

# **LAMEA Ready to Drink Tea and Coffee Market Analysis (2018-2024)**

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## **Abstracts**

The Latin America, Middle East and Africa Ready to Drink Tea and Coffee Market would witness market growth of 9.8% CAGR during the forecast period (2018 – 2024).

The Ready to Drink (RTD) tea and Ready to Drink coffee are the sub group of soft drinks, however, these drinks differs in the functions. The market for Ready to drink tea and Ready to drink coffee is witnessing significant growth. Various types of RTD tea and RTD coffee products have been introduced to meet wide range of customers, spread across geographies. Various nutraceutical ingredients are being added to enhance the product offerings.

Middle East & Africa region would witness modest growth during the forecast period. Growing youth population, modern café culture and disposable income in the Middle East is driving the demand for RTD tea and coffee.

Based on product type, the market is segmented into Ready to Drink Tea and Ready to Drink Coffee. Based on packaging type, the market is segmented into Canned Packaging, Glass Bottle Packaging, PET Bottle Packaging, and Others Packaging. The Price Range segment covers, Premium, Regular, Fountain, and Others. Furthermore, the major distribution channel are covered in the report are Convenience Store, Supermarket/Hypermarket, Food Service, and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Coca-Cola Company, PepsiCo Inc., Pokka Corporation, Nestle S.A., Lucozade Ribena Suntory, Arizona Beverage Company,

Danone SA, Monster Beverage Corporation, Starbucks Corporation, and Unilever.

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