

# **LAMEA Revenue Assurance Market By Component (Software and Services), By Deployment Type (On-premise and Cloud), By Vertical (Telecom, BFSI, Healthcare & Social Assistance, Energy & Utilities, Retail and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Latin America, Middle East and Africa Revenue Assurance Market would witness market growth of 18% CAGR during the forecast period (2020-2026).

Telecom operator improves their ability in the fields of content, technology and marketing to forge win-win partnerships with providers. In exchange for greater customer participation, they also transfer power over partner structures. These strategic positions have a profound impact on income assurance. The number of subscribers is also increasing and that their use will continue to increase as networks become more service-rich. If the speed and scale of change in billing management systems does not keep pace with the transformation of networks and services, telecommunications providers will be in serious trouble. In order to avoid this, existing tools and techniques for the proactive, real-time revenue assurance systems must be replaced with next-generation.

Although the primary aim of any revenue assurance program is to prevent or avoid revenue leakage, technologically sophisticated revenue assurance systems often allow companies to develop and automate the conventional processes to detect and monitor revenue insurance and to detect and prevent fraud and data inconsistencies.

Products and services-based organizations currently face huge challenges and issues, from raising the customer base in saturated markets to handling the rapidly growing consumer base in developing markets. Markets with a number of providers often offer firms with a highly competitive environment demanding constant innovation and

technological developments to gain competitive edge. All these scenarios make firms more exposed to revenue leaking and call for the integration in their overall scenario of revenue management of effective income insurance instruments.

Based on Component, the market is segmented into Software and Services. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Vertical, the market is segmented into Telecom, BFSI, Healthcare & Social Assistance, Energy & Utilities, Retail and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Hewlett Packard Enterprise Company, IBM Corporation, Tata Consultancy Services Ltd., Tech Mahindra Limited, Nokia Corporation, Itron, Inc., Subex Limited, Amdocs Limited, and Araxxe SAS.

## Scope of the Study

### Market Segmentation:

#### By Component

Software

Services

#### By Deployment Type

On-premise

Cloud

#### By Vertical

Telecom

BFSI

Healthcare & Social Assistance

Energy & Utilities

Retail

Others

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Accenture PLC

Hewlett Packard Enterprise Company

IBM Corporation

Tata Consultancy Services Ltd.

Tech Mahindra Limited

Nokia Corporation

Itron, Inc.

Subex Limited

Amdocs Limited

Araxxe SAS

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## Contents

### CHAPTER 1. MARKET SCOPE & METHODOLOGY

#### 1.1 Market Definition

#### 1.2 Objectives

#### 1.3 Market Scope

#### 1.4 Segmentation

1.4.1 Latin America, Middle East and Africa (LAMEA) Revenue Assurance Market, by Component

1.4.2 Latin America, Middle East and Africa (LAMEA) Revenue Assurance Market, by Deployment Type

1.4.3 Latin America, Middle East and Africa (LAMEA) Revenue Assurance Market, by Vertical

1.4.4 Latin America, Middle East and Africa (LAMEA) Revenue Assurance Market, by Country

#### 1.5 Methodology for the research

### CHAPTER 2. MARKET OVERVIEW

#### 2.1 Introduction

##### 2.1.1 Overview

##### 2.1.2 Executive Summary

##### 2.1.3 Market Composition and Scenario

#### 2.2 Key Factors Impacting the Market

##### 2.2.1 Market Drivers

##### 2.2.2 Market Restraints

### CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

#### 3.1 KBV Cardinal Matrix

#### 3.2 Recent Industry Wide Strategic Developments

##### 3.2.1 Partnerships, Collaborations and Agreements

##### 3.2.2 Product Launches and Product Expansions

##### 3.2.3 Mergers & Acquisitions

#### 3.3 Top Winning Strategies

##### 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)

3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements : 2016, May – 2020,Mar) Leading Players

## **CHAPTER 4. LAMEA REVENUE ASSURANCE MARKET BY COMPONENT**

4.1 LAMEA Revenue Assurance Software Market by Country

4.2 LAMEA Revenue Assurance Services Market by Country

## **CHAPTER 5. LAMEA REVENUE ASSURANCE MARKET BY VERTICAL**

5.1 LAMEA Revenue Assurance Telecom Market by Country

5.2 LAMEA Revenue Assurance BFSI Market by Country

5.3 LAMEA Revenue Assurance Healthcare Market by Country

5.4 LAMEA Revenue Assurance Energy & Utilities Market by Country

5.5 LAMEA Revenue Assurance Retail Market by Country

5.6 LAMEA Other Vertical Revenue Assurance Market by Country

## **CHAPTER 6. LAMEA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE**

6.1 LAMEA On-premise Revenue Assurance Market by Country

6.2 LAMEA Cloud Revenue Assurance Market by Country

## **CHAPTER 7. LAMEA REVENUE ASSURANCE MARKET BY COUNTRY**

7.1 Brazil Revenue Assurance Market

7.1.1 Brazil Revenue Assurance Market by Component

7.1.2 Brazil Revenue Assurance Market by Vertical

7.1.3 Brazil Revenue Assurance Market by Deployment Type

7.2 Argentina Revenue Assurance Market

7.2.1 Argentina Revenue Assurance Market by Component

7.2.2 Argentina Revenue Assurance Market by Vertical

7.2.3 Argentina Revenue Assurance Market by Deployment Type

7.3 UAE Revenue Assurance Market

7.3.1 UAE Revenue Assurance Market by Component

7.3.2 UAE Revenue Assurance Market by Vertical

7.3.3 UAE Revenue Assurance Market by Deployment Type

7.4 Saudi Arabia Revenue Assurance Market

7.4.1 Saudi Arabia Revenue Assurance Market by Component

7.4.2 Saudi Arabia Revenue Assurance Market by Vertical

7.4.3 Saudi Arabia Revenue Assurance Market by Deployment Type

7.5 South Africa Revenue Assurance Market

- 7.5.1 South Africa Revenue Assurance Market by Component
- 7.5.2 South Africa Revenue Assurance Market by Vertical
- 7.5.3 South Africa Revenue Assurance Market by Deployment Type
- 7.6 Nigeria Revenue Assurance Market
  - 7.6.1 Nigeria Revenue Assurance Market by Component
  - 7.6.2 Nigeria Revenue Assurance Market by Vertical
  - 7.6.3 Nigeria Revenue Assurance Market by Deployment Type
- 7.7 Rest of LAMEA Revenue Assurance Market
  - 7.7.1 Rest of LAMEA Revenue Assurance Market by Component
  - 7.7.2 Rest of LAMEA Revenue Assurance Market by Vertical
  - 7.7.3 Rest of LAMEA Revenue Assurance Market by Deployment Type

## **CHAPTER 8. COMPANY PROFILES**

- 8.1 Accenture PLC
  - 8.1.1 Company Overview
  - 8.1.2 Financial Analysis
  - 8.1.3 Segmental and Regional Analysis
  - 8.1.4 Research & Development Expenses
  - 8.1.5 Recent strategies and developments:
    - 8.1.5.1 Acquisition and Mergers:
    - 8.1.5.2 Product Launches and Product Expansions:
  - 8.1.6 SWOT Analysis
- 8.2 Hewlett Packard Enterprise Company
  - 8.2.1 Company Overview
  - 8.2.2 Financial Analysis
  - 8.2.3 Segmental Analysis
  - 8.2.4 Research & Development Expense
  - 8.2.5 Recent strategies and developments:
    - 8.2.5.1 Partnerships, Collaborations, and Agreements:
    - 8.2.5.2 Acquisition and Mergers:
    - 8.2.5.3 Product Launches and Product Expansions:
  - 8.2.6 SWOT Analysis
- 8.3 IBM Corporation
  - 8.3.1 Company Overview
  - 8.3.2 Financial Analysis
  - 8.3.3 Regional & Segmental Analysis
  - 8.3.4 Research & Development Expenses
  - 8.3.5 Recent strategies and developments:

- 8.3.5.1 Partnerships, Collaborations, and Agreements:
- 8.3.6 SWOT Analysis
- 8.4 Tata Consultancy Services Ltd.
  - 8.4.1 Company Overview
  - 8.4.2 Financial Analysis
  - 8.4.3 Segmental and Regional Analysis
  - 8.4.4 Research & Development Expense
  - 8.4.5 Recent strategies and developments:
    - 8.4.5.1 Partnerships, Collaborations, and Agreements:
    - 8.4.5.2 Product Launches and Product Expansions:
  - 8.4.6 SWOT Analysis
- 8.5 Tech Mahindra Limited
  - 8.5.1 Company Overview
  - 8.5.2 Financial Analysis
  - 8.5.3 Segmental and Regional Analysis
  - 8.5.4 Recent strategies and developments:
    - 8.5.4.1 Product Launches and Product Expansions:
  - 8.5.5 SWOT Analysis
- 8.6 Nokia Corporation
  - 8.6.1 Company Overview
  - 8.6.2 Financial Analysis
  - 8.6.3 Segmental and Regional Analysis
  - 8.6.4 Research & Development Expense
  - 8.6.5 Recent strategies and developments:
    - 8.6.5.1 Product Launches and Product Expansions:
    - 8.6.5.2 Acquisition and Mergers:
  - 8.6.6 SWOT Analysis
- 8.7 Itron, Inc.
  - 8.7.1 Company Overview
  - 8.7.2 Financial Analysis
  - 8.7.3 Segmental and Regional Analysis
  - 8.7.4 Research & Development Expense
  - 8.7.5 Recent strategies and developments:
    - 8.7.5.1 Partnerships, Collaborations, and Agreements:
    - 8.7.5.2 Product Launches and Product Expansions:
- 8.8 Subex Limited
  - 8.8.1 Company Overview
  - 8.8.2 Financial Analysis
  - 8.8.3 Segmental and Regional Analysis



8.8.4 Recent strategies and developments:

8.8.4.1 Partnerships, Collaborations, and Agreements:

8.9 Amdocs Limited

8.9.1 Company Overview

8.9.2 Financial Analysis

8.9.3 Regional Analysis

8.9.4 Research & Development Expense

8.9.5 Recent strategies and developments:

8.9.5.1 Acquisition and Mergers:

8.9.5.2 Product Launches and Product Expansions:

8.9.5.3 Partnerships, Collaborations, and Agreements:

8.1 Araxxe SAS

8.10.1 Company overview

8.10.2 Financial Analysis

8.10.3 Regional Analysis

8.10.4 Research & Development Expenses

8.10.5 Recent strategies and developments:

8.10.5.1 Partnerships, Collaborations, and Agreements:

8.10.5.2 Product Launches and Product Expansions:

8.10.5.3 Acquisition and Mergers:

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 2 LAMEA REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– REVENUE ASSURANCE MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– REVENUE ASSURANCE MARKET

TABLE 5 MERGERS & ACQUISITIONS – REVENUE ASSURANCE MARKET

TABLE 6 LAMEA REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 7 LAMEA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 8 LAMEA REVENUE ASSURANCE SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 LAMEA REVENUE ASSURANCE SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 LAMEA REVENUE ASSURANCE SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 LAMEA REVENUE ASSURANCE SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 LAMEA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 13 LAMEA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 14 LAMEA REVENUE ASSURANCE TELECOM MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 LAMEA REVENUE ASSURANCE TELECOM MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 LAMEA REVENUE ASSURANCE BFSI MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 LAMEA REVENUE ASSURANCE BFSI MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 LAMEA REVENUE ASSURANCE HEALTHCARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 19 LAMEA REVENUE ASSURANCE HEALTHCARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 20 LAMEA REVENUE ASSURANCE ENERGY & UTILITIES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 LAMEA REVENUE ASSURANCE ENERGY & UTILITIES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 LAMEA REVENUE ASSURANCE RETAIL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 LAMEA REVENUE ASSURANCE RETAIL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 LAMEA OTHER VERTICAL REVENUE ASSURANCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 LAMEA OTHER VERTICAL REVENUE ASSURANCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 LAMEA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 27 LAMEA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 28 LAMEA ON-PREMISE REVENUE ASSURANCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 LAMEA ON-PREMISE REVENUE ASSURANCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 LAMEA CLOUD REVENUE ASSURANCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 31 LAMEA CLOUD REVENUE ASSURANCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 32 LAMEA REVENUE ASSURANCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 LAMEA REVENUE ASSURANCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 BRAZIL REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 35 BRAZIL REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 36 BRAZIL REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 37 BRAZIL REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 38 BRAZIL REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 39 BRAZIL REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 40 BRAZIL REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016

- 2019, USD MILLION

TABLE 41 BRAZIL REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020

- 2026, USD MILLION

TABLE 42 ARGENTINA REVENUE ASSURANCE MARKET, 2016 - 2019, USD  
MILLION

TABLE 43 ARGENTINA REVENUE ASSURANCE MARKET, 2020 - 2026, USD  
MILLION

TABLE 44 ARGENTINA REVENUE ASSURANCE MARKET BY COMPONENT, 2016 -  
2019, USD MILLION

TABLE 45 ARGENTINA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 -  
2026, USD MILLION

TABLE 46 ARGENTINA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 -  
2019, USD MILLION

TABLE 47 ARGENTINA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 -  
2026, USD MILLION

TABLE 48 ARGENTINA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE,  
2016 - 2019, USD MILLION

TABLE 49 ARGENTINA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE,  
2020 - 2026, USD MILLION

TABLE 50 UAE REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 51 UAE REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 52 UAE REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019,  
USD MILLION

TABLE 53 UAE REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026,  
USD MILLION

TABLE 54 UAE REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD  
MILLION

TABLE 55 UAE REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD  
MILLION

TABLE 56 UAE REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 -  
2019, USD MILLION

TABLE 57 UAE REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020 -  
2026, USD MILLION

TABLE 58 SAUDI ARABIA REVENUE ASSURANCE MARKET, 2016 - 2019, USD  
MILLION

TABLE 59 SAUDI ARABIA REVENUE ASSURANCE MARKET, 2020 - 2026, USD  
MILLION

TABLE 60 SAUDI ARABIA REVENUE ASSURANCE MARKET BY COMPONENT,  
2016 - 2019, USD MILLION

TABLE 61 SAUDI ARABIA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 62 SAUDI ARABIA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 63 SAUDI ARABIA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 64 SAUDI ARABIA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 65 SAUDI ARABIA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 66 SOUTH AFRICA REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 67 SOUTH AFRICA REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 68 SOUTH AFRICA REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 69 SOUTH AFRICA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 70 SOUTH AFRICA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 71 SOUTH AFRICA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 72 SOUTH AFRICA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 73 SOUTH AFRICA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 74 NIGERIA REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 75 NIGERIA REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 76 NIGERIA REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 77 NIGERIA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 78 NIGERIA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 79 NIGERIA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 80 NIGERIA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 81 NIGERIA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE,

2020 - 2026, USD MILLION

TABLE 82 REST OF LAMEA REVENUE ASSURANCE MARKET, 2016 - 2019, USD MILLION

TABLE 83 REST OF LAMEA REVENUE ASSURANCE MARKET, 2020 - 2026, USD MILLION

TABLE 84 REST OF LAMEA REVENUE ASSURANCE MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 85 REST OF LAMEA REVENUE ASSURANCE MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 86 REST OF LAMEA REVENUE ASSURANCE MARKET BY VERTICAL, 2016 - 2019, USD MILLION

TABLE 87 REST OF LAMEA REVENUE ASSURANCE MARKET BY VERTICAL, 2020 - 2026, USD MILLION

TABLE 88 REST OF LAMEA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 89 REST OF LAMEA REVENUE ASSURANCE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 90 KEY INFORMATION – ACCENTURE PLC

TABLE 91 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

TABLE 92 KEY INFORMATION – IBM CORPORATION

TABLE 93 KEY INFORMATION – TATA CONSULTANCY SERVICES LTD.

TABLE 94 KEY INFORMATION – TECH MAHINDRA LIMITED

TABLE 95 KEY INFORMATION – NOKIA CORPORATION

TABLE 96 KEY INFORMATION – ITRON, INC.

TABLE 97 KEY INFORMATION – SUBEX LIMITED

TABLE 98 KEY INFORMATION – AMDOCS LIMITED

TABLE 99 KEY INFORMATION – ARAXXE SAS

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS : 2016, MAY – 2020,MAR) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ACCENTURE PLC

FIG 6 SWOT ANALYSIS: ACCENTURE PLC

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY

FIG 8 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE COMPANY

FIG 9 SWOT ANALYSIS: IBM CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: TATA CONSULTANCY SERVICES LTD.

FIG 11 SWOT ANALYSIS: TATA CONSULTANCY SERVICES LTD.

FIG 12 SWOT ANALYSIS: TECH MAHINDRA LIMITED

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: NOKIA CORPORATION

FIG 14 SWOT ANALYSIS: NOKIA CORPORATION

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: ITRON, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: AMDOCS LIMITED

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: VISTEON CORPORATION

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