

LAMEA Pico Projector Market Analysis (2017-2023)

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Abstracts

The Latin America, Middle East and Africa Pico Projector Market would witness market growth of 20.1% CAGR during the forecast period (2017 – 2023). Pico Projector, also known as pocket projector, handheld projector, mobile projector, or mini beamer is an image projector is primarily used in projecting image through handheld devices. Pico projector is a leading technology which is majorly used in handheld devices.

Technological advancements have led to the introduction of more powerful, less expensive, and smaller in size pico projectors. However, Low brightness, and short battery backup of the pico projectors are factors that would limit the market growth during the forecast period. Growing demand for the consumer electronics and increasing disposable income among the global population would present lucrative opportunities for the market growth.

Based on Technology, the Pico Projector market segments the market into Digital Light Processing (DLP), Laser Beam Steering, Holographic Laser Projection, and Others. Based on Configuration, the market report segments the market into Embedded and Standalone/Non-embedded. Based on Compatibility, the Pico Projector market segments the market into Laptop/Desktop, Smartphones, Digital Cameras, Portable Media Players, and Others. Based on Countries, the Pico Projector market segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the Latin America, Middle East and Africa Pico Projector Market. Key companies profiled in the report include AXA SA, Celluon, Inc., Lenovo, LG Corporation (LG Electronics, Inc.), MicroVision, Inc., Miroir USA, Coretronic Corp. (Optoma Technology, Inc.), Syndiant Inc., Texas Instruments, Inc., and ZTE Corporation.

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