

LAMEA Smart Lighting Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Smart Lighting Market would witness market growth of 22.9% CAGR during the forecast period (2017 – 2023). The widespread adoption of wireless technology in smart lightings would drive the growth of the residential indoor application. The commercial applications are lighting offices, retail shops, shopping malls, and infrastructure in the hospitality sector. Slashing energy consumption has grown as a major concern for building owners, governments, and other stakeholders. Replacing existing light infrastructure with highly energy-efficient lighting sources, such as LEDs, would be a sure way to reduce energy consumption; nevertheless, it is a small-scale solution. On a larger scale, energy reduction could be actively promoted by turning the lights off when not required, optimizing light levels to suit the workers' needs, and also limiting the overall need for lighting energy. These measures can be effectively implemented with the adoption of smart lighting, which is the best way to ensure the automatic reduction in energy consumed in lighting tasks.

Based on Communication Technology, the market report segments the market into Wired and Wireless. The Wired Communication Technology includes Digital Addressable Lighting Interface, Power-Line Communication, Power Over Ethernet, and Others. The Wireless Market is segmented into Wi-Fi, Bluetooth, Zigbee, Enocean, and Others. Based on Component, the Smart Lighting market segments the market into Hardware, Software, and Services. The Hardware market is segmented into Lights & Luminaires and Lighting Controls. The Lighting controls market is further segmented into LED Drivers & Ballasts, Sensors, Switches & Dimmers, Relay Units, and Gateways. Based on Application, the market report segments the market into Commercial, Industrial, Highways & Roadways, Public Places, Residential, and Others. Based on Countries, the Smart Lighting market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the



Latin America, Middle East and Africa Smart Lighting Market. Key companies profiled in the report include Cree, Inc., Koninklijke Philips N.V. (Philips Lighting), Honeywell International, Inc., Wipro Limited (Wipro Consumer Care and Lighting), Acuity Brands, Inc., Eaton Corporation Plc., Legrand S.A., General Electric, Osram Licht AG, and Streetlight. Vision.



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