

LAMEA Portable Printer Market Analysis (2017-2023)

<https://marketpublishers.com/r/L72CB7E2789EN.html>

Date: February 2018

Pages: 65

Price: US\$ 1,500.00 (Single User License)

ID: L72CB7E2789EN

Abstracts

The Latin America, Middle East and Africa Portable Printer Market would witness market growth of 13.3% CAGR during the forecast period (2017 – 2023). Portable printer is smaller, compact, and wireless in nature, making it easy to handle and carry. The features such as easy paper loading, high speed printing, and light weight design makes it beneficial & easy to use. Compact size & on-demand printing capacity, growth in internet penetration & rise in adoption of smart devices, proliferation of online businesses such as ecommerce, growing mobile workforce management, and growing adoption of BYOD policy are the factors that contribute to the market growth.

Based on Technology, the Portable Printer market segments the market into Thermal, Inkjet, and Impact. Based on End User, the market report segments the market into Retail, Healthcare, Transportation & Logistics, Telecom, and Others. Based on Countries, the Portable Printer market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Portable Printer Market. Key companies profiled in the report include BIXOLON, Brother Industries, Ltd., Canon, Inc., Fujitsu Limited, Hewlett Packard Enterprise (HPE) Company, Honeywell International, Inc., Polaroid Corporation, Toshiba Corporation (Toshiba TEC Corporation), Zebra Technologies Corporation, and Printek, LLC.

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