

LAMEA Self-Organizing Networks Market (2016 - 2022)

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Abstracts

Self-organizing network is an intelligent mobile network software alternative that is responsible for complicated system functions to make sure smooth operating and superior network functionality. Additionally, it also makes it possible for continuous supervising of mobile network and associated solutions. SON typically offers several benefits, for instance, it offers superior network traffic management, minimize operational cost, improve customer satisfaction and effectively manage load balancing. Additionally, implementing SON simplifies and streamlines management of multi-technology and multi-vendor network allowing service providers to work on delivering faster services cheaper. Mobile data traffic would witness an unprecedented growth in the years ahead. By 2022 large part of the crowd will be access to mobile phones (with some measure of online access) than to any other commodity. Subscribers have an increased inclination for multimedia services, with video and social networking making up 60% of data traffic as of now. The estimated average of monthly data for 3G surpassed 750 MB per subscriber and, with operators poised to launch 4G LTE networks, faster data speeds will further add to the traffic. It would be interesting to see the way mobile trends would unveil during 2022, as majority of the world will still be accessing Wi-Fi, yet at the same time 4G connections would account for almost 3/4s of the mobile data traffic, suggesting that the developed regions will still remain to be data gluttons while basic mobile connectivity only starts to dawn on the unconnected billions.

The report highlights the adoption of Self Organizing Networks. The report also covers geographical segmentation of Self Organizing Networks market. Based on Country, LAMEA Self-Organizing Networks market is segmented UAE, Brazil, Saudi Arabia, Argentina, South Africa, Nigeria and Rest of LAMEA. South Africa remained the dominant Country in the LAMEA Self-Organizing Networks market in 2015. Nigeria would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Self-Organizing Networks

market. Key companies profiled in the report include Rohde & Schwarz GmbH, Siemens AG, ZTE Corporation, Cisco Systems, Inc., Huawei Technologies Co., Ltd, Amdocs Ltd, Cellwize wireless Technologies Pte Ltd. and Qualcomm Incorporated

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