

LAMEA Semiconductor Memory Market By Type (DRAM, Flash ROM, SRAM, MRAM and Others), By End User (Consumer Electronics, Automotive, Telecom & IT, Aerospace & Defense, Medical, Industrial and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Latin America, Middle East and Africa Semiconductor Memory Market would witness market growth of 9.5% CAGR during the forecast period (2020-2026). Consumer electronics segment is expected to provide significant growth opportunities for all players involved in the value chain on the back of the increased adoption of semiconductor memory in smartphones, wearable devices and tablets around the globe. Semiconductor memory offers a variety of advantages, including increased storage, enhanced volatile memory, high endurance and low power consumption, leading to increased acceptance of the component in the consumer electronics industry. Furthermore, manufacturers of consumer electronics work with technology providers to supply consumers with high-tech products.

Due to its low power consumption and cost-effective advantages, the RAM memory shows rapid proliferation and improves adaptability for different consumer electronics applications. Enhancing automotive systems and increasing integration in vehicles of electronic components will provide semiconductor memory players with growth opportunities. Infotainment systems, automated driving systems and security systems modernizations of the automotive architecture are driving the market. DRAM and flash memory used in lighting control & ADAS systems provide high-speed and vehicle system connectivity.

The proliferation of smartphones, ongoing technological advances and digital developments in the electronics industry are escalating overall market growth. Growing

popularity for smartphones and the introduction of technologically innovative smart devices are some of the key factors that have a positive impact on the growth of the global market for semiconductor memory. Digital developments in the consumer electronics industry and the increasing use of memory-based components in technologically advanced products are fueling the growth of the market worldwide. In various industries, including automobiles, consumer electronics and IT & telecommunications, the increasing consumption of semiconductor components drives the semiconductor memory market.

Based on Type, the market is segmented into DRAM, Flash ROM, SRAM, MRAM and Others. Based on End User, the market is segmented into Consumer Electronics, Automotive, Telecom & IT, Aerospace & Defense, Medical, Industrial and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Infineon Technologies AG (Cypress Semiconductor Corporation), NXP Semiconductors N.V., Samsung Electronics Co., Ltd. (Samsung Group), Intel Corporation, Fujitsu Limited, Texas Instruments, Inc., Toshiba Corporation (Toshiba Electronic Devices & Storage Corporation), Macronix International Co., Ltd., and Crocus Technology, Inc.

Scope of the Study

Market Segmentation:

By Type

DRAM

Flash ROM

SRAM

MRAM

Others

By End User

Consumer Electronics

Automotive

Telecom & IT

Aerospace & Defense

Medical

Industrial

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

Infineon Technologies AG (Cypress Semiconductor Corporation)

NXP Semiconductors N.V.

Samsung Electronics Co., Ltd. (Samsung Group)

Intel Corporation

Fujitsu Limited

Texas Instruments, Inc.

Toshiba Corporation (Toshiba Electronic Devices & Storage Corporation)

Macronix International Co., Ltd.

Crocus Technology, Inc.

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