

# LAMEA Sales Force Automation Software Market Analysis (2017-2023)

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## Abstracts

The Latin America, Middle East and Africa Sales Force Automation Software Market would witness market growth of 14.4% CAGR during the forecast period (2017 – 2023). Field service management (FSM) is a process used to manage or coordinate field operations through a mobile workforce. Some of the examples of field service management are locating vehicles, tracking job status, scheduling and dispatching work, ensuring driver safety, and integrating the management of such activities with inventory, billing, accounting and other back-office systems. FSM most commonly is used in companies that need to manage installation, service or repairs of systems or equipment. Field service management system can also be referred to software and cloud-based platforms which are used for field management operations.

Based on Applications, the market report segments the market into Lead Management, Sales Forecasting, Order & Invoices Management, Opportunity Management, and Others. Based on Deployment Types, the Latin America, Middle East and Africa Sales Force Automation Software market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into Retail, BFSI, Telecom, Healthcare, Food & Beverages, and Others. Based on Countries, the Latin America, Middle East and Africa Sales Force Automation Software market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Sales Force Automation Software Market. Key companies profiled in the report include Aptean, Bpm'online, Infusionsoft, Infor, Inc., Oracle Corporation (NetSuite Inc.), Pegasystems, Inc., SAP SE, Salesforce.Com, Inc., SugarCRM, Inc., and Zoho Corporation Pvt. Ltd.

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