

# LAMEA Sheet Face Mask Market Analysis (2018-2024)

<https://marketpublishers.com/r/LDF4A4DD343EN.html>

Date: August 2018

Pages: 72

Price: US\$ 1,800.00 (Single User License)

ID: LDF4A4DD343EN

## Abstracts

The Latin America, Middle East and Africa Sheet Face Mask Market would witness market growth of 14.1% CAGR during the forecast period (2018 – 2024).

Sheet masks are face-shaped sheet fabrics which are soaked in with nutrition-packed solution called serum. The sheet is made of various materials such as papers, and fibers or gel types. Sheet mask can be used once therefore, it is individually packaged, making the use of it fast, convenient, and easy.

LAMEA is set to reflect an impressive expansion in coming years as the region is proving huge opportunities for the market. Africa is one of the most lucrative markets for skincare manufacturers, where in organic skin care products are swiftly gaining popularity over regular cosmetics is increasing. Additionally, from the population front, there has been a rapid expansion of population and an increase in the number of people aged above 40 years. All these factors are contributing to the facial sheet mask market growth as these masks are filled with natural ingredients, such as hyaluronic acid and vitamins. The sheets prevent the ingredients from evaporating and additionally adds to the time required to penetrate deep into the skin.

Based on the Fabric type, the Sheet Face Mask market is segmented into Non-woven fiber, Cottons, Hydrogel, Bio-cellulose, and Other Fabric Type. Based on the Distribution Channel, the market is segmented into Online and Offline. The category segment includes Premium Sheet Face masks and Mass Sheet Face Masks. Based on end user the market is segmented into male users and female users. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include TONYMOLY Co.,Ltd., Bio Natural Inc., The

Face Shop, Innisfree Corporation, Kracie Holdings, Ltd., Estee Lauder Companies Inc., Yunos Co. Ltd, Es Cosmetics, Lancome Paris, and Star Skin Beauty Group AG.

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