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LAMEA Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/LAA7A3DF78A1EN.html
Date: September 2020
Pages: 116
Price: US$ 1,500.00 (Single User License)
ID: LAA7A3DF78A1EN

Abstracts

The Latin America, Middle East and Africa Productivity Management Software Market would witness market growth of 19.2% CAGR during the forecast period (2020-2026).

Productivity is maximized by business productivity software by improving the productivity of employees, by maximizing time and cost on the assignment or business process. Business productivity software assists workers with improving their workflow using different worker-friendly, robust, and viable tools for investigation and produces reports with cutting edge management features.

The increasing demand for the management of the workforce among a few organizations, combined with the need for correspondence and collaboration between the remote workers, is anticipated to boost market development for the Productivity management software market. The expanded acceptance of Bring Your Own Device (BYOD), cloud-based SaaS arrangements, and enterprise mobility among the small and medium-sized ventures are anticipated to boost the demand for productivity management software arrangements. The Productivity management software incorporates collaboration and correspondence applications, time management and

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monitoring applications, prescient analytics instruments, and work management and undertaking management applications.

Productivity software management devices are responsible for estimating and analyzing the everyday activities of the enterprise workforce. The COVID-19 pandemic has affected the communication among the team members and the work process in the company. Online video conferencing instruments, for example, Zoom Meetings, Skype, Google Hangout, Slack and Microsoft Teams, and a lot more have ended up being significant tools for group and business calls, and a rise in demand for such applications have been seen across numerous nations.

Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Solution, the market is segmented into Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Google, Inc., Microsoft Corporation, Salesforce.com, Inc., IBM Corporation, Oracle Corporation, Adobe, Inc., Zoho Corporation Pvt. Ltd., Slack Technologies, Inc., Monday.com Labs Ltd. and HyperOffice.

Scope of the Study

Market Segmentation:

By Deployment Type

Cloud

On-premise

By Organization Size

Large Enterprises

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Small & Medium Enterprises

By Solution

Content Management & Collaboration

Structured Work Management

AI & Predictive Analytics

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Google, Inc.

Microsoft Corporation

Salesforce.com, Inc.

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IBM Corporation

Oracle Corporation

Adobe, Inc.

Zoho Corporation Pvt. Ltd.

Slack Technologies, Inc.

Monday.com Labs Ltd.

HyperOffice

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