

LAMEA Route Optimization Software Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Route Optimization Software Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023), and the growth could be attributed to factors such as growing need of operational competency in route management, surging demand for online cab booking, and significant focus towards developing cloud deployment models. Nevertheless, limited awareness and poor IT infrastructure in underdeveloped regions, including Africa and the Middle East, are the factors that would hinder the route optimization software market growth.

Based on Type, the market report segments the market into Solution and Services. Based on Organization Size, the Route Optimization Software market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Route Optimization Software market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Retail & FMCG, On-demand Food Delivery, Homecare & Field Services, Taxi, and Others. Based on Countries, the Route Optimization Software market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Route Optimization Software Market. Key companies profiled in the report include Fastleasant UK Ltd., GeoConcept SA, MiT Systems, OptimoRoute Inc., ORTEC, Paragon Software Systems Plc., Prism Visual Software, Inc., Route4Me, Inc., and Routific Wise Systems Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition

1.2 Objectives

1.3 Market Scope

1.4 Segmentation

1.4.1 Latin America, Middle East and Africa Route Optimization Software Market, by Type

1.4.2 Latin America, Middle East and Africa Route Optimization Software Market, by Organization Size

1.4.3 Latin America, Middle East and Africa Route Optimization Software Market, by Deployment Type

1.4.4 Latin America, Middle East and Africa Route Optimization Software Market, by Vertical

1.4.5 Latin America, Middle East and Africa Route Optimization Software Market, by Country

1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction

2.2 Drivers, and Restraints

2.2.1 Market Drivers

2.2.2 Market Restraints

CHAPTER 3. LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET

3.1 LAMEA Route Optimization Software Market by Type

3.1.1 LAMEA Route Optimization Software Solution Market by Country

3.1.2 LAMEA Route Optimization Software Services Market by Country

CHAPTER 4. LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL

4.1 Introduction

4.1.1 LAMEA Retail & FMCG Route Optimization Software Market by Country

4.1.2 LAMEA On-demand Food Delivery Route Optimization Software Market by Country

4.1.3 LAMEA Homecare & Field Services Route Optimization Software Market by Country

4.1.4 LAMEA Taxi Route Optimization Software Market by Country

4.1.5 LAMEA Others Route Optimization Software Market by Country

CHAPTER 5. LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE

5.1 Introduction

5.1.1 LAMEA Small & Medium Enterprises Route Optimization Software Market by Country

5.1.2 LAMEA Large Enterprises Route Optimization Software Market by Country

CHAPTER 6. LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE

6.1 Introduction

6.1.1 LAMEA Cloud Deployment Route Optimization Software Market by Country

6.1.2 LAMEA On-Premise Deployment Route Optimization Software Market by Country

CHAPTER 7. LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY

7.1 Introduction

7.2 Brazil Route Optimization Software Market

7.2.1 Brazil Route Optimization Software Market by Type

7.2.2 Brazil Route Optimization Software Market by Vertical

7.2.3 Brazil Route Optimization Software Market by Organization Size

7.2.4 Brazil Route Optimization Software Market by Deployment Type

7.3 Argentina Route Optimization Software Market

7.3.1 Argentina Route Optimization Software Market by Type

7.3.2 Argentina Route Optimization Software Market by Vertical

7.3.3 Argentina Route Optimization Software Market by Organization Size

7.3.4 Argentina Route Optimization Software Market by Deployment Type

7.4 UAE Route Optimization Software Market

7.4.1 UAE Route Optimization Software Market by Type

7.4.2 UAE Route Optimization Software Market by Vertical

7.4.3 UAE Route Optimization Software Market by Organization Size

7.4.4 UAE Route Optimization Software Market by Deployment Type

- 7.5 Saudi Arabia Route Optimization Software Market
 - 7.5.1 Saudi Arabia Route Optimization Software Market by Type
 - 7.5.2 Saudi Arabia Route Optimization Software Market by Vertical
 - 7.5.3 Saudi Arabia Route Optimization Software Market by Organization Size
 - 7.5.4 Saudi Arabia Route Optimization Software Market by Deployment Type
- 7.6 South Africa Route Optimization Software Market
 - 7.6.1 South Africa Route Optimization Software Market by Type
 - 7.6.2 South Africa Route Optimization Software Market by Vertical
 - 7.6.3 South Africa Route Optimization Software Market by Organization Size
 - 7.6.4 South Africa Route Optimization Software Market by Deployment Type
- 7.7 Nigeria Route Optimization Software Market
 - 7.7.1 Nigeria Route Optimization Software Market by Type
 - 7.7.2 Nigeria Route Optimization Software Market by Vertical
 - 7.7.3 Nigeria Route Optimization Software Market by Organization Size
 - 7.7.4 Nigeria Route Optimization Software Market by Deployment Type
- 7.8 Rest of LAMEA Route Optimization Software Market
 - 7.8.1 Rest of LAMEA Route Optimization Software Market by Type
 - 7.8.2 Rest of LAMEA Route Optimization Software Market by Vertical
 - 7.8.3 Rest of LAMEA Route Optimization Software Market by Organization Size
 - 7.8.4 Rest of LAMEA Route Optimization Software Market by Deployment Type

CHAPTER 8. COMPANY PROFILES

- 8.1 Fastleas smart UK Ltd.
 - 8.1.1 Company Overview
- 8.2 GeoConcept SA
 - 8.2.1 Company Overview
 - 8.2.2 Strategies at a Glance
 - 8.2.2.1 Product Launch
- 8.3 MiT Systems
 - 8.3.1 Company Overview
- 8.4 OptimoRoute Inc.
 - 8.4.1 Company Overview
- 8.5 ORTEC
 - 8.5.1 Company Overview
- 8.6 Paragon Software Systems Plc
 - 8.6.1 Company Overview
 - 8.6.2 Strategies at a Glance
 - 8.6.2.1 Product Launch

8.7 Prism Visual Software, Inc.

8.7.1 Company Overview

8.8 Route4Me, Inc.

8.8.1 Company Overview

8.9 Routific

8.9.1 Company Overview

8.1 Wise Systems Inc.

8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 2 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 3 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 4 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 5 LAMEA ROUTE OPTIMIZATION SOFTWARE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 6 LAMEA ROUTE OPTIMIZATION SOFTWARE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 7 LAMEA ROUTE OPTIMIZATION SOFTWARE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 8 LAMEA ROUTE OPTIMIZATION SOFTWARE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 9 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 10 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 11 LAMEA RETAIL & FMCG ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 12 LAMEA RETAIL & FMCG ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 13 LAMEA ON-DEMAND FOOD DELIVERY ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 14 LAMEA ON-DEMAND FOOD DELIVERY ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 15 LAMEA HOMECARE & FIELD SERVICES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 16 LAMEA HOMECARE & FIELD SERVICES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 17 LAMEA TAXI ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 18 LAMEA TAXI ROUTE OPTIMIZATION SOFTWARE MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

TABLE 19 LAMEA OTHERS ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 20 LAMEA OTHERS ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 21 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 22 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 23 LAMEA SMALL & MEDIUM ENTERPRISES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 24 LAMEA SMALL & MEDIUM ENTERPRISES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 25 LAMEA LARGE ENTERPRISES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 26 LAMEA LARGE ENTERPRISES ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 27 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 28 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 29 LAMEA CLOUD DEPLOYMENT ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 LAMEA CLOUD DEPLOYMENT ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 LAMEA ON-PREMISE DEPLOYMENT ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 32 LAMEA ON-PREMISE DEPLOYMENT ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 33 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 34 LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 35 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 36 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 37 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 38 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 39 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 40 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 41 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 42 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 43 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 44 BRAZIL ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 45 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 46 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 47 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 48 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 49 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 50 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 51 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 52 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 53 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 54 ARGENTINA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 55 UAE ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 56 UAE ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 57 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 -

2016, USD MILLION

TABLE 58 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 59 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 60 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 61 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 62 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 63 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 64 UAE ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 65 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 66 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 67 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 68 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 69 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 70 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 71 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 72 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 73 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 74 SAUDI ARABIA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 75 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 76 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 77 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 78 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 79 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 80 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 81 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 82 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 83 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 84 SOUTH AFRICA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 85 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 86 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

TABLE 87 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 88 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 89 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 90 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 91 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 92 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 93 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 94 NIGERIA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 95 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

TABLE 96 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET, 2017 -

2023, USD MILLION

TABLE 97 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 98 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 99 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 100 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 101 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

TABLE 102 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

TABLE 103 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 104 REST OF LAMEA ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 105 KEY INFORMATION – FASTLEANSMART UK LTD.

TABLE 106 KEY INFORMATION – GEOCONCEPT SA

TABLE 107 KEY INFORMATION – MIT SYSTEMS

TABLE 108 KEY INFORMATION – OPTIMOROUTE INC.

TABLE 109 KEY INFORMATION – ORTEC

TABLE 110 KEY INFORMATION – PARAGON SOFTWARE SYSTEMS PLC

TABLE 111 KEY INFORMATION – PRISM VISUAL SOFTWARE, INC.

TABLE 112 KEY INFORMATION – ROUTE4ME, INC.

TABLE 113 KEY INFORMATION – ROUTIFIC

TABLE 114 KEY INFORMATION – WISE SYSTEMS INC.

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