGENTINA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 29 ARGENTINA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 ARGENTINA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 UAE SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 32 UAE SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 33 UAE SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 34 UAE SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 35 UAE SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 UAE SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 SAUDI ARABIA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 38 SAUDI ARABIA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 39 SAUDI ARABIA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 40 SAUDI ARABIA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 41 SAUDI ARABIA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 SAUDI ARABIA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 SOUTH AFRICA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 44 SOUTH AFRICA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 45 SOUTH AFRICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 46 SOUTH AFRICA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 47 SOUTH AFRICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 48 SOUTH AFRICA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 49 NIGERIA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 50 NIGERIA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 51 NIGERIA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 52 NIGERIA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 53 NIGERIA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 54 NIGERIA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 55 REST OF LAMEA SMARTPHONE SANITIZER MARKET, 2016 - 2019, USD MILLION

TABLE 56 REST OF LAMEA SMARTPHONE SANITIZER MARKET, 2020 - 2026, USD MILLION

TABLE 57 REST OF LAMEA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 58 REST OF LAMEA SMARTPHONE SANITIZER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 59 REST OF LAMEA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 60 REST OF LAMEA SMARTPHONE SANITIZER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 61 KEY INFORMATION –THE CLOROX COMPANY

TABLE 62 KEY INFORMATION – LIMESTONE LABS LIMITED

TABLE 63 KEY INFORMATION – HOMEDICS, INC.

TABLE 64 KEY INFORMATION – CASEIFY

TABLE 65 KEY INFORMATION – LEXON OBLIO

TABLE 66 KEY INFORMATION – SHENZHEN LEADINGPLUS ELECTRONIC CO., LTD.

TABLE 67 KEY INFORMATION – TOTALLEE

TABLE 68 KEY INFORMATION – PRISTINE SCREENS LLC

TABLE 69 KEY INFORMATION – DIGIMORE ELECTRONICS CO., LTD.

TABLE 70 KEY INFORMATION –PHONESOAP LLC

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

## I would like to order

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