

LAMEA Robotic Process Automation Market By Component (Software and Services) By Organization Size (Large Enterprises and Small & Medium Enterprises) By Deployment Type (On-premise and Cloud) By End User (BFSI, IT & Telecom, Healthcare & Life Sciences, Retail, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Latin America, Middle East and Africa Robotic Process Automation Market would witness market growth of 37.1% CAGR during the forecast period (2019-2025).

Robotic process automation technology can reduce the burden of cost by automating manually performed processes. In addition, RPA's ability to learn numerous skills without human intervention while executing prescribed functions reliably, and scaling up or down to meet demand, is expected to raise market growth. The role of robotic processes automation is continually evolving at a faster pace. The last few decades have seen numerous waves of technological advancement that have had a significant impact on the growth of industry.

RPA solutions do not remove the need for enterprise management or incorporation of business applications. Yet, they offer a way to simplify complex and expensive operations, and to accelerate back office and middle office activities. It also improves the process in complicated systems and helps them to communicate fluently with one another. In addition, it allows for the rapid transformation of central management processes to maximize agility and business service development.

Business functions such as outsourcing of contact centers, banking, financial services &

insurance (BFSI), outsourcing of business processes (BPO), procurement outsourcing, and human resources outsourcing (HRO) are experiencing exponential growth. Due to its ability to perform a range of tasks like account opening and closing, completing quotation and proposal requests, IT infrastructure testing and tracking, and handling queries in the billing and customer service departments, there is a huge market demand for robotic process automation across different business verticals.

Based on Component, the market is segmented into Software and Services. Services segment is further bifurcated into Consulting, Implementation and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare & Life Sciences, Retail, Manufacturing and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Verint Systems, Inc., NICE Ltd., Blue Prism Group PLC, Pegasystems, Inc., Genpact Limited, NTT Data Corporation (NTT Advanced Technology Corporation), Automation Anywhere, Inc., UiPath, Inc., Kofax, Inc. (Thoma Bravo LLC), and IPsoft, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Services

Consulting

Implementation

Others

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

IT & Telecom

Healthcare & Life Sciences

Retail

Manufacturing

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Verint Systems, Inc.

NICE Ltd.

Blue Prism Group PLC

Pegasystems, Inc.

Genpact Limited

NTT Data Corporation (NTT Advanced Technology Corporation)

Automation Anywhere, Inc.

UiPath, Inc.

Kofax, Inc. (Thoma Bravo LLC)

IPsoft, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 11 SWOT ANALYSIS: GENPACT LIMITED

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: NTT DATA CORPORATION

FIG 13 SWOT ANALYSIS: NTT DATA CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: AUTOMATION ANYWHERE, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: UIPATH, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: KOFAX, INC.

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